



Elko Convention & Visitors Authority

700 Moren Way, Elko, NV 89801

Phone: 775.738.4091

www.ExploreElko.com

Regular Board Meeting

PUBLIC MEETING NOTICE

The Elko Convention and Visitors Authority, Board of Directors, will meet on Tuesday, May 23, 2023, in the Elko Convention Center, Cedar Room, located at 700 Moren Way, Elko, NV 89801 at 8:30 am Pacific Time Zone.

The public can listen to and participate in the meeting on a computer, tablet, or smartphone by logging on to <https://zoom.us/join> or calling **+1(669)900-9128** and utilizing the **Meeting ID: 917 6250 3974** and **Password: 394802** on May 23, 2023, at 8:30 am.

Attached with this Notice is the Agenda for said meeting of the Board. This Notice is posted pursuant to NRS 241 as amended by the 2021 Legislature and is to be posted at the following locations no later than three full working days before the meeting:

ELKO CITY HALL

ELKO CONVENTION AND VISITORS AUTHORITY

ELKO CONVENTION AND VISITORS AUTHORITY WEBSITE:

www.ExploreElko.com

Nevada Public Notice Website: <https://notice.nv.gov>

REQUEST FOR AGENDA INFORMATION

The Public may contact Selina Morales, Administrative Assistant at (775) 738-4091, or email at selina@elkocva.com to request supporting material for the meeting described herein. The agenda and supporting material are available on the Elko Convention and Visitors Authority website at www.ExploreElko.com.

NOTICE TO PERSONS WITH DISABILITIES

Members of the public who are disabled and require special accommodations or assistance at the meeting are requested to notify the Elko Convention and Visitors Authority, Executive Director's Office, 700 Moren Way, Elko, Nevada, 89801, or by calling (775) 738-4091 at least five (5) days prior to the meeting in order to try and make arrangements for reasonable accommodations that would enable participation in the hearing.

Annette Kerr

ECVA Executive Director

May 15, 2023



Elko Convention & Visitors Authority
BOARD OF DIRECTORS REGULAR MEETING
Elko Convention Center, Cedar Room
700 Moren Way, Elko, NV 89801.

TUESDAY, MAY 23, 2023

8:30 AM P.S.T

AGENDA

NOTICE: In accordance with NRS 241, the Board may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Board considers that agenda item.

JOIN OUR ZOOM MEETING

<https://zoom.us/j/99712241103?pwd=NDZMNHpVdWZaUWNiYWRpZ2IMVThVUT09>

Dial In: +1 669 900 9128

Meeting ID: 917 6250 3974

Passcode: 394802

This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

I. CALL TO ORDER

II. ROLL CALL

III. PLEDGE OF ALLEGIANCE

IV. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

V. APPROVAL OF MINUTES

A. Approval of April 25, 2023 Minutes

FOR POSSIBLE ACTION

VI. BUDGET HEARING FOR FISCAL YEAR 2023/2024

A. Pursuant to NRS 354.596, conduct and hold a Public Hearing, for the approval of the Final Budget for Fiscal Year 2023/2024 for the Elko Convention and Visitors Authority. The ECVA Tentative Budget is available for review at the ECVA.

FOR POSSIBLE ACTION

VII. NEW BUSINESS

- A. Discussion and consideration of approval of a resolution to increase the “all other assets” as defined by the Elko Convention and Visitors Authority, from the amount of \$1,000.00 to \$5,000.00 with an estimated useful life in excess of one year. The resolution will be retroactive to July 01, 2022.
FOR POSSIBLE ACTION
- B. Discussion, review, and possible approval of the Marketing Committee Structure and Guidelines and matters related there to.
FOR POSSIBLE ACTION
- C. Discussion, review, and possible action regarding the verbiage displayed on the electronic sign base.
FOR POSSIBLE ACTION
- D. Discussion and consideration regarding the Executive Director’s annual performance evaluation and matters related thereto.
FOR POSSIBLE ACTION

VIII. REPORTS

- A. Marketing, Convention & Tourism: Review of the Marketing & Sales Reports.
B. Budget and Finance: Update on current status.
C. Facilities: Update on facility projects and work.

NON-ACTION ITEM

IX. ECVA BOARD AND STAFF COMMENTS:

This time is devoted to comments by the Elko Convention and Visitors Authority Board of Directors/and or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

X. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

XI. MEETING SCHEDULE

The next Board of Directors meeting is scheduled for June 27, 2023 at 8:30am.

FOR POSSIBLE ACTION

XII. ADJOURNMENT

FOR POSSIBLE ACTION

ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER.