



Elko Convention & Visitors Authority
BOARD OF GOVERNORS REGULAR MEETING
Elko Convention Center, Cedar Room
700 Moren Way, Elko, NV 89801.

TUESDAY, JULY 23, 2024 8:30AM P.S.T

MINUTES

NOTICE: In accordance with NRS 241, the Board may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Board considers that agenda item. This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

I. CALL TO ORDER

Board of Governors Chairman Chip Stone called the meeting to order at 8:30AM.

II. ROLL CALL

ECVA Board Members Present: *Chip Stone, Chair*
 Delmo Andreozzi, Vice Chair
 Pat Anderson
 Dave Zornes

ECVA Board Members Absent: *Marissa Lostra*

ECVA Staff Present: *Annette Kerr, Executive Director*
 Michelle Cromwell, Events & Marketing Coordinator
 Selina Morales, Administrative Assistant

Visitors: *Louis Rubbo-via Zoom*
 Kassidy Arbillaga, Elko Basque Club
 Jan Baum, FANN
 Alexis Kirby, UNR School of Medicine
 Jamille Sirotek, UNR School of Medicine

III. PLEDGE OF ALLEGIANCE

IV. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

No public comment was received.

V. APPROVAL OF MINUTES

A. Approval of June 25, 2024 Minutes

FOR POSSIBLE ACTION

Vice Chair Andreozzi moved to approve June 25, 2024 Minutes. Board Member Anderson seconded. Motion carried (3-1) Board Member Zornes abstained.

No public comment was received.

VI. OLD BUSINESS

A. Presentation by various organizations in regard to the success of their events or sponsorships. These organizations received marketing funds and/or sponsorship funding from the ECVA. Presentations are required as outlined in the Notice of Funding Opportunity, and by the ECVA Board of Governors.

FOR POSSIBLE ACTION

Kassidy Arbillaga with the Elko Basque Festival gave an update on the turnout of the 60th annual Basque Festival.

No public comment was received.

VII. NEW BUSINESS

A. Discussion and consideration for possible action regarding Venue Fee Waiver sponsorship for First Nevada in the amount of \$2,558.75 for the dates of November 22nd and 23rd, 2024. First Nevada is a non-profit organization promoting First Robotics Programs and STEAM education initiatives in Nevada. First Nevada held last year’s competition at the ECVA. The lobby, auditorium, and other rooms were utilized. Sponsorship was \$2,225.00. Young students from Elko and surrounding communities participated in this event.

FOR POSSIBLE ACTION

Executive Director Kerr stated that this is an opportunity to give back to our community as it is for a lot of young kids and promotes technology. Louis Rubo, a representative from First Nevada gave a presentation on the First Nevada Robotics Programs and STEAM. Vice Chair Andreozzi moved to amend his motion to approve this request and reflect the appropriate amount of sponsorship, the amount is \$2,558.75. Board Member Anderson seconded. Motion carried (4-0).

No public comment was received.

- B. Discussion and consideration for possible action regarding receipt of a discount of \$3,500 for the UNR, School of Medicine, 2024 Rural Nevada EMS Conference. This is a four-day annual event that significantly enhances the skills and knowledge of Nevada's EMS professionals. Drawing 250-300 attendees from across Nevada and neighboring states. Attendees include Nevada State EMS, local mines, vendors, and sponsors. The 2023 Rural Nevada EMS Conference was held at the ECVA. They received a \$3,500 discount towards their rental of the facilities

FOR POSSIBLE ACTION

Alexis Kirby with UNR, School of Medicine gave a presentation on the 2024 Rural Nevada EMS Conference. Mrs. Kirby shared that they would like to continue offering these services at the ECVA at an affordable rate so they can continue to push funds back into their rural providers and continue to enhance this experience for them. Vice Chair Andreozzi moved to approve a \$3,500 discount towards the rental of the facilities. Board Member Zornes seconded. Motion carried (4-0).

No public comment was received.

- C. Presentation by members of Flight Alliance of Northeastern Nevada (FANN), an organization formed with the mission to maintain and expand accessible, sustainable commercial air service at the Elko Regional Airport.

NON-ACTION ITEM

Jan Baum with Flight Alliance of Northeastern Nevada (FANN) gave a presentation regarding the organization. Mrs. Baum shared the FANN mission, which is to maintain and expand accessible, sustainable commercial air service at the Elko Regional Airport as well as educate the public about the importance of commercial air service in our area.

No public comment was received

- D. Discussion and consideration of approval of the Fiscal Year 2024-2025 Debt Management Plan, Indebtedness Report, and Capital Improvement Plan for the Elko Convention and Visitors Authority.

FOR POSSIBLE ACTION

Executive Director Kerr presented the 2024-2025 Debt Management Plan, Indebtedness Report, and Capital Improvement Plan for the Elko Convention and Visitors Authority and explained that this plan outlines the payment of anticipated debt for March of 2026. Vice Chair Andreozzi moved to approve 2024-2025 Debt Management Plan, Indebtedness Report, and Capital Improvement Plan as submitted for the Elko Convention & Visitors Authority. Board Member Anderson seconded. Motion carried (4-0)

Executive Director Kerr stated that she would like the Board to allow her to work with a consultant regarding the financing of the Conference Center building. Vice Chair Andreozzi stated that he would like to set up a workshop for this. Board Member Anderson recommended adding the hiring of a consultant to next month's agenda with the plan being that once this consultant is under contract a workshop be set up for this matter.

No public comment was received

- E. Discussion, consideration, and approval to go out to bid for the new house lighting in the Convention Center Theater. This includes lighting replacement and contracting for scaffolding. Estimated cost \$66,000.

FOR POSSIBLE ACTION

Executive Director Kerr explained the costs for the new house lighting in the Convention Center Theater which came to \$37, 700, the scaffolding cost came to \$28,248 and she would like to go out to bid for this project. Board Member Anderson moved to amend her motion to approve to go out to bid for the lighting replacement and contracting for the scaffolding in the Convention Center Theater, if the bid amount comes in under \$50,000, the Executive Director may move forward with approving the work. Board Member Zornes seconded. Motion carried (4-0)

No public comment was received

- F. Discussion, consideration of approval to go out to bid for the Elko Convention Center exterior painting project, including subcontracting for necessary wall and roof repairs. Estimated cost \$100,000.

FOR POSSIBLE ACTION

Executive Director Kerr explains that it has been over 20 years since the exterior has been painted causing deterioration of the paint and rust has started in different areas of the building. Vice Chair Andreozzi moved to authorize Executive Director Kerr to solicit bids for the painting of the exterior of the main building and also approve to solicit bids to repair the roof and the wall. Board Member Anderson seconded. Motion carried (4-0)

No public comment was received

- G. Discussion, consideration, and possible action concerning the Elko Convention & Visitor's Authority (ECVA) participation and joint use of the geothermal resources. The ECVA is a member of the operation committee (Users Group) and contributed to joint expenditures annually as long as the system was in operation. The 2024 amended and restated contract for the joint use of a geothermal resources states the ECVA now wishes to withdraw from the contract and shall give up all its right, title and interest in the mainline system, the disposal system and any other property which is reasonably necessary for the continued utilization of the geothermal resources.

FOR POSSIBLE ACTION

Executive Director Kerr shared a brief overview of the matter stating that a lot of data has been provided including the contracts, agreements and copies of previous minutes from June of last year where the Geothermal group had requested that the Board of Governors provide additional funding of about \$82,000 for engineering fees, the Board voted to take no action regarding the matter at that time. Executive Director Kerr stated that this new contract agreement indicates that the City, the Auditorium and the College now wish to withdraw from the contract. Executive Director Kerr shared that approximately 6 years ago the geothermal line was identified that it could no longer be active due to the failing lines, therefore the group decided to shut it down and not use it. The School District and the Boys & Girls Club have then agreed that they do want to

continue with the geothermal lines and having the repairs handled. Executive Director Kerr explained that there is approximately \$233,000 that is sitting in the account, which was for the user group, with the ECVA's last payment being \$6,000, this contract identifies that all monies that have gone into that account would be forfeited and in order to get back into the group the new contract asks that the ECVA help defer some of the costs that the School District and the Boys & Girls Club took on and repay them for the repairs of the well and the unit. Board members continue to discuss the matter. Vice Chair Andreozzi moved to not sign the contract as presented, ask the users group to provide us with a cost estimate for what it is going to take to get this system back online, and ask what they think the overall reliability of function will be. Board Member Anderson seconded. Motion carried (4-0)

No public comment was received.

VIII. REPORTS

A. Financial Reports

FOR POSSIBLE ACTION

Executive Director Kerr presented the financial report. Vice Chair Andreozzi moved to approve the July payables in the amount of \$190,821.17 and financial reports. Board Member Anderson seconded. Motion carried (4-0)

B. Marketing Report

NON-ACTION ITEM

Michelle Cromwell presented the marketing report.

C. Events and Catering

NON-ACTION ITEM

Executive Director Kerr presented the events and catering report.

D. Facilities

NON-ACTION ITEM

Executive Director Kerr presented the Facilities report.

IX. ECVA BOARD AND STAFF COMMENTS:

This time is devoted to comments by the Elko Convention and Visitors Authority Board of Directors/and or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

Executive Director Kerr stated that she made a \$250 sponsorship to the Elko Velo Cycling Club.

X. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

No public comment was received.

XI. MEETING SCHEDULE

The next Board of Governor's meeting is scheduled for August 27th, 2024 at 8:30am.

FOR POSSIBLE ACTION

No action was taken.

XII. ADJOURNMENT

FOR POSSIBLE ACTION

Chairman Stone adjourned the meeting at 10:18 A.M.

ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER.

Mission

The Elko Convention and Visitors Authority is a public asset and destination marketing organization, providing first-class facilities, marketing our communities and the region, and supporting various activities, events, and attracting conferences and conventions that improve our community's overall quality of life and contributes to broader economic development and vitality efforts.

Vision

We are committed to the continued modernization of competitive facilities, the positive marketing of our communities and region, and the hosting of activities and events that serve the current and future needs of the community. The Elko Convention and Visitors Authority is dedicated to a high quality of life which includes building a positive community identity, increasing overall tourism and visitation, creating quality future employment opportunities, wealth creation and economic vitality, and future value for everyone that we serve.