



## Elko Convention & Visitors Authority

700 Moren Way, Elko, NV 89801

Phone: 775.738.4091

[www.ExploreElko.com](http://www.ExploreElko.com)

### Regular Board Meeting

#### PUBLIC MEETING NOTICE

**The Elko Convention and Visitors Authority, Board of Governors, will meet on Tuesday, February 27, 2024, in the Elko Convention Center, Cedar Room, located at 700 Moren Way, Elko, NV 89801 at 8:30 am Pacific Time Zone.**

The public can listen to and participate in the meeting on a computer, tablet, or smartphone by logging on to <https://zoom.us/join> or calling +1 (669) 900-9128 and utilizing the **Meeting ID: 937 6236 2523** and **Password: 881804** on February 27, 2024, at 8:30 am.

Attached with this Notice is the Agenda for said meeting of the Board. This Notice is posted pursuant to NRS 241 as amended by the 2021 Legislature and is to be posted at the following locations no later than three full working days before the meeting:

ELKO CITY HALL

ELKO CONVENTION AND VISITORS AUTHORITY – Convention Center

ELKO CONVENTION AND VISITORS AUTHORITY – Conference Center

ELKO CONVENTION AND VISITORS AUTHORITY WEBSITE:

[www.ExploreElko.com](http://www.ExploreElko.com)

Nevada Public Notice Website: <https://notice.nv.gov>

#### REQUEST FOR AGENDA INFORMATION

The Public may contact Selina Morales, Administrative Assistant at (775) 738-4091, or email at [selina@elkocva.com](mailto:selina@elkocva.com) to request supporting material for the meeting described herein. The agenda and supporting material are available on the Elko Convention and Visitors Authority website at [www.ExploreElko.com](http://www.ExploreElko.com).

#### NOTICE TO PERSONS WITH DISABILITIES

Members of the public who are disabled and require special accommodations or assistance at the meeting are requested to notify the Elko Convention and Visitors Authority, Executive Director's Office, 700 Moren Way, Elko, Nevada, 89801, or by calling (775) 738-4091 at least five (5) days prior to the meeting in order to try and make arrangements for reasonable accommodations that would enable participation in the hearing.



Annette Kerr

ECVA Executive Director

February 22, 2024



**TUESDAY, FEBRUARY 27, 2024 8:30AM P.S.T**

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## **AGENDA**

NOTICE: In accordance with NRS 241, the Board may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Board considers that agenda item.

### **JOIN OUR ZOOM MEETING**

Link In: <https://zoom.us/j/92447573075?pwd=aitPS0lvTnhGTTIHd3hPQk5BK0FkZz09>

Meeting ID: 937 6236 2523

Passcode: 881804

Dial In: +1 669 900 9128

Meeting ID: 937 6236 2523

Passcode: 881804

This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

#### **I. CALL TO ORDER**

#### **II. ROLL CALL**

#### **III. PLEDGE OF ALLEGIANCE**

#### **IV. COMMENTS BY THE GENERAL PUBLIC**

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

**NON-ACTION ITEM**

#### **V. APPROVAL OF MINUTES**

A. Approval of January 23, 2024 Minutes

**FOR POSSIBLE ACTION**

#### **VI. OLD BUSINESS**

A. Discussion and possible action regarding the continued use of the “old sign” located on the corner of Idaho Street and College Avenue, Elko, Nevada, and matters related thereto.

**FOR POSSIBLE ACTION**

## VII. NEW BUSINESS

- A. Discussion and possible approval of the ECVA Marketing/Lodging Committee's recommendations for funding the following applications. Requests for funding support were heard on February 14, 2024. Funds would be disbursed from the ECVA Marketing Fund for the second of the two (2) cycles of funding for FY 2023/2024. The total amount requested is \$38,000.00.

1. National Basque Festival	\$ 5,000
2. Ruby Mountain Race Series	\$ 3,000
3. Stampede Country Kickoff Concert	\$ 5,000
4. Haunted Commercial Hotel	\$ 3,000
5. Elko County Fair	\$ 8,000
6. Rides & Rods Elko Classic Car Show	\$ 4,500
7. Feral Production Barrel Racing	\$ 500
8. Elko County Twin+Day	\$ 0
9. 2024 Gold Rush Challenge	\$ 4,000
10. Ruby Mountain Balloon Festival	<u>\$ 5,000</u>
	\$38,000

### **FOR POSSIBLE ACTION**

- B. Discussion and possible action regarding the approval of the ECVA sponsorship for the Native American Mother's Day Powwow in the form of a facility use fee waiver associated with the Conference Center not to exceed a total value of \$4,428.

### **FOR POSSIBLE ACTION**

- C. Discussion and possible action regarding the approval of an ECVA sponsorship for prize money in the amount of \$4,000 for the 2024 Feral Production Finals Barrel Race.

### **FOR POSSIBLE ACTION**

- D. Discussion and possible action regarding the approval of an ECVA sponsorship for food, beverages, and decorations for the Elko Fourth of July Fireworks in the amount of \$5,000.

### **FOR POSSIBLE ACTION**

- E. Discussion and possible action regarding the approval of an ECVA sponsorship of \$5,000 to facilitate a mural festival in downtown Elko in the fall of 2024.

### **FOR POSSIBLE ACTION**

- F. Discussion and possible action regarding the approval of an ECVA sponsorship for the Rides & Rods Elko Classic Car Show in the form of a facility use fee waiver for one-half of the Lobby, Room Set, Circular Drive, Side Grass Area, Lauren Moren Theater, of the Convention Center for two days, not to exceed a total value of \$2,150.

### **FOR POSSIBLE ACTION**

G. Discussion and possible action regarding the approval to sign a three-year agreement with GES, a sole-source electrical service provider, for the Elko Mining Expo. The multi-year agreement would lock in the pricing at: 2025 – \$70,192, 2026 - \$73,000, 2027 - \$75,533.

**FOR POSSIBLE ACTION**

H. Discussion and possible action to approve a line-item reallocation of \$89,000 in expenses from Capital Outlay, General Fund to Salaries and Wages, General Fund, in the amount of \$71,000 and to the General Fund, PERS in the amount of \$18,000 for the 2023/2024 budget year.

**FOR POSSIBLE ACTION**

**VIII. REPORTS**

- A. Financial Reports
- B. Marketing Report
- C. Events and Catering
- D. Facilities

**FOR POSSIBLE ACTION**  
**NON-ACTION ITEM**  
**NON-ACTION ITEM**  
**NON-ACTION ITEM**

**IX. ECVA BOARD AND STAFF COMMENTS:**

This time is devoted to comments by the Elko Convention and Visitors Authority Board of Directors/and or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

**NON-ACTION ITEM**

**X. COMMENTS BY THE GENERAL PUBLIC**

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

**NON-ACTION ITEM**

**XI. MEETING SCHEDULE**

The next Board of Directors meeting is scheduled for March 26, 2024 at 8:30am.

**FOR POSSIBLE ACTION**

**XII. ADJOURNMENT**

**FOR POSSIBLE ACTION**

**ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER.**