



Elko Convention & Visitors Authority
700 Moren Way, Elko, NV 89801
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www.ExploreElko.com

PUBLIC MEETING NOTICE

The Elko Convention and Visitors Authority will meet on Tuesday, June 28, 2022, in the Elko Conference Center, Ruby Mountain Room 1B, at 724 Moren Way, Elko, NV 89801 at 8:30 am Pacific Time Zone.

Attached with this Notice is the Agenda for said meeting of the Board. This Notice is posted pursuant to NRS 241 as amended by the 2021 Legislature and is to be posted at the following locations no later than three full working days before the meeting:

ELKO COUNTY COURTHOUSE
ELKO CITY HALL
ELKO CITY POLICE DEPARTMENT
ELKO CONVENTION AND VISITORS AUTHORITY
ELKO CONVENTION AND VISITORS AUTHORITY WEBSITE:
www.ExploreElko.com

The Public may contact Amber Merz, Office Assistant at (775) 738-4091 or email at amber@elkocva.com to request supporting material for the meeting described herein. The agenda and supporting material are available on the Elko Convention and Visitors Authority website at www.ExploreElko.com.

NOTICE TO PERSONS WITH DISABILITIES

Members of the public who are disabled and require special accommodations or assistance at the meeting are requested to notify the Elko Convention and Visitors Authority, Executive Director's Office, 700 Moren Way, Elko, Nevada, 89801 or by calling (775) 738-4091.

Annette Kerr
ECVA Executive Director
June 22, 2022



Elko Convention & Visitors Authority
BOARD OF DIRECTORS REGULAR MEETING
Elko Conference Center, Ruby Mountain Room 1B,
at 724 Moren Way, Elko, NV 89801.

TUESDAY, JUNE 28, 2022

8:30AM P.S.T.

AGENDA

NOTICE: In accordance with NRS 241, the Board may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Board considers that agenda item.

This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

1. CALL TO ORDER

2. ROLL CALL

3. PLEDGE OF ALLEGIANCE

4. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

5. APPROVAL OF MINUTES

A. Approval of May 24, 2022 Minutes – Regular Meeting

B. Approval of May 27, 2022 Minutes – Special Session

FOR POSSIBLE ACTION

6. PERSONNEL

A. Review, consideration, and possible action to remove signature authority for Katie Neddenriep, preceding ECVA Executive Director, and approving signature authority for the new ECVA Executive Director, Annette Kerr, effective immediately, with all organizations and businesses, and matters related to; in association with the Elko Convention and Visitors Authority. **FOR POSSIBLE ACTION**

B. Review, consideration, and possible action to approve ECVA Executive Director, Annette Kerr, to approve purchases up to \$10,000.00 with notification to the Board of Directors for all purchases over \$10,000.00. **FOR POSSIBLE ACTION**

C. Review, consideration, and possible approval for an ECVA Nevada State Bank Business Credit Card with a \$7,000.00 limit for ECVA Executive Director, Annette Kerr. **FOR POSSIBLE ACTION**

- D. Review, consideration, and possible action to remove Katie Neddenriep, preceding ECVA Executive Director, and approval to revise ECVA bank and investment account signatures cards and all matters related to; and adding Executive Director, Annette Kerr, effective immediately.

FOR POSSIBLE ACTION

7. NEW BUSINESS

- A. Review, consideration, and possible appointment of a new member for the ECVA Marketing Committee, filling the “Lodging – Non-Gaming” position. There are two candidates for consideration, Gina Cortez, General Manager of the TownePlace Suites by Marriott in Elko, NV, and Michelli Leedy, General Manager of the Holiday Inn Express and Suites.

FOR POSSIBLE ACTION

- B. Review, consideration, and possible approval of Marketing Funds to Championship Rugby League in the amount of \$30,000.00. The funds will be utilized to promote Rugby matches this fall in Elko, and to advance the case for Elko becoming the permanent home for the development of national and international rugby players in training. Funds will be placed with social media and internet space allowing for measurement of interest. Additionally, a letter of support for the Championship Ruby League was requested.

FOR POSSIBLE ACTION

8. OLD BUSINESS – None at this time.

9. REPORTS

- A. Comptroller: Review, consideration, and possible approval of the May 2022 Financial Reports.

FOR POSSIBLE ACTION

- B. Marketing, Convention & Tourism: Update on May 2022 accomplishments. **NON-ACTION ITEM**

- C. Events and Catering: Mining Expo: Presentation outlining the preliminary results for the 2022 Mining Expo in comparison to the 2019 and 2021 Mining Expo. **NON-ACTION ITEM**

- D. Administrative and Facilities **NON-ACTION ITEM**

10. ECVA BOARD AND STAFF COMMENTS:

This time is devoted to comments by the Elko Convention and Visitors Authority Board of Directors/and or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

11. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

12. ADJOURNMENT

ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER.