

Elko Convention & Visitors Authority

724 Moren Way, Elko, NV 89801

Phone: 775.738.4091 www.ExploreElko.com

Regular Board Meeting

PUBLIC MEETING NOTICE

The Elko Convention and Visitors Authority, Board of Governors, will meet on Tuesday, September 26, 2023, in the Elko Conference Center, Lamoille Rooms #3 & #4, located at 724 Moren Way, Elko, NV 89801 at 8:30 am Pacific Time Zone.

The public can listen to and participate in the meeting on a computer, tablet, or smartphone by logging on to https://zoom.us/join or calling +1(669)900-9128 and utilizing the Meeting ID: 918 3548 2568 and Password: 272406 on September 26, 2023, at 8:30 am.

Attached with this Notice is the Agenda for said meeting of the Board. This Notice is posted pursuant to NRS 241 as amended by the 2021 Legislature and is to be posted at the following locations no later than three full working days before the meeting:

ELKO CITY HALL
ELKO CONVENTION AND VISITORS AUTHORITY – Convention Center
ELKO CONVENTION AND VISITORS AUTHORITY – Conference Center
ELKO CONVENTION AND VISITORS AUTHORITY WEBSITE:
www.ExploreElko.com

Nevada Public Notice Website: https://notice.nv.gov

REQUEST FOR AGENDA INFORMATION

The Public may contact Selina Morales, Administrative Assistant at (775) 738-4091, or email at selina@elkocva.com to request supporting material for the meeting described herein. The agenda and supporting material are available on the Elko Convention and Visitors Authority website at www.ExploreElko.com.

NOTICE TO PERSONS WITH DISABILITIES

Members of the public who are disabled and require special accommodations or assistance at the meeting are requested to notify the Elko Convention and Visitors Authority, Executive Director's Office, 700 Moren Way, Elko, Nevada, 89801, or by calling (775) 738-4091 at least five (5) days prior to the meeting in order to try and make arrangements for resonable accommodations that would enable participation in the hearing/meetings.

Annette Kerr

ECVA Executive Director

September 19, 2023



Elko Convention & Visitors Authority BOARD OF GOVERNORS REGULAR MEETING Elko Conference Center, Lamoille Rooms #3 & #4 724 Moren Way, Elko, NV 89801.

TUESDAY, SEPTEMBER 26, 2023

8:30 AM P.S.T

AGENDA

NOTICE: In accordance with NRS 241, the Board may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Board considers that agenda item.

JOIN OUR ZOOM MEETING

https://zoom.us/j/91835482568?pwd=bXlzdll1aGl1Sk1HYWxtblZXam1GUT09

Dial In: +1 669 900 9128

Meeting ID: 918 3548 2568

Passcode: 272406

This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

- I. CALL TO ORDER
- II. ROLL CALL
- III. PLEDGE OF ALLEGIANCE

IV. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

V. APPROVAL OF MINUTES

A. Approval of August 22 & August 29, 2023 Minutes

FOR POSSIBLE ACTION

VI. OLD BUSINESS

A. Discussion, consideration, and possible approval regarding Marketing Notice of Funding Opportunity (NOFO) requests in which the scale is based on projected overnight visitors, Board of Governor approvals for sponsorships, facility cost reductions, and matters related thereto.

FOR POSSIBLE ACTION

VII. NEW BUSINESS

A. Review and discussion regarding AU 260 Required Communication for the Board of Governors from Eide Bailly dated September 15, 2023 in relation to the 2022/2023 audit responsibilities, planned scope of the audit; including significant risks which may be identified. Professional standards require the communication be presented prior to the commentment of the audit.

NON-ACTION ITEM

B. Discussion, consideration, and possible action in contacting professional services related to valuation and naming rights, and sponsorships of the Elko Conference Center and matters related thereto.

FOR POSSIBLE ACTION

C. Discussion, consideration, and possible action to close the Zions Institutional Liquidity Management accounts and transfer funds in the amount of \$397,743.00, and any interested earned at the conclusion of the investment deadlines and matters related there to.

FOR POSSIBLE ACTION

VIII. REPORTS

- A. Financal Reports
- B. Convention/Events Report
- C. Sales & Marketing Report
- D. Facilities: Update on facility projects and work.

FOR POSSIBLE ACTION NON-ACTION ITEM NON-ACTION ITEM NON-ACTION ITEM

IX. ECVA BOARD AND STAFF COMMENTS:

This time is devoted to comments by the Elko Convention and Visitors Authority Board of Governors and/or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

X. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

XI. MEETING SCHEDULE

The next Board of Governors meeting is scheduled for October 24, 2023 at 8:30am.

FOR POSSIBLE ACTION

XII. ADJOURNMENT

FOR POSSIBLE ACTION

ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER.