

ELKO CONVENTION & VISITORS AUTHORITY  
MARKETING COMMITTEE MEETING  
PUBLIC MEETING  
ELKO CONVENTION CENTER  
Wednesday, August 13, 2008 – 8:00 AM

**AGENDA**

1. Meeting called to order by Chairman, Ruben Abeyta.
2. Roll call of Marketing Committee members – Non-Action Item
3. Public Comment Period- Non-Action Item  
Pursuant to N.R.S. 241.020, 2 (c) (3) this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.
4. Approval of the June 11, 2008 Marketing Committee Minutes- Action Item
5. Discussion and possible approval of the Elko Daily Free Press proposal to produce the 2009 Elko Visitors Guide – Action Item
6. Review and discussion of 2007/2008 Marketing Room Tax Report – Non – Action Item
7. Report on Room Tax/ Occupancy Reports; Don Newman, Executive Director- Non-Action Item
8. Status Report of Convention/ Tourism Events; Tom Lester- Non-Action Item
9. Status Report of Marketing and Events Programs; Cathie Horn- Non-Action Item.
10. Discussion of new ideas, referrals or suggestions from committee members- Non-Action Item
11. The next meeting will be held on October 8, 2008, 8:00AM
12. Adjourn