



Elko Convention & Visitors Authority
BOARD OF DIRECTORS REGULAR MEETING MINUTES
Elko Convention Center, Cedar Room
700 Moren Way, Elko, NV 89801.

TUESDAY, JUNE 27, 2023

8:30 AM P.S.T

MINUTES

NOTICE: In accordance with NRS 241, the Board may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Board considers that agenda item.

This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

I. CALL TO ORDER

Board of Directors Chairman Chip Stone called the meeting to order at 8:30AM.

II. ROLL CALL

*ECVA Board Members Present: Chip Stone
Pat Anderson
Dave Zornes
Marissa Lostra via Zoom*

ECVA Board Member Absent: Delmo Andreozzi

*ECVA Staff Members Present: Annette Kerr, Executive Director
Michelle Cromwell., Events & Marketing Coordinator
Michelle Romano, Accountant I
Kimberlee Longley, Convention & Events Manager*

*Visitors: Doris Tothman
John Ellison
Michelle Mosley
Rosanna Gignac via Zoom*

III. PLEDGE OF ALLEGIANCE

IV. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

No public comment was received.

V. APPROVAL OF MINUTES

A. Approval of May 23, 2023 Minutes

FOR POSSIBLE ACTION

Board Member Zornes moved to approve the May 23, 2023 Minutes. Board member Anderson seconded. Motion carried. (4-0)

VI. BUDGET HEARING FOR FISCAL YEAR 2022/2023 - Augmentation

A. Pursuant to NRS 354 Elko Convention and Visitors Authority will conduct and hold a Public Hearing, for the approval of the Resolution No. 2023-02 augmenting the 2022/2023 Budget General Fund in the amount of \$736,281.

FOR POSSIBLE ACTION

Executive Director Kerr explained the augmentation to the 2022/2023 budget. Chair Stone read Resolution No. 2023-02 -Resolution Augmenting the 2022/2023 Budget of the Elko Convention & Visitors Authority General Fund into the record. Board Member Anderson moved to approve Resolution No. 2023-02 as presented. Board Member Zornes seconded. Motion carried. (4-0)

VII. NEW BUSINESS

A. Discussion and consideration regarding the ECVA managing the Elko Fourth of July Fireworks Show and event beginning 2024 and matters related there to.

FOR POSSIBLE ACTION

Mr. Ellison explained that himself and his family have been doing the Elko Firework show for over thirty (30) years. This year they have lost some large sponsors and were still trying to raise more money for the food at the show for the VIP attendees. Mr. Ellison said they would need \$4,000 more for the food. Mr. Ellison went on to ask the Elko Convention & Visitors Authority to consider taking over the event going forward. He said that the ECVA could bring in new ideas and take the event to the next level. He explained that the Elko Lions Club had a separate account and paid the bills for the event. He went on to say that the Elko fireworks show was the largest in the USA and was about thirty (30) minutes long.

Board Member Zornes said that thirty (30) years was a big contribution and thanked Mr. Ellison and his family. He asked if the ECVA was equipped to run such a large event and mentioned that Stockman's could help with sandwiches this year.

Mrs. Mosley explained that the Elko Lions Club gets the money as it is collected and pays the bills. They also are the ones that run the front entrance. Mrs. Mosley went on to say that this event is very community oriented. They get people with their bar cards to volunteer their time in the VIP area and other volunteers to help set up the event and clean up afterwards.

Board Member Anderson asked how much the fireworks were to put on, how the VIP area worked and if the volunteers' signed waivers.

Mr. Ellison said that the fireworks themselves cost about \$70,000 and to run everything it was about \$150,000. He said that anyone that had purchased a box seat or table received a wristband. The wristband

gives them access to the Cowboy bar area where they can get sandwiches, chips, and drinks. He said that volunteers have never signed waivers.

Chair Stone said that there are a lot of pieces to this and that they could, one (1) do nothing, two (2) take over completely or three (3) the ECVA could have more of a depot function. Chair Stone asked staff to explore all options and bring back the information to the next meeting.

No public comment was received.

Board Member Anderson moved to have ECVA staff explore all options and bring back to the next meeting and to give the Elko Fireworks \$4,000.00 for the food this year. Board member Zornes seconded. Motion carried. (4-0)

- B. Discussion, and consideration, regarding a facility use discount and or fee waiver for the UNR School of Medicine's 2023 Rural Nevada EMS Conference September 13th thru 16th, 2023.

FOR POSSIBLE ACTION

Rosanna Gignac from UNR School of Medicine was there via Zoom. She said that the 2023 Rural Nevada EMS Conference provides classes for all rural EMS personnel. She said that personal come from all over. They are expecting to bring 250-300 attendees to this year's conference. They bring in National and local speakers.

No public comments were received.

Board member Zornes moved to waive the facility fees up to the amount of \$3,500.00. Board Member Anderson seconded. Motion carried. (4-0)

- C. Discussion, consideration, and possible action regarding the renewal for the 2023-2024 Insurance POOL Quotation from LP Insurance Services. Total program costs \$91,173.39.

FOR POSSIBLE ACTION

Executive Director Kerr went over the renewal for the 2023-2024 Insurance POOL Quotation from LP Insurance.

No public comment was received.

Board Member Anderson moved to go with the Optional MD \$5,000 and direct staff to research elsewhere. Board Member Zornes seconded. Motion carried. (4-0)

- D. Discussion and consideration in support of SkyWest Airlines applying for charter air service under FAA Part 135 and DOT Part 380 and matters related there to.

FOR POSSIBLE ACTION

Executive Director Kerr went over the letter.

No public comment was received.

Board Member Zornes moved to approve the letter of support. Board Member Anderson seconded. Motion carried. (4-0)

- E. Discussion, consideration, and possible action concerning Elko Convention & Visitors Authority participation in the Geothermal System Evaluation and Upgrade Recommendations and Users Group:
1. Including costs associated with engineering services in the amount of \$58,780 for the branch line, and administrative construction services in the amount of \$86,015.

2. New line construction and hook-up costs.
3. Energy Incentive Program Engagement Letter with Eide Bailley, LLC cost in the amount of not more than \$7,500 for the first quarter and \$5,000 per additional quarter in relation to consulting with:
 - a. Clean Energy Investment Tax Credit
 - b. Energy Efficiency Deduction Allocation
 - c. Alternative Refueling Infrastructure

FOR POSSIBLE ACTION

Executive Director Kerr explained that she has been meeting with other community members on rebuilding the Geothermal line. Director Kerr recommended that the ECVA hold off at this time on moving forward with the Geothermal.

No public comment was received.

Board Member Zornes moved to take no action at this time. Board Member Anderson seconded. Motion carried. (4-0)

- F. Discussion, consideration, and possible action designating Juneteenth as a declared legal holiday by the ECVA as outlined in the ECVA Personnel Policies Section 6 - Leave Plans, 6.1.1 Holidays Designated. Governor Lombardo signed AB140; on Thursday June 08, 2023, adding Juneteenth as a State recognized holiday under NRS 236.015.

FOR POSSIBLE ACTION

Executive Director Kerr stated that June 19th was now a state holiday and needed to be added to the ECVA holiday schedule.

Convention & Events Manager Longely mentioned that she did already have reservations for 2024.

No public comment was received.

Board Member Anderson moved to approve amending the policy to add Juneteenth. Board Member Zornes seconded. Motion carried. (4-0)

- G. Discussion, consideration, and possible approval of the 2023-2024 proposed wage and salary schedule. This proposed schedule represents an equitable value of position wages based on compared existing pay to compensation scales and classifications of other similar organizations.

FOR POSSIBLE ACTION

Executive Director Kerr went over the proposed wage scale.

No public comment was received.

Board member Anderson moved to approve the new wage scale. Board member Zornes seconded. Motion carried. (4-0)

- H. Discussion, consideration, and possible approval to pay out accrued liabilities.

FOR POSSIBLE ACTION

Executive Director Kerr went over the ECVA's Personal policy section 6.2.2. There are two (2) employees that have exceeded the hours over the years. Executive Director Kerr recommended paying the employees out their exceeded hours. She has spoken to both employees, and they are willing to take the payout.

No public comment was received.

Board member Zornes moved to approve the payout. Board Member Anderson seconded. Motion carried. (4-0)

I. Discussion, consideration and possible approval of changes with investment strategy.

FOR POSSIBLE ACTION

Executive Director Kerr went over ECVA's Investment Policy.

No public comment was received.

Board Member Zornes moved to approve the changes to ECVA's Investment policy. Board member Anderson seconded and added changing "Comptroller" to "Executive Director". Motion carried. (4-0)

9:58 Board Member Zornes left the meeting.

VIII. REPORTS

A. Marketing, Convention & Tourism: Review of the Marketing & Sales Reports.

Executive Director Kerr went over the Marketing & Sales Reports.

B. Recap of the 2023 Mining Expo

Convention & Events Manager Longely went over the 2023 Elko Mining Expo.

C. Budget and Finance

Executive Director Kerr went over the budget and finances.

D. Facilities: Update on facility projects and work.

Executive Director Kerr went over the facility projects and work.

NON-ACTION ITEM

IX. ECVA BOARD AND STAFF COMMENTS:

This time is devoted to comments by the Elko Convention and Visitors Authority Board of Directors/and or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

No board or staff comments were received.

X. COMMENTS BY THE GENERAL PUBLIC

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NON-ACTION ITEM

No public comments were received.

XI. MEETING SCHEDULE

The next Board of Directors meeting is scheduled for July 25, 2023 at 8:30am.

FOR POSSIBLE ACTION

XII. ADJOURNMENT

Chair Stone adjourned the meeting at 10:15AM.

ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER.