



Elko Convention & Visitors Authority  
700 Moren Way, Elko, NV 89801  
Phone: 775.738.4091  
[www.ExploreElko.com](http://www.ExploreElko.com)

## **PUBLIC MEETING NOTICE**

**The Elko Convention and Visitors Authority, Board of Directors, will meet on Tuesday, October 25, 2022, in the Elko Convention Center, Cedar Room, located at 700 Moren Way, Elko, NV 89801 at 8:30 am Pacific Time Zone.**

Attached with this Notice is the Agenda for said meeting of the Board. This Notice is posted pursuant to NRS 241 as amended by the 2021 Legislature and is to be posted at the following locations no later than three full working days before the meeting:

ELKO COUNTY COURTHOUSE  
ELKO CITY HALL  
ELKO CONVENTION AND VISITORS AUTHORITY  
ELKO CONVENTION AND VISITORS AUTHORITY WEBSITE:  
[www.ExploreElko.com](http://www.ExploreElko.com)

## **REQUEST FOR AGENDA INFORMATION**

The Public may contact Amber Merz, Administrative Assistant at (775) 738-4091, or email at [amber@elkocva.com](mailto:amber@elkocva.com) to request supporting material for the meeting described herein. The agenda and supporting material are available on the Elko Convention and Visitors Authority website at [www.ExploreElko.com](http://www.ExploreElko.com).

## **NOTICE TO PERSONS WITH DISABILITIES**

Members of the public who are disabled and require special accommodations or assistance at the meeting are requested to notify the Elko Convention and Visitors Authority, Executive Director's Office, 700 Moren Way, Elko, Nevada, 89801, or by calling (775) 738-4091.

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Annette Kerr  
ECVA Executive Director  
October 19, 2022



Elko Convention & Visitors Authority  
BOARD OF DIRECTORS REGULAR MEETING  
Elko Convention Center, Cedar Room  
700 Moren Way, Elko, NV 89801.

**TUESDAY, OCTOBER 25, 2022 8:30AM P.S.T**

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## **AGENDA**

NOTICE: In accordance with NRS 241, the Board may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Board considers that agenda item.

### **JOIN OUR ZOOM MEETING**

Link In: <https://zoom.us/j/92089302220?pwd=R0MwMWc3VC9JRHI4Z3JXRzNOcDZJQT09>  
Meeting ID: 920 8930 2220  
Passcode: 553264

Dial In: +1 669 444 9171  
Meeting ID: 920 8930 2220  
Passcode: 553264

This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

- I. CALL TO ORDER**
- II. ROLL CALL**
- III. PLEDGE OF ALLEGIANCE**
- IV. COMMENTS BY THE GENERAL PUBLIC**

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

**NON-ACTION ITEM**

### **V. APPROVAL OF MINUTES**

- A. Approval of September 27, 2022 Minutes

**FOR POSSIBLE ACTION**

**VI. OLD BUSINESS**

**VII. NEW BUSINESS**

- A. Introduction and information regarding the “OnBoard” Board Intelligence Platform. This modern technology program will assist with agendas, supporting documentation, minutes, and provide additional information to the public, board members, and staff.

**NON-ACTION ITEM**

- B. Discussion, consideration, and possible direction to staff to perform a formal bid process in accordance with NRS 332.065, for contracts which estimated annual amounts required to perform is more than \$100,000. The formal bid relates to the capital improvements involving new stage lighting and upgrades to theater sound system and matters related thereto.

**FOR POSSIBLE ACTION**

- C. Discussion, consideration, and possible approval to change the Marketing Committees' scheduled meetings to once a quarter per year.

**FOR POSSIBLE ACTION**

- D. Discussion, consideration, and possible action regarding the marketing and sponsorship funding recommendations by the ECVA Marketing Committee for the first cycle of FY 2022. Recommendations are as follows:

Western Folklife Center	\$10,000	Elko Archery Club	\$5,000
28 <sup>th</sup> National Cowboy Poetry Gathering		SnoBowl Challenge	
Elko Desert Sunrise	\$4,000	Cowboy Museum	\$2,000
Ruby Roubaix Gravel Fondo 2023		Bit & Rein Contest	
Jake Eary Memorial Rodeo	\$2,750	Outlaw Broncs	\$5,000
13 <sup>th</sup> Annual Jake Eary Memorial Rodeo		New Year’s Eve Bronc Bash	
Elko Fire Dept-Lee Engine	\$2,500	Nevada Outdoor School	\$2,500
NV State Fire Assoc. Conf.		Fire & Ice Golf Tourn.	
Elko POW-MIA Awareness	\$2,000		
Chili Feed Fundraiser			

**FOR POSSIBLE ACTION**

- E. Discussion, consideration, and possible action regarding the selection of the 2022 Festival of Tree Charity Partners and all matters related to.

**FOR POSSIBLE ACTION**

## **VIII. REPORTS**

- A. Comptroller: Review, consideration, and possible approval of the September 2022 Financial Reports.

**FOR POSSIBLE ACTION**

- B. Marketing, Convention & Tourism: Review of the Marketing & Sales Report.

**NON-ACTION ITEM**

- C. Events and Catering: Update on current events and meeting reservations for September 2022.

**NON-ACTION ITEM**

- D. Facilities: Update on facility projects and work.

**NON-ACTION ITEM**

## **IX. ECVA BOARD AND STAFF COMMENTS:**

This time is devoted to comments by the Elko Convention and Visitors Authority Board of Directors/and or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

**NON-ACTION ITEM**

## **X. COMMENTS BY THE GENERAL PUBLIC**

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

**NON-ACTION ITEM**

## **XI. MEETING SCHEDULE**

Discussion and possible changes to the Elko Convention & Visitors Authority Board of Directors meetings scheduled through the end of the calendar year.

**FOR POSSIBLE ACTION**

## **XII. ADJOURNMENT**

**FOR POSSIBLE ACTION**

**ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER.**