

**ELKO CONVENTION & VISITORS AUTHORITY
MARKETING COMMITTEE MEETING - AGENDA
WEDNESDAY, JUNE 1, 2022 - 8:30 AM PST
ELKO CONVENTION CENTER
CEDAR ROOM**

The Chair reserves the right to: change the order of agenda items, combine two or more agenda items for consideration, remove or delay discussion on an item, and/or recess the meeting and continue at another specific date and time.

1. Meeting called to order by Marketing Committee Chair Chip Stone
2. Public Comment Period - **Non-Action Item**
Pursuant to N.R.S. 241.020, 2 (c) (3) this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item
3. Approval of the April 13, 2022, Marketing Committee Minutes - **For Possible Action (Public Comment)**
4. Review, discussion and possible recommendation of approval for up to \$5,000.00 in marketing funds & facility use fee waiver/discount not to exceed \$1,500.00 for the 2022 Rides & Rods Elko Classic Car Show - **For Possible Action (Public Comment)**
5. Presentation, discussion and possible recommendation of approval of marketing funds to the Northeastern Nevada Museum in the amount of up to \$4,000.00 - **For Possible Action (Public Comment)**
6. Presentation, discussion and possible recommendation of approval of marketing funds to the Elko Basque Club for the 2022 National Basque Festival in the amount of up to \$5,000.00 - **For Possible Action (Public Comment)**
7. Updates from ECVA staff - **Non-Action Item**
8. Updates from Marketing Committee Members - **Non-Action Item**
9. Public Comment Period - **Non-Action Item**
10. Adjourn



Katie Neddenriep, Executive Director ECVA