



Elko Convention & Visitors Authority

700 Moren Way, Elko, NV 89801

Phone: 775.738.4091

www.ExploreElko.com

PUBLIC MEETING NOTICE

The Elko Convention and Visitors Authority, Board of Directors, will meet on Tuesday, February 28, 2023, in the Elko Convention Center, Cedar Room, located at 700 Moren Way, Elko, NV 89801 at 8:30 am Pacific Time Zone.

The public can listen to and participate in the meeting on a computer, tablet, or smartphone by logging on to <https://zoom.us/join> or calling **+1(669)900-9128** and utilizing the **Meeting ID: 913 9765 4222** and **Password: 171307** on February 28, 2023, at 8:30 am.

Attached with this Notice is the Agenda for said meeting of the Board. This Notice is posted pursuant to NRS 241 as amended by the 2021 Legislature and is to be posted at the following locations no later than three full working days before the meeting:

ELKO CITY HALL

ELKO CONVENTION AND VISITORS AUTHORITY

ELKO CONVENTION AND VISITORS AUTHORITY WEBSITE:

www.ExploreElko.com

REQUEST FOR AGENDA INFORMATION

The Public may contact Selina Morales, Administrative Assistant at (775) 738-4091, or email at selina@elkocva.com to request supporting material for the meeting described herein. The agenda and supporting material are available on the Elko Convention and Visitors Authority website at www.ExploreElko.com.

NOTICE TO PERSONS WITH DISABILITIES

Members of the public who are disabled and require special accommodations or assistance at the meeting are requested to notify the Elko Convention and Visitors Authority, Executive Director's Office, 700 Moren Way, Elko, Nevada, 89801, or by calling (775) 738-4091 at least five (5) days prior to the meeting in order to try and make arrangements for reasonable accommodations that would enable participation in the hearing.

Annette Kerr

ECVA Executive Director

February 22, 2023



Elko Convention & Visitors Authority
BOARD OF DIRECTORS REGULAR MEETING
Elko Convention Center, Cedar Room
700 Moren Way, Elko, NV 89801.

TUESDAY, FEBRUARY 28, 2023 8:30AM P.S.T

AGENDA

NOTICE: In accordance with NRS 241, the Board may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Board considers that agenda item.

JOIN OUR ZOOM MEETING

Link In: <https://zoom.us/j/91397654222?pwd=dWZsMVBSTmFrbU9qM3JXTzBkNlp5UT09>

Meeting ID: 913 9765 4222

Passcode: 171307

Dial In: +1 669 900 9128

Meeting ID: 913 9765 4222

Passcode: 171307

This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

I. CALL TO ORDER

II. ROLL CALL

III. PLEDGE OF ALLEGIANCE

IV. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

V. APPROVAL OF MINUTES

A. Approval of December 6, 2022 Minutes

B. Approval of the January 24, 2023 Minutes

C. Approval of February 16, 2023 Special Meeting Minutes

FOR POSSIBLE ACTION

VI. OLD BUSINESS

- A. Update, consideration, and possible action regarding Championship Rugby League, LLC and matters related thereto.

FOR POSSIBLE ACTION

- B. Review, consideration, and possible award of the bid relating to the capital improvements involving new stage and theater lighting and matters related thereto.

FOR POSSIBLE ACTION

VII. NEW BUSINESS

- A. Discussion, and consideration of approval of the corrective action plan for the findings in the fiscal year 2021-22 financial audit report.

FOR POSSIBLE ACTION

- B. Discussion, consideration, and possible action regarding the marketing and sponsorship funding recommendations by the ECVA Marketing Committee for the second cycle of the FY 2022/23 and increasing the budgeted amount by \$20,000. The budgeted amount for FY 2022/23 second cycle is \$46,250. The Marketing Committee recommended funding amount is \$66,250.

Recommendations are as follows:

Silver State Stampede Assoc.	\$10,000	Ruby Mt. Race Series	\$ 4,000
Silver State Stampede		NV Marathon/Half/SK, Color Chase	
Haunted Elko, LLC	\$ 6,000	Benavides Bucking Bulls	\$ 5,000
Haunted/Holiday Commercial Hotel		Gold Rush Challenge	
Elko Basque Club	\$ 5,000	Ruby Mtn. Hot Air, Inc.	\$ 4,750
Annual Basque Festival		Ruby Mountain Balloon Festival	
Rotary Club of Elko	\$ 5,000	John Ellison	\$ 1,500
Robin Hood Renaissance Faire		Elko Fourth of July Fireworks	
Elko County Fair Board	\$10,000	2SX Productions	\$ 4,000
Elko County Fair 2023		Barrel Races	
Rides & Rods, Inc.	\$ 5,000	NV Stock Dog Trial	\$ 4,000
Elko Classic Car Show	\$ 1,000 F/R	Nevada Stock Dog Shootout	
Friends of Life	\$ 1,000		
Mission			

FOR POSSIBLE ACTION

- C. Discussion, consideration, and possible selection of dates in March for the ECVA Strategic Planning Session.

FOR POSSIBLE ACTION

VIII. REPORTS

A. Marketing, Convention & Tourism: Review of the Marketing & Sales Report.

NON-ACTION ITEM

B. Events and Catering: Update on current events and meeting reservations for January 2023.

NON-ACTION ITEM

C. Facilities: Update on facility projects and work.

NON-ACTION ITEM

IX. ECVA BOARD AND STAFF COMMENTS:

This time is devoted to comments by the Elko Convention and Visitors Authority Board of Directors/and or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

X. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

X1. MEETING SCHEDULE

The next Board of Directors meeting is scheduled for March 28, 2023 at 8:30am.

FOR POSSIBLE ACTION

X1I. ADJOURNMENT

FOR POSSIBLE ACTION

ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER.

Mission

The Elko Convention & Visitors Authorities mission as a public asset will provide safe and quality facilities, marketing of the community and partners for community events and activities that improve the community's overall quality of life and adds to economic development and vitality.

Vision

In the continued advancement of the organization's mission, the Elko Convention and Visitors Authority commits itself to the further development of competitive facilities, the positive marketing of our community and area, and events serving current and future community needs. The Elko Convention and Visitors Authority is dedicated to building a positive community identity, creating quality future employment opportunities, wealth creation and economic vitality, and future value for everyone the Elko Convention and Visitors Authority serves.