



Elko Convention & Visitors Authority

700 Moren Way, Elko, NV 89801

Phone: 775.738.4091

www.ExploreElko.com

PUBLIC MEETING NOTICE

The Elko Convention and Visitors Authority, Board of Directors, will meet on Tuesday, September 27, 2022, in the Elko Convention Center, Cedar Room, located at 700 Moren Way, Elko, NV 89801 at 8:30 am Pacific Time Zone.

The public can listen to and participate in the meeting on a computer, tablet, or smartphone by logging on to <https://zoom.us/join> or calling **+1(669)900-9128** and utilizing the **Meeting ID: 760 721 5086** and **Password: 267580** on September 27, 2022, at 8:30 am.

Attached with this Notice is the Agenda for said meeting of the Board. This Notice is posted pursuant to NRS 241 as amended by the 2021 Legislature and is to be posted at the following locations no later than three full working days before the meeting:

ELKO COUNTY COURTHOUSE

ELKO CITY HALL

ELKO CONVENTION AND VISITORS AUTHORITY

ELKO CONVENTION AND VISITORS AUTHORITY WEBSITE:

www.ExploreElko.com

REQUEST FOR AGENDA INFORMATION

The Public may contact Amber Merz, Administrative Assistant at (775) 738-4091, or email at amber@elkocva.com to request supporting material for the meeting described herein. The agenda and supporting material are available on the Elko Convention and Visitors Authority website at www.ExploreElko.com.

NOTICE TO PERSONS WITH DISABILITIES

Members of the public who are disabled and require special accommodations or assistance at the meeting are requested to notify the Elko Convention and Visitors Authority, Executive Director's Office, 700 Moren Way, Elko, Nevada, 89801, or by calling (775) 738-4091.

Annette Kerr

ECVA Executive Director

September 21, 2022



Elko Convention & Visitors Authority
BOARD OF DIRECTORS REGULAR MEETING
Elko Convention Center, Cedar Room
700 Moren Way, Elko, NV 89801
TUESDAY, SEPTEMBER 27, 2022 8:30AM P.S.T

AGENDA

NOTICE: In accordance with NRS 241, the Board may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Board considers that agenda item.

This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

- A. CALL TO ORDER**
- B. ROLL CALL**
- C. PLEDGE OF ALLEGIANCE**
- D. COMMENTS BY THE GENERAL PUBLIC**

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

- E. APPROVAL OF MINUTES**

- E.1 Approval of the August 16, 2022, Special Session Strategic Plan Review Meeting Minutes.

FOR POSSIBLE ACTION

- E.2 Approval of August 23, 2022 Minutes.

FOR POSSIBLE ACTION

- F. OLD BUSINESS**

- F.1 Presentation from the Ruby Mountain Balloon Festival regarding their 2022 Event held on July 29th, 30th & 31st. The Ruby Mountain Balloon Festival was awarded up to \$3,500.00 in marketing support at the April 26th Board of Directors Meeting.

NON-ACTION ITEM

F.2 Presentation from the Silver State Stampede regarding their 2022 Event held on July 8th, 9th & 10th. The Silver State Stampede was awarded up to \$10,000.00 in marketing support at the April 26, 2022 Board of Directors Meeting. This support was paid out in the form of a marketing reimbursement check, mailed on August 26, 2022.

NON-ACTION ITEM

F.3 Presentation from Rides & Rods regarding the 2022 Rides & Rods Elko Classic Car Show held on September 9th, 10th, & 11th. The Rides & Rods Elko Classic Car Show was awarded up to \$6,000.00 in marketing support and facility use waiver at the April 26th Board of Directors Meeting.

NON-ACTION ITEM

F.4 Presentation from a member of the Elko County Fair Board regarding their 2022 Event held August 26th through September 5th. The Elko County Fair & Horse Races were awarded up to \$10,000.00 in marketing support at the April 26, 2022 Board of Directors Meeting. This support was paid out in the form of a purse sponsorship check mailed on August 26, 2022

NON-ACTION ITEM

F.5 Presentation of the 2022 Event STR Report Sponsored Events.

NON-ACTION ITEM

G. SPONSORSHIP REQUESTS

G.1 The Notice of Funding Opportunity (NOFO) for the 2023 Spring Events and Activities was launched the 1st of September, 2022. The new format allows for a fair and balanced opportunity for all to request funds. There will be two (2) cycles for funding requests. One cycle is held in the fall for events, activities, sponsorships from January thru June, and one cycle in the early Spring for events, activities, sponsorships from July thru December. Each application will go before the Marketing Committee in October and February respectively. The current deadline for the NOFO is September 30, 2022.

NON-ACTION ITEM

H. NEW BUSINESS

H.1 Presentation, consideration, and possible award for work completed on a landscape project. Two (2) quotes were received by the ECVA in the amounts of \$25,537.80 from Artistic Curb and \$22,981.57 from Team Green.

FOR POSSIBLE ACTION

H.2 Discussion and consideration of approval of a professional services agreement with Sherman & Howard, LLC as bond counsel and special counsel in connection with the review of outstanding obligations and possible issuance of Medium-Term Bonds. The agreement is to provide for the review of legal documents in the amount ranging from \$5,000 to \$7,500 related to the Authority's outstanding financing obligations and not to exceed \$65,000 for expert objective legal opinion and assistance with respect to the authorization and issuance of a bond(s).

FOR POSSIBLE ACTION

H.3 Discussion, consideration, and possible approval of the updated Elko Convention & Visitors Authority Personnel Policies.

FOR POSSIBLE ACTION

I. REPORTS

I.1 Comptroller: Review, consideration, and possible approval of the August 2022 Financial Reports.

FOR POSSIBLE ACTION

I.2 Marketing, Convention & Tourism: Review of the Marketing & Sales Report.

NON-ACTION ITEM

I.3 Events and Catering: Update on current events and meeting reservations for August 2022.

NON-ACTION ITEM

I.4 Facilities: Update on facility projects and work.

NON-ACTION ITEM

J. ECVA BOARD AND STAFF COMMENTS:

This time is devoted to comments by the Elko Convention and Visitors Authority Board of Directors/and or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

K. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

L. ADJOURNMENT

FOR POSSIBLE ACTION

ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER.