



Elko Convention & Visitors Authority

700 Moren Way, Elko, NV 89801

Phone: 775.738.4091

www.ExploreElko.com

Regular Board Meeting

PUBLIC MEETING NOTICE

The Elko Convention and Visitors Authority, Board of Governors, will meet on Tuesday, July 23, 2024, in the Elko Convention Center, Cedar Room, located at 700 Moren Way, Elko, NV 89801 at 8:30 am Pacific Time Zone.

The public can listen to and participate in the meeting on a computer, tablet, or smartphone by logging on to <https://zoom.us/join> or calling +1 (669) 900-9128 and utilizing the **Meeting ID: 996 4088 5923** and **Password: 561714** on July 23, 2024, at 8:30 am. or <https://zoom.us/j/99640885923?pwd=eWvMq6cgPmsiL0odb7lWUi8bvxouTb.1>

Attached with this Notice is the Agenda for said meeting of the Board. This Notice is posted pursuant to NRS 241 as amended by the 2021 Legislature and is to be posted at the following locations no later than three full working days before the meeting:

ELKO CITY HALL

ELKO CONVENTION AND VISITORS AUTHORITY – Convention Center

ELKO CONVENTION AND VISITORS AUTHORITY – Conference Center

ELKO CONVENTION AND VISITORS AUTHORITY WEBSITE:

www.ExploreElko.com

Nevada Public Notice Website: <https://notice.nv.gov>

REQUEST FOR AGENDA INFORMATION

The Public may contact Selina Morales, Administrative Assistant at (775) 738-4091, or email at selina@elkocva.com to request supporting material for the meeting described herein. The agenda and supporting material are available on the Elko Convention and Visitors Authority website at www.ExploreElko.com.

NOTICE TO PERSONS WITH DISABILITIES

Members of the public who are disabled and require special accommodations or assistance at the meeting are requested to notify the Elko Convention and Visitors Authority, Executive Director's Office, 700 Moren Way, Elko, Nevada, 89801, or by calling (775) 738-4091 at least five (5) days prior to the meeting in order to try and make arrangements for reasonable accommodations that would enable participation.


Annette Kerr
ECVA Executive Director
July 11, 2024



Elko Convention & Visitors Authority
BOARD OF GOVERNORS REGULAR MEETING
Elko Convention Center, Cedar Room
700 Moren Way, Elko, NV 89801.

TUESDAY, JULY 23, 2024 8:30AM P.S.T

AGENDA

NOTICE: In accordance with NRS 241, the Board may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Board considers that agenda item.

JOIN OUR ZOOM MEETING

Link In: <https://zoom.us/j/99640885923?pwd=eWvMq6cgPmsiL0odb7lWUi8bvxouTb.1>

Meeting ID: 996 4088 5923

Passcode: 561714

Dial In: +1 669 900 9128

Meeting ID: 996 4088 5923

Passcode: 561714

This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

I. CALL TO ORDER

II. ROLL CALL

III. PLEDGE OF ALLEGIANCE

IV. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

V. APPROVAL OF MINUTES

A. Approval of June 25, 2024 Minutes

FOR POSSIBLE ACTION

VI. OLD BUSINESS

A. Presentation by various organizations in regard to the success of their events or sponsorships. These organizations received marketing funds and/or sponsorship funding from the ECVA. Presentations are required as outlined in the Notice of Funding Opportunity, and by the ECVA Board of Governors.

FOR POSSIBLE ACTION

VII. NEW BUSINESS

- A. Discussion and consideration for possible action regarding Venue Fee Waiver sponsorship for First Nevada in the amount of \$2,558.75 for the dates of November 22nd and 23rd, 2024. First Nevada is a non-profit organization promoting First Robotics Programs and STEAM education initiatives in Nevada. First Nevada held last year's competition at the ECVA. The lobby, auditorium, and other rooms were utilized. Sponsorship was \$2,225.00. Young students from Elko and surrounding communities participated in this event.

FOR POSSIBLE ACTION

- B. Discussion and consideration for possible action regarding receipt of a discount of \$3,500 for the UNR, School of Medicine, 2024 Rural Nevada EMS Conference. This is a four-day annual event that significantly enhances the skills and knowledge of Nevada's EMS professionals. Drawing 250-300 attendees from across Nevada and neighboring states. Attendees include Nevada State EMS, local mines, vendors, and sponsors. The 2023 Rural Nevada EMS Conference was held at the ECVA. They received a \$3,500 discount towards their rental of the facilities.

FOR POSSIBLE ACTION

- C. Presentation by members of Flight Alliance of Northeastern Nevada (FANN), an organization formed with the mission to maintain and expand accessible, sustainable commercial air service at the Elko Regional Airport.

NON-ACTION ITEM

- D. Discussion and consideration of approval of the Fiscal Year 2024-2025 Debt Management Plan, Indebtedness Report, and Capital Improvement Plan for the Elko Convention and Visitors Authority.

FOR POSSIBLE ACTION

- E. Discussion, consideration, and approval to go out to bid for the new house lighting in the Convention Center Theater. This includes lighting replacement and contracting for scaffolding. Estimated cost \$66,000.

FOR POSSIBLE ACTION

- F. Discussion, consideration of approval to go out to bid for the Elko Convention Center exterior painting project, including subcontracting for necessary wall and roof repairs. Estimated cost \$100,000.

FOR POSSIBLE ACTION

- G. Discussion, consideration, and possible action concerning the Elko Convention & Visitor's Authority (ECVA) participation and joint use of the geothermal resources. The ECVA is a member of the operation committee (Users Group) and contributed to joint expenditures annually as long as the system was in operation. The 2024 amended and restated contract for the joint use of a geothermal resources states the ECVA now wishes to withdraw from the contract and shall give up all its right, title and interest in the mainline system, the disposal system and any other property which is reasonably necessary for the continued utilization of the geothermal resources.

FOR POSSIBLE ACTION

VIII. REPORTS

- | | |
|------------------------|----------------------------|
| A. Financial Reports | FOR POSSIBLE ACTION |
| B. Marketing Report | NON-ACTION ITEM |
| C. Events and Catering | NON-ACTION ITEM |
| D. Facilities | NON-ACTION ITEM |

IX. ECVA BOARD AND STAFF COMMENTS:

This time is devoted to comments by the Elko Convention and Visitors Authority Board of Directors/and or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

X. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

XI. MEETING SCHEDULE

The next Board of Governor's meeting is scheduled for August 27th, 2024 at 8:30am.

FOR POSSIBLE ACTION

XII. ADJOURNMENT

FOR POSSIBLE ACTION

ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER.

Mission

The Elko Convention and Visitors Authority is a public asset and destination marketing organization, providing first-class facilities, marketing our communities and the region, and supporting various activities, events, and attracting conferences and conventions that improve our community's overall quality of life and contributes to broader economic development and vitality efforts.

Vision

We are committed to the continued modernization of competitive facilities, the positive marketing of our communities and region, and the hosting of activities and events that serve the current and future needs of the community. The Elko Convention and Visitors Authority is dedicated to a high quality of life which includes building a positive community identity, increasing overall tourism and visitation, creating quality future employment opportunities, wealth creation and economic vitality, and future value for everyone that we serve.