



Elko Convention & Visitors Authority
700 Moren Way, Elko, NV 89801
Phone: 775.738.4091
www.ExploreElko.com

PUBLIC MEETING NOTICE

The Elko Convention and Visitors Authority, Marketing Committee, will meet on Wednesday, May 10, 2023, in the Elko Convention Center, Gold Room at 700 Moren Way, Elko, NV 89801 at 8:30 am Pacific Time Zone.

The public can listen to and participate in the meeting on a computer, tablet, or smartphone by logging on to <https://zoom.us/join> or calling **+1(669)900-9128** and utilizing the **Meeting ID: 968 9824 0998** and **Password: 023179** on May 10, 2023, at 8:30 am.

Attached with this Notice is the Agenda for said meeting of the Committee. This Notice is posted pursuant to NRS 241 as amended by the 2021 Legislature and is to be posted at the following locations no later than three full working days before the meeting:

ELKO CITY HALL
ELKO CONVENTION AND VISITORS AUTHORITY
ELKO CONVENTION AND VISITORS AUTHORITY WEBSITE:
www.ExploreElko.com

REQUEST FOR AGENDA INFORMATION

The Public may contact Michelle Cromwell, Events/Marketing Coordinator at (775) 738-4091, or email at michelle@elkocva.com to request supporting material for the meeting described herein. The agenda and supporting material are available on the Elko Convention and Visitors Authority website at www.ExploreElko.com.

NOTICE TO PERSONS WITH DISABILITIES

Members of the public who are disabled and require special accommodations or assistance at the meeting are requested to notify the Elko Convention and Visitors Authority, Executive Director's Office, 700 Moren Way, Elko, Nevada, 89801, or by calling (775) 738-4091.



Annette Kerr
Executive Director-ECVA



Elko Convention & Visitors Authority
MARKETING COMMITTEE MEETING
Elko Convention Center, Gold Room
700 Moren Way, Elko, NV 89801
WEDNESDAY, May 10, 2023

8:30AM P.S.T

AGENDA

NOTICE: In accordance with NRS 241, the Chair may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Committee considers that agenda item.

JOIN OUR ZOOM MEETING

Link In: <https://zoom.us/j/96898240998?pwd=VmNNMk5uSnBOaFVrZEtwdHdnUUpoUT09>

Meeting ID: 968 9824 0998

Passcode: 023179

Dial In: +1 669 900 9128

Meeting ID: 968 9824 0998

Password: 023179

This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

A. CALL TO ORDER

B. ROLL CALL

C. PLEDGE OF ALLEGIANCE

D. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

E. APPROVAL OF MINUTES

E.1 Approval of the February 08, 2023, Marketing Committee Minutes.

FOR POSSIBLE ACTION

F. NEW BUSINESS

F.1 Discussion and update on ECVA new Strategic Plan as it relates to marketing and matters related there to.

FOR POSSIBLE ACTION

F.2 Discussion, review, and possible approval of the Marketing Committee Structure and Guidelines and matters related there to.

FOR POSSIBLE ACTION

G. REPORTS

Receipt of report regarding the 2023 National Cowboy Poetry Gathering from Mr. Brad McMullen, Programs and National Cowboy Poetry Manager, of the Western Folk Life Center.

NON-ACTION ITEM

H. ECVA MARKETING COMMITTEE AND STAFF COMMENTS:

This time is devoted to comments by the Elko Convention and Visitors Authority Marketing Committee, and or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

I. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

J. MEETING SCHEDULE

The next Marketing Committee meeting is scheduled for August 09, 2023 at 8:30am.

FOR POSSIBLE ACTION

K. ADJOURNMENT

FOR POSSIBLE ACTION

ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER.