

**ELKO CONVENTION & VISITORS AUTHORITY  
MARKETING COMMITTEE MEETING - AGENDA  
WEDNESDAY, FEBRUARY 9, 2022 - 8:30 AM PST  
ELKO CONVENTION CENTER  
CEDAR ROOM**

The Chair reserves the right to: change the order of agenda items, combine two or more agenda items for consideration, remove or delay discussion on an item, and/or recess the meeting and continue at another specific date and time.

1. Meeting called to order by Marketing Committee Chair Chip Stone
2. **Public Comment Period - Non-Action Item**  
Pursuant to N.R.S. 241.020, 2 (c) (3) this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item
3. Approval of the December 08, 2021, Marketing Committee Minutes - **For Possible Action (Public Comment)**
4. Presentation, discussion, and possible recommendation for approval of marketing fund support to Jake Eary Memorial Rodeo in the amount of up to \$2,600.00 - **For Possible Action (Public Comment)**
5. Updates from ECVA staff - **Non-Action Item**
6. Updates from Marketing Committee Members - **Non-Action Item**
7. Public Comment Period - **Non-Action Item**
8. Adjourn



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Katie Neddenriep, Executive Director ECVA