



## Elko Convention & Visitors Authority

700 Moren Way, Elko, NV 89801

Phone: 775.738.4091

[www.ExploreElko.com](http://www.ExploreElko.com)

### Regular Board Meeting

#### PUBLIC MEETING NOTICE

**The Elko Convention and Visitors Authority, Board of Directors, will meet on Tuesday, January 23, 2024, in the Elko Convention Center, Ruby Room, located at 700 Moren Way, Elko, NV 89801 at 8:30 am Pacific Time Zone.**

The public can listen to and participate in the meeting on a computer, tablet, or smartphone by logging on to <https://zoom.us/join> or calling +1 (669) 900-9128 and utilizing the **Meeting ID: 9924 4757 3075** and **Password: 444088** on January 23, 2024, at 8:30 am.

Attached with this Notice is the Agenda for said meeting of the Board. This Notice is posted pursuant to NRS 241 as amended by the 2021 Legislature and is to be posted at the following locations no later than three full working days before the meeting:

ELKO CITY HALL

ELKO CONVENTION AND VISITORS AUTHORITY – Convention Center

ELKO CONVENTION AND VISITORS AUTHORITY – Conference Center

ELKO CONVENTION AND VISITORS AUTHORITY WEBSITE:

[www.ExploreElko.com](http://www.ExploreElko.com)


Nevada Public Notice Website: <https://notice.nv.gov>

#### REQUEST FOR AGENDA INFORMATION

The Public may contact Selina Morales, Administrative Assistant at (775) 738-4091, or email at [selina@elkocva.com](mailto:selina@elkocva.com) to request supporting material for the meeting described herein. The agenda and supporting material are available on the Elko Convention and Visitors Authority website at [www.ExploreElko.com](http://www.ExploreElko.com).

#### NOTICE TO PERSONS WITH DISABILITIES

Members of the public who are disabled and require special accommodations or assistance at the meeting are requested to notify the Elko Convention and Visitors Authority, Executive Director's Office, 700 Moren Way, Elko, Nevada, 89801, or by calling (775) 738-4091 at least five (5) days prior to the meeting in order to try and make arrangements for reasonable accommodations that would enable participation in the hearing.

  
Annette Kerr  
ECVA Executive Director  
January 17, 2024



Elko Convention & Visitors Authority  
BOARD OF DIRECTORS REGULAR MEETING  
Elko Convention Center, Ruby Room  
700 Moren Way, Elko, NV 89801.

**TUESDAY, JANUARY 23, 2024 8:30AM P.S.T**

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## **AGENDA**

NOTICE: In accordance with NRS 241, the Board may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Board considers that agenda item.

### **JOIN OUR ZOOM MEETING**

Link In: <https://zoom.us/j/92447573075?pwd=aitPS0lvTnhGTTIHd3hPQk5BK0FkZz09>

Meeting ID: 9924 4757 3075

Passcode: 444088

Dial In: +1 669 900 9128

Meeting ID: 9924 4757 3075

Passcode: 444088

This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

### **I. CALL TO ORDER**

### **II. ROLL CALL**

### **III. PLEDGE OF ALLEGIANCE**

### **IV. COMMENTS BY THE GENERAL PUBLIC**

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

**NON-ACTION ITEM**

### **V. ORGANIZATION OF BOARD and MARKETING/LODGING COMMITTEE**

**A.** Nominations and consideration of appointment of 2024 ECVA Board of Governors Chair and Vice-Chair. (Current: Chair Chip Stone, Vice-Chair Delmo Andreozzi).

**FOR POSSIBLE ACTION**

- B. Nomination and consideration of appointment to the Marketing/Lodging Committee as Chair. (Current: Pat Anderson in 2023).

**FOR POSSIBLE ACTION**

**VI. APPROVAL OF MINUTES**

- A. Approval of November 14, 2023 Minutes

**FOR POSSIBLE ACTION**

**VII. OLD BUSINESS**

- A. Update, consideration, and possible action regarding Championship Rugby League, LLC and matters related thereto.

**FOR POSSIBLE ACTION**

- B. Discussion, consideration, to go out to bid relating to the capital improvements involving new house-theater lighting and matters related thereto.

**FOR POSSIBLE ACTION**

**VIII. NEW BUSINESS**

**A. 2024 SCHEDULE OF ECVA BOARD AND MARKETING/LODGING MEETINGS**

Discussion and consideration of 2024 Board of Governors schedule of meetings including the Marketing/Lodging Committee.

**FOR POSSIBLE ACTION**

**B. FISCAL AFFAIRS**

Presentation by Eide Bailly, LLP and possible approval of the Financial Statements and Audit for the Elko Convention & Visitors Authority for the Fiscal Year ending June 30, 2023.

**FOR POSSIBLE ACTION**

- C. Discussion, and consideration of approval of the corrective action plan for the findings in the fiscal year 2022-23 financial audit.

**FOR POSSIBLE ACTION**

**D. GRANTS**

Discussion and consideration, to apply for available grants for the 2024/2025 fiscal year through the Nevada Commission on Tourism and possible other organizations. Grant would be to help offset partial costs for the re-branding of the Convention Center.

**FOR POSSIBLE ACTION**

**IX. REPORTS**

- A. Financial Reports **FOR POSSIBLE ACTION**
- B. Marketing, Convention & Tourism: Review of the Marketing & Sales Report. **NON-ACTION ITEM**
- C. Events and Catering: Update on current events and meeting reservations for January/February 2024. **NON-ACTION ITEM**
- D. Facilities: Update on facility projects and work. **NON-ACTION ITEM**

**X. ECVA BOARD AND STAFF COMMENTS:**

This time is devoted to comments by the Elko Convention and Visitors Authority Board of Directors/and or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

**NON-ACTION ITEM**

**XI. COMMENTS BY THE GENERAL PUBLIC**

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

**NON-ACTION ITEM**

**XII. MEETING SCHEDULE**

The next Board of Directors meeting is scheduled for February 27, 2024 at 8:30am.

**FOR POSSIBLE ACTION**

**XIII. ADJOURNMENT**

**FOR POSSIBLE ACTION**

**ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER.**

**Mission**

The Elko Convention & Visitors Authority is a public asset and destination marketing organization, providing first-class facilities, marketing our communities and the region, and supporting various activities, events and attracting conferences and conventions that improve our community’s overall quality of life and contributes to broader economic development and vitality efforts.

**Vision**

We are committed to the continued modernization of competitive facilities, the positive marketing of our communities and region, and the hosting of activities and events that serve the current and future needs of the community.

The Elko Convention and Visitors Authority is dedicated to a high quality of life which includes building a positive community identity, increasing overall tourism and visitation, creating quality future employment opportunities, wealth creation and economic vitality, and future value for everyone that we serve.