



Elko Convention & Visitors Authority
BOARD OF DIRECTORS REGULAR MEETING
MEETING MINUTES

Elko Convention Center, Cedar Room
700 Moren Way, Elko, NV 89801.

TUESDAY, NOVEMBER 15, 2022 8:30AM P.S.T

AGENDA

NOTICE: In accordance with NRS 241, the Board may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Board considers that agenda item. This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

I. CALL TO ORDER

Board of Directors Chairman, Dave Zornes called the meeting to order at 8:30 am.

II. ROLL CALL

ECVA Board Members Present: Dave Zornes
Toni Jewell
Delmo Andreozzi
Chip Stone
Matt McCarty* arrived at 8:54 am

ECVA Staff Present: Annette Kerr, Executive Director
Michelle Cromwell, Administrative Assistant
Amber Merz, Administrative Assistant

Visitors: Tiffanie Eden
Marisa Lostra
Patricia Anderson
Shane Valentine
Doris Toothman

III. PLEDGE OF ALLEGIANCE

IV. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

There were no public comments.

V. APPROVAL OF MINUTES

A. Approval of October 25, 2022 Minutes

FOR POSSIBLE ACTION

Member Andreozzi motioned for approval of the October 25, 2022, Board of Directors Meeting Minutes. Member Stone seconded the motion. Motion carried (4-0)

VI. OLD BUSINESS

A. Discussion, consideration, and possible approval of the updated Elko Convention & Visitors Authority Personnel Policies.

FOR POSSIBLE ACTION.

Discussion took place about the proposed changes to the ECVA Personnel Policies. Executive Director Kerr told the Board members that because the ECVA has less than fifteen (15) employees a lot of the policies do not apply anymore and the last time the policies were updated was in 2018. She also mentioned that the proposed changes were approved by the Public Agency Compensation Trust.

Board Members discussed sick leave not used upon separation. Member McCarty asked that Executive Director Kerr to fine tune the sick leave/vation and bring back before the board.

Member McCarty motioned to approve the Elko Convention & Visitors Authority Personnel Policies as presented with changes to 2.5.12 to increase to 180 days and to leave 6.2.5 in the new policies. Member Andreozzi seconded the motion. Motion passed. (5-0)

VII. NEW BUSINESS

A. Review, consideration, and discussion for the recommendation of two (2) new ECVA Board members to the Elko County Commission. These recommendations will fill the vacant seats for the "At Large Seat – within City Limits, and the At Large Seat – outside of the City Limits effective January 2023.

FOR POSSIBLE ACTION.

Executive Director Kerr explained to the Board Members and Visitors how the different seats on the board worked.

Chair Zornes asked that each candidate come up and tell everyone about themselves.

Marissa Lostra, Lostra Realty Broker/Owner told the Board that she was a member of the DBA, Elko County Realtors and National Association of Relators. She would like to join the board and help bring more events and tourism to the Elko area and be part of the growth. She would like to see more transportation to the Elko area as it is really needed.

Shane Valetine, General Manager from Maverick Casino told the board that he was new to the area, but already sees Elko as home and loves the small town feeling. He would like to be considered for the board because we would like to connect and grow with the community. He wants to be a solution to the problems and help assist and serve the community.

Tiffany Eden, Child Support Caseworker with Elko County District Attorney would like to be more involved in improving the community and showing others what Elko County has to offer. She would like to be a role model to her children. She would like to see ECVA develop partnerships with area events and work with helping them.

Patricia (Pat) Anderson, former Health and Safety Director for Great Basin College. She recently retired and would like to stay active within the community. She also wanted to be transparent and let everyone know that she had worked with three (3) of the Board Members and the ECVA's Executive Director in the past on other boards.

Vice-Chair Jewell let the board know that Shane Valentine was her boss.

Board Member McCarty let the board know that he has worked with Patricia Anderson in the past at Great Basin College.

Board Member Stone let the Board know that he would abstain from commenting on Shane Valentine because he gets paid directly from him at the Maverick Casino.

Board Members discussed the different candidates and what they could bring to the ECVA Board.

Executive Director Kerr let the Board Members know that she would put together notes when forwarding on the recommendations to the Elko County Commissioners.

Member Andreozzi motioned to move forward with the recommendation to elect Patricia Anderson as an Elko Convention and Visitors Authority Board Member. Member McCarty seconded. Motion carried. (5-0)

Member McCarty motioned to move forward with the recommendation to elect Marissa Lostra as an Elko Convention and Visitors Authority Board Member. Member Andreozzi seconded. Two (2) abstained. Motion passed (3-0-2)

- B. Presentation and recognition of Toni Jewell for her four years of service as an Elko Convention and Visitors Authority Board Member.

FOR POSSIBLE ACTION.

Chair Zornes presented Member Jewell with a plaque and thanked her for her years of service.

VIII. REPORTS

- A. Comptroller: Review, consideration, and possible approval of the October 2022 Financial Reports.

FOR POSSIBLE ACTION

Executive Director Kerr told the Board that the October 2022 Financial Reports were not ready at this time.

- B. Marketing, Convention & Tourism: Review of the Marketing & Sales Report.

NON-ACTION ITEM.

Executive Director Kerr let the board know that the Tourism & Marketing Manager went to a trade show in November and continues to work and update the website.

- C. Events and Catering: Update on current events and meeting reservations for October 2022.

NON-ACTION ITEM

Executive Director Kerr mentioned that the ECVA was getting busier and busier with events and reservations.

- D. Facilities: Update on facility projects and work.

NON-ACTION ITEM

Executive Director Kerr gave an update on facility. Let them know that the lighting and sound for the theater was put out to bid. The front door for the office was still on backorder and has been for over a year. Kerr met with the CEO of Anthem about the trenching in the parking lot and all the issues that ECVA has been having with Anthem. Kerr let the board know that Living Stones Church had asked to hang special screens for their services and all members agreed they did not see a problem with them hanging their special screens.

IX. ECVA BOARD AND STAFF COMMENTS:

This time is devoted to comments by the Elko Convention and Visitors Authority Board of Directors/and or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

Member Stone told the board that Duncan Golf Management backed out of the Elko golf course. He is not sure why and that there was going to be a special meeting that afternoon. Executive Director Kerr said that that would really effect the Mine Expo Golf Tournament.

Member McCarty mentioned that there was going to be a Christmas Bazar December 3rd and 4th at the Convention Center with a lot of handmade items.

Member Andreozzi asked about the Championship Ruby League and expressed his frustration with their lack of communication. Executive Director Kerr said she did receive a text message from Mr. Fale that they were going to be shortening the tournament due to weather conditions and then later got a text that they were cancelling all together and rescheduling the tournament for March of 2023.

Chair Zornes gave an update on the Haunted Commercial, commended Dr. Edwards on putting it all together and said that they were looking at doing other events there through out the year.

Vice-Chair Jewell let the board know that her hotel did receive a call on October 25, 2022 from the Championship Rugby League requesting rooms, but has not received an communication since. She also thanked everyone for their support and mentioned she regrets not re-applying to be on the board.

X. COMMENTS BY THE GENERAL PUBLIC

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NON-ACTION ITEM

There were no public comments.

XI. MEETING SCHEDULE

The next Board of Directors meeting is scheduled for December 6, 2022 at 8:30am.

FOR POSSIBLE ACTION

XII. ADJOURNMENT

FOR POSSIBLE ACTION

Chair Zornes adjourned the meeting at 10:41am.

ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER.