

**ELKO CONVENTION & VISITORS AUTHORITY  
LODGING COMMITTEE MEETING  
WEDNESDAY SEPTEMBER 22, 2021- 6:00 PM  
ELKO CONFERENCE CENTER RUBY MOUNTAIN #3  
724 MOREN WAY  
ELKO NV 89801  
MINUTES**

The Chair reserves the right to: change the order of agenda items, combine two or more agenda items for consideration, remove or delay discussion on an item, and/or recess the meeting and continue at another specific date and time.

**Committee Members Present:** Toni Jewell, Maverick Gaming/Committee Chairwoman  
Gina Cortez, TownePlace Suites by Marriott  
Jolene Stone, TownePlace Suites by Marriott  
Amanda Ahline, Hotel Lamoille  
Kayla Linn, Hotel Lamoille  
Courtney Dickenson, Maverick Gaming  
Jessica Qualls, Maverick Gaming  
Fawn Lininger, Maverick Gaming

**ECVA Staff Present:** Amber Merz, Administrative Assistant

**Visitors:** Detective Cassie Wyllie, Elko Police Department

1. **Welcome & Introductions;** Toni Jewell, Chairwoman

*Lodging Committee Chairwoman, Toni Jewell, called the meeting to order at 5:59 pm. Introductions were made around the room.*

2. **Public Comments – Non-Action Item**

Pursuant to N.R.S. 241.020, 2 (c) (3) this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

Jolene Stone wished everyone a happy first day of fall.

3. Approval of Minutes from the July 28, 2021, Lodging Committee Meeting – **Action Item (Public Comment)**

*Gina Cortez motioned for approval of the July 28, 2021, Lodging Committee Meeting Minutes. Jolene Stone seconded the motion. Motion passed unanimously.*

4. Presentation by the City of Elko Police Department on human trafficking – **Non-Action Item**

Detective Cassie Wyllie of the Elko Police Department introduced herself. She spoke about her experience in law enforcement and why she was asked to put together a presentation for them today. Detective Wyllie then went through her PowerPoint presentation\*.

*\*Available upon request.*

5. Updates from ECVA staff – **Non-Action Item**

Toni Jewell stated Tom Lester and Katie Neddenriep were unable to be here today but had included reports in the Lodging Committee packet that the Lodging Partners could read through.

6. Updates, discussion, and recommendations from Lodging Committee members regarding, but not limited to, marketing strategy, partnership opportunities, and locals & travelers' sentiments– **Non-Action Item**

Jolene Stone spoke about how October was Breast Cancer Awareness month. She told them how the Marriott Townplace Suites would be supporting Get Pink Elko for Breast Cancer Awareness Month by “selling” masks and donating the funds to Get Pink. Jolene explained that they were “selling” the masks for a suggested donation amount of \$1.00 each. These were cute masks with breast cancer ribbons on them.

Amanda Ahlin and Kayla Linn of Hotel Lamiolle spoke about the upcoming Everything Elko Oktoberfest taking place in Lamoille. They spoke about the pumpkin decorating they would offer during the event.

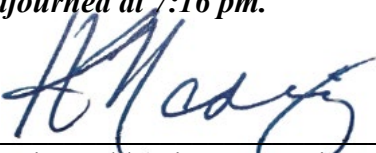
Further discussion took place.

7. Next Lodging Committee meetings:

- ~~November 24, 2021 (CANCELED)~~
- January 26, 2022 (TBD)

8. **Adjourn.**

*Meeting adjourned at 7:16 pm.*

  
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Katie Neddenriep, Executive Director