



Elko Convention & Visitors Authority
BOARD OF GOVERNORS REGULAR MEETING
Elko Conference Center, Ruby Mountain 1B
724 Moren Way, Elko, NV 89801.

TUESDAY, OCTOBER 8, 2024 8:30AM P.S.T

MINUTES

NOTICE: In accordance with NRS 241, the Board may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Board considers that agenda item.

This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

I. CALL TO ORDER

Board of Governors Chairman Stone called the meeting to order at 8:30AM.

II. ROLL CALL

ECVA Board Members Present: *Chip Stone, Chairman*
 Delmo Andreozzi, Vice Chair
 Pat Anderson
 Dave Zornes
 Marissa Lostra

ECVA Staff Present: *Annette Kerr, Executive Director*
 Selina Morales, Sales & Events Coordinator
 Eli Vasquez, Administrative Assistant
 Michelle Cromwell, Marketing & Advertising Manager

Visitors: *Martin Johnson, JNA Consulting Group, LLC~Zoom*
 Ravi Kurtz, Eide Bailly~Zoom
 Collette Gagnet, Eide Bailly~Zoom
 Kerry Aguirre, Sunrise Rotary Club
 Jen Sprout, Sunrise Rotary Club
 Megan Micheli, Elko Area Chamber
 Jason Mayne, NGM
 Susan Sotelo, NGM
 Rusty Bahr, Boys & Girls Club

III. PLEDGE OF ALLEGIANCE

*Chairman Stone closed regular board meeting at 8:32am.
Chairman Stone opened the public hearing at 8:32am.*

8:30am

IV. PUBLIC HEARING - NOTICE OF INTENTION TO AUTHORIZE MEDIUM-TERM OBLIGATIONS IN THE MAXIMUM AMOUNT OF \$6,000,000.

Pursuant to the published Public Hearing Notice, discussion and consideration of public feedback and input in regards to the notice of intention to authorize medium-term obligations by the Elko Convention and Visitor Authority, Nevada in the maximum amount of \$6,000,000.

NON-ACTION ITEM

Chairman Stone opened the Public Hearing and called for public comment..

No public comment was received.

Chairman Stone closed the public hearing at 8:33am.

Chairman Stone reopened the regular board meeting at 8:34am.

V. RESOLUTION AUTHORIZING MEDIUM-TERM OBLIGATION

Discussion, consideration, possible action, and approval of a resolution authorizing medium-term obligations in an amount of up to \$6,000,000 for the purpose of financing all or a portion of the cost of acquiring convention center facilities; providing for the reimbursement of prior expenditures from the proceeds of the medium-term obligations; directing the officers of the Authority to forward materials to the Department of Taxation of the State of Nevada; providing certain details in connection therewith; and providing the effective date thereof.

FOR POSSIBLE ACTION

Executive Director Kerr presented the resolution authorizing medium-term obligations. Chairman Stone read the Resolution. Vice Chair Andreozzi asked how the resolution was identified as he did not see a resolution number listed. Executive Director Kerr stated that this is Resolution 2024-01. Vice Chair Andreozzi moved to approve Resolution 2024-01 after holding a public hearing. Board Member Anderson seconded. Motion carried (5-0). Executive Director Kerr stated that for the record the motion passed (5-0).

No public comment was received.

VI. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

No public comment was received.

VII. APPROVAL OF MINUTES

- A. Approval of August 27, 2024 Minutes
- B. Approval of the September 11, 2024 Minutes

FOR POSSIBLE ACTION

Board Member Losta moved to approve August 27, 2024 Minutes and September 11, 2024 Minutes. Board Member Anderson seconded. Motion carried (5-0).

No public comment was received.

VIII. OLD BUSINESS

- A. Presentation by various organizations in regard to the success of their events or sponsorships. These organizations received marketing funds and/or sponsorship funding from the ECVA. Presentations are required as outlined in the Notice of Funding Opportunity, and by the ECVA Board of Governors.

FOR POSSIBLE ACTION

Executive Director Kerr stated that we have a few organizations presesent and we will start with the Ruby Roubaix event.

Jen Sprout and Kerry Aguirre with the Sunrise Rotary Club presented a video recap of last years Ruby Roubaix event. Mrs. Aguirre and Mrs. Sprout gave a presentation on the outcome and success of the 2024 Ruby Roubaix event.

Megan Micheli with the Elko Area Chamber gave a presenation on the outcome and success of the 2024 Beer Festival.

No public comment was received.

No action was taken.

- B. Discussion, consideration, and possible action concerning the Elko Convention & Visitor's Authority (ECVA) participation and joint use of the geothermal resources. The ECVA is a member of the operation committee (Users Group) and contributed to joint expenditures annually as long as the system was in operation. The 2024 Second Amended and Restated contract for the joint use of a geothermal resources states the ECVA now wishes to withdraw from the contract and shall give up all its rights, title and interest in the mainline system, the disposal system and any other property which is reasonably necessary for the continued utilization of the geothermal resources.

FOR POSSIBLE ACTION

Executive Director Kerr shared that included in packet is an agenda request from Mr. Rusty Bahr with the documentation for this item as well as the people on Zoom that can talk about the tax credits and whether the ECVA is eligible or not. Executive Director Kerr presented the board members with information on the geothermal system for our current facility. Rusty Bahr with the Boys & Girls Club shared that a few years ago he went on to see if there was a fix for the geothermal lines, mainly for the pool at the recreation center. Mr. Bahr explained that Executive Director Kerr reached out to this coalition which consists of the Great Basin College, ECVA, City of Elko, Elko County School District and the Boys & Girls Club to talk about a possible tax credit that they could receive. Mr. Bahr shared that The City of Elko and the Great Basin College have declined to move forward with the geothermal leaving two (2) organizations, the ECVA and the Elko County School District. Mr. Bahr and Board Members continued discussion on the geothermal resources and possible costs for the ECVA.

Vice Chair Andreozzi moved to approve the adoption of Resolution 2024-02, the Resolution that states the ECVA is withdrawing from the users group at this time, and agrees with the second amended and restated resolution and to adjust paragraph (8) eight from the Resolution where it states “WHEREAS, the Board of Governors, desires to have its share of the maintenance fund be returned as stated in the Amended and Restated Interlocal Contract.” but instead be changed to read that we contribute our proportionate share of the fees that are held in reserve to the users group for the benefit of the installation of a “T” and a box that could be served to the Convention Center at a future date. Board Member Zornes seconded. Motion carried (5-0).

No public comment was received.

IX. NEW BUSINESS

- A. Discussion, consideration, and possible action regarding Nevada Gold Mines’ (NGM) request to waive the 12% surcharge for engaging outside food vendors for their annual refresher training in January and February.

FOR POSSIBLE ACTION

Jason Mayne with Nevada Gold Mines stated during review of their budget for the upcoming annual refresher training and with the cost of inflation and everything else going on bringing in food vendors for their employees has put them in a tough spot and they are looking at how to reduce costs but still provide food for their employees. Mr. Mayne is requesting for the additional surcharge of 12% be waived for the purpose of the annual refresher training only. Executive Director Kerr stated that the ECVA does not charge this 12% fee to NGM, the ECVA charges the caterers 12% but then the caterers pass on this fee to NGM. Board Members discuss the matter. Board Member Zornes moved to approve to reduce the room rental costs by 20% for the 2025 January and February annual refresher training courses only and leave the 12% catering fee. Vice Chair Andreozzi seconded. Motion carried (5-0).

No public comment was received.

X. REPORTS

- A. Financial Reports

FOR POSSIBLE ACTION

Executive Director Kerr presented the Financial Reports. Board Member Lostra moved to approve the financials as presented. Board Member Anderson seconded. Motion carried (5-0)

- B. Marketing Report

NON-ACTION ITEM

Mrs. Cromwell presented the Marketing Reports.

- C. Sales & Events Report

Executive Director Kerr presented the Sales & Events Reports.

XI. ECVA BOARD AND STAFF COMMENTS:

This time is devoted to comments by the Elko Convention and Visitors Authority Board of Governors and/or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

No public comment was received.

XII. COMMENTS BY THE GENERAL PUBLIC

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NON-ACTION ITEM

Board Members discussed the November 26th meeting date and decided to move it to November 18th.

No public comment was received.

XIII. MEETING SCHEDULE

The next Board of Governor's meeting is scheduled for October 22, 2024, at 8:30am.

FOR POSSIBLE ACTION

No public comment was received.

XIV. ADJOURNMENT

FOR POSSIBLE ACTION

Chairman Stone adjourned the meeting at 10:10am.

ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER.

Mission

The Elko Convention and Visitors Authority is a public asset and destination marketing organization, providing first-class facilities, marketing our communities and the region, and supporting various activities, events, and attracting conferences and conventions that improve our community's overall quality of life and contributes to broader economic development and vitality efforts.

Vision

We are committed to the continued modernization of competitive facilities, the positive marketing of our communities and region, and the hosting of activities and events that serve the current and future needs of the community. The Elko Convention and Visitors Authority is dedicated to a high quality of life which includes building a positive community identity, increasing overall tourism and visitation, creating quality future employment opportunities, wealth creation and economic vitality, and future value for everyone that we serve.