



Elko Convention & Visitors Authority

700 Moren Way, Elko, NV 89801

Phone: 775.738.4091

www.ExploreElko.com

Regular Board Meeting

PUBLIC MEETING NOTICE

The Elko Convention and Visitors Authority, Board of Directors, will meet on Tuesday, March 28, 2023, in the Elko Convention Center, Cedar Room, located at 700 Moren Way, Elko, NV 89801 at 8:30 am Pacific Time Zone.

The public can listen to and participate in the meeting on a computer, tablet, or smartphone by logging on to <https://zoom.us/join> or calling +1(669)900-9128 and utilizing the Meeting ID: 997 1224 1103 and Password: 531126 on March 28th, 2023, at 8:30 am.

Attached with this Notice is the Agenda for said meeting of the Board. This Notice is posted pursuant to NRS 241 as amended by the 2021 Legislature and is to be posted at the following locations no later than three full working days before the meeting:

ELKO CITY HALL

ELKO CONVENTION AND VISITORS AUTHORITY

ELKO CONVENTION AND VISITORS AUTHORITY WEBSITE:

ELKO CONFERENCE CENTER

www.ExploreElko.com

Nevada Public Notice Website: <https://notice.nv.gov>

REQUEST FOR AGENDA INFORMATION

The Public may contact Selina Morales, Administrative Assistant at (775) 738-4091, or email at selina@elkocva.com to request supporting material for the meeting described herein. The agenda and supporting material are available on the Elko Convention and Visitors Authority website at www.ExploreElko.com.

NOTICE TO PERSONS WITH DISABILITIES

Members of the public who are disabled and require special accommodations or assistance at the meeting are requested to notify the Elko Convention and Visitors Authority, Executive Director's Office, 700 Moren Way, Elko, Nevada, 89801, or by calling (775) 738-4091 at least five (5) days prior to the meeting in order to try and make arrangements for reasonable accommodations that would enable participation in the hearing.

Annette Kerr

ECVA Executive Director

March 21, 2023



Elko Convention & Visitors Authority
BOARD OF DIRECTORS REGULAR MEETING
Elko Convention Center, Cedar Room
700 Moren Way, Elko, NV 89801.

TUESDAY, MARCH 28, 2023 8:30 AM P.S.T

AGENDA

NOTICE: In accordance with NRS 241, the Board may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Board considers that agenda item.

JOIN OUR ZOOM MEETING

<https://zoom.us/j/99712241103?pwd=NDZMNHpVdWZaUWNiYWRpZ2IMVThVUT09>

Link In:

Meeting ID: 997 1224 1103
Passcode: 531126

Dial In: +1 669 900 9128

Meeting ID: 997 1224 1103
Passcode: 531126

This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

I. CALL TO ORDER

II. ROLL CALL

III. PLEDGE OF ALLEGIANCE

IV. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

V. APPROVAL OF MINUTES

- A. Approval of February 28, 2023 Minutes
- B. Approval of March 20, 2023, Special Meeting Minutes

FOR POSSIBLE ACTION

VI. NEW BUSINESS

- A. Review, discussion, and acceptance of the engagement letter regarding services of Eide Bailly, LLC as the auditing firm for Professional Auditing Services for fiscal years 2022/2023 in the amount of \$47,000.00. The ECVA Board approved a five-year agreement in March of 2022.

FOR POSSIBLE ACTION

- B. Review, discussion and possible acceptance of the 2023/2024 Elko Convention & Visitors Authority Tentative Budget as presented.

FOR POSSIBLE ACTION

- C. Review, discussion and possible approval to terminate the agreement with Saunders Outdoor Advertising Inc. for up to three billboards.

FOR POSSIBLE ACTION

- D. Review, consideration, and possible action to go out to bid to renovate and upgrade the digital sign located at the corner of Idaho Street and College Ave.

FOR POSSIBLE ACTION

- E. Discussion and consideration to host Courgar Mountain/Denali, (accounting software), training and software adjustments for ECVA Staff at a cost of \$10,000 in April 2023.

FOR POSSIBLE ACTION

- F. Discussion and consideration to remove Cheryl Garcia as the authority in making investment decisions on behalf of the ECVA and add Annette Kerr, Executive Director, as the authorized authority in regards to investments for the ECVA.

FOR POSSIBLE ACTION

- G. Discussion, consideration, and possible approval for Michelle Romano, Account I, to have signing authority on behalf of the Elko Convention and Visitors Authority in the amount up to \$2,500.00.

FOR POSSIBLE ACTION

- H. Discussion, consideration, and possible approval to send a formal notification supporting Assembly Bill (AB 58) to the State of Nevada Assembly, Ways and Means Committee; relating to economic development; providing that money remaining in the Nevada Air Service Development Fund remain in the fund at the end of the fiscal year and supporting appropriation to the Nevada Air Service Development Fund.

FOR POSSIBLE ACTION

VII. REPORTS

- A. Marketing, Convention & Tourism: Review of the Marketing & Sales Reports.
B. Events and Catering: Update on current events and meeting reservations for February 2023.
C. Facilities: Update on facility projects and work.

NON-ACTION ITEM

VIII. ECVA BOARD AND STAFF COMMENTS:

This time is devoted to comments by the Elko Convention and Visitors Authority Board of Directors/and or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

IX. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

X. MEETING SCHEDULE

The next Board of Directors meeting is scheduled for April 25, 2023 at 8:30am.

FOR POSSIBLE ACTION

XI. ADJOURNMENT

FOR POSSIBLE ACTION

ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER.