

**ELKO CONVENTION & VISITORS AUTHORITY
MARKETING COMMITTEE MEETING - AGENDA
WEDNESDAY, APRIL 13, 2022 - 8:30 AM PST
ELKO CONVENTION CENTER
RUBY ROOM**

The Chair reserves the right to: change the order of agenda items, combine two or more agenda items for consideration, remove or delay discussion on an item, and/or recess the meeting and continue at another specific date and time.

1. Meeting called to order by Marketing Committee Chair Chip Stone
2. Public Comment Period - **Non-Action Item**
Pursuant to N.R.S. 241.020, 2 (c) (3) this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item
3. Approval of the February 9, 2022, Marketing Committee Minutes - **For Possible Action (Public Comment)**
4. Presentation, discussion and possible recommendation of approval of marketing funds to Benavides Bucking Bulls for the 2022 Gold Rush Bull Riding Challenge in the amount of up to \$9,493.50 - **For Possible Action (Public Comment)**
5. Presentation, discussion and possible recommendation of approval of marketing funds to the 2022 Elko County Fair & Centennial Celebration in the amount of up to \$10,000.00 - **For Possible Action (Public Comment)**
6. Presentation, discussion and possible recommendation of approval of marketing funds to the 2022 Silver State Stampede in the amount of up to \$10,000.00 - **For Possible Action (Public Comment)**
7. Presentation, discussion and possible recommendation of approval of marketing funds to the 2022 Ruby Mountain Balloon Festival in the amount of up to \$3,500.00 - **For Possible Action (Public Comment)**
8. Presentation, discussion and possible recommendation of approval of marketing funds to the 2022 California Trail Days in the amount of up to \$2,000.00 - **For Possible Action (Public Comment)**
9. Presentation, discussion and possible recommendation of approval of marketing funds to the Elko Archery Club SnoBowl Challenge in the amount of up to \$5,000.00 - **For Possible Action (Public Comment)**
10. Presentation, discussion and possible recommendation of approval of marketing funds to the Nevada Outdoor Schools 2nd annual Fire & Ice Charity Golf Scramble in the amount of up to \$3,374.00 - **For Possible Action (Public Comment)**
11. Updates from ECVA staff - **Non-Action Item**
12. Updates from Marketing Committee Members - **Non-Action Item**
13. Public Comment Period - **Non-Action Item**
14. Adjourn


Katie Neddenriep, Executive Director ECVA