



Elko Convention & Visitors Authority

700 Moren Way, Elko, NV 89801

Phone: 775.738.4091

www.ExploreElko.com

Regular Board Meeting

PUBLIC MEETING NOTICE

The Elko Convention and Visitors Authority, Board of Governors, will meet on Tuesday, October 08, 2024, in the Elko Conference Center, Ruby Mountain 1B, located at 724 Moren Way, Elko, NV 89801 at 8:30 am Pacific Time Zone.

The public can listen to and participate in the meeting on a computer, tablet, or smartphone by logging on to <https://zoom.us/join> or calling +1 (669) 900-9128 and utilizing the **Meeting ID: 949 8157 7079** and **Password: 755933** on October 08, 2024, at 8:30 am. or <https://zoom.us/j/94981577079?pwd=tIUe78g0Eq2EBCJxZL9BgXSHgHHwsQ.1>

Attached with this notice is the agenda for said meeting of the Board. This notice is posted pursuant to NRS 241 as amended by the 2021 Legislature and is to be posted at the following locations no later than three full working days before the meeting:

ELKO CITY HALL

ELKO CONVENTION AND VISITORS AUTHORITY – Convention Center

ELKO CONVENTION AND VISITORS AUTHORITY – Conference Center

ELKO CONVENTION AND VISITORS AUTHORITY WEBSITE:

www.ExploreElko.com


Nevada Public Notice Website: <https://notice.nv.gov>

REQUEST FOR AGENDA INFORMATION

The Public may contact Selina Morales, Administrative Assistant at (775) 738-4091, or email at selina@elkocva.com to request supporting material for the meeting described herein. The agenda and supporting material are available on the Elko Convention and Visitors Authority website at www.ExploreElko.com.

NOTICE TO PERSONS WITH DISABILITIES

Members of the public who are disabled and require special accommodations or assistance at the meeting are requested to notify the Elko Convention and Visitors Authority, Executive Director's Office, 700 Moren Way, Elko, Nevada, 89801, or by calling (775) 738-4091 at least five (5) days prior to the meeting in order to try and make arrangements for reasonable accommodations that would enable participation.


Annette Kerr
ECVA Executive Director



Elko Convention & Visitors Authority
BOARD OF GOVERNORS REGULAR MEETING
Elko Conference Center, Ruby Mountain 1B
700 Moren Way, Elko, NV 89801.

TUESDAY, OCTOBER 08, 2024 8:30AM P.S.T

AGENDA

NOTICE: In accordance with NRS 241, the Board may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Board considers that agenda item.

JOIN OUR ZOOM MEETING

Link In: <https://zoom.us/j/94981577079?pwd=tIUe78g0Eq2EBCJxZL9BgXSHgHHwsQ.1>
Meeting ID: 949 8157 7079
Passcode: 755933

Dial In: +1 669 900 9128
Meeting ID: 949 8157 7079
Passcode: 118292

This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

- I. CALL TO ORDER**
- II. ROLL CALL**
- III. PLEDGE OF ALLEGIANCE**

8:30am

IV. PUBLIC HEARING - NOTICE OF INTENTION TO AUTHORIZE MEMDIUM-TERM OBLIGATIONS IN THE MAXIMUM AMUNT OF \$6,000,000.

Pursuant to the published Public Hearing Notice, disucssion and consideration of public feedback and input in regards to the notice of intention to authorize medium-term obligations by the Elko Convention and Visitor Authority, Nevada in the maxiumum amount of \$6,000,000.

NON-ACTION ITEM

V. RESOLUTION AUTHORIZING MEDIUM-TERM OBLIGATION

Discussion, consideration, possible action, and approval of a resolution authorizing medium-term obligations in an amount of up to \$6,000,000 for the purpose of financing all or a portion of the cost of acquiring convention center facilities; providing for the reimbursement of prior expenditures from the proceeds of the medium-term obligations; directing the officers of the Authority to forward materials to the Department of Taxation of the State of Nevada; providing certain details in connection therewith; and providing the effective date thereof.

FOR POSSIBLE ACTION

VI. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

VII. APPROVAL OF MINUTES

- A. Approval of August 27, 2024 Minutes
- B. Approval of the September 11, 2024 Minutes

FOR POSSIBLE ACTION

VIII. OLD BUSINESS

- A. Presentation by various organizations in regard to the success of their events or sponsorships. These organizations received marketing funds and/or sponsorship funding from the ECVA. Presentations are required as outlined in the Notice of Funding Opportunity, and by the ECVA Board of Governors.

FOR POSSIBLE ACTION

- B. Discussion, consideration, and possible action concerning the Elko Convention & Visitor’s Authority (ECVA) participation and joint use of the geothermal resources. The ECVA is a member of the operation committee (Users Group) and contributed to joint expenditures annually as long as the system was in operation. The 2024 Second Amended and Restated contract for the joint use of a geothermal resources states the ECVA now wishes to withdraw from the contract and shall give up all its rights, title and interest in the mainline system, the disposal system and any other property which is reasonably necessary for the continued utilization of the geothermal resources.

FOR POSSIBLE ACTION

IX. NEW BUSINESS

- A. Discussion, consideration, and possible action regarding Nevada Gold Mines’ (NGM) request to waive the 12% surcharge for engaging outside food vendors for their annual refresher training in January and February.

FOR POSSIBLE ACTION

VIII. REPORTS

- A. Financial Reports
- B. Marketing Report
- C. Sales & Events Report

FOR POSSIBLE ACTION

NON-ACTION ITEM

IX. ECVA BOARD AND STAFF COMMENTS:

This time is devoted to comments by the Elko Convention and Visitors Authority Board of Directors/and or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

X. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

XI. MEETING SCHEDULE

The next Board of Governor’s meeting is scheduled for October 22, 2024, at 8:30am.

FOR POSSIBLE ACTION

XII. ADJOURNMENT

FOR POSSIBLE ACTION

ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER.

Mission

The Elko Convention and Visitors Authority is a public asset and destination marketing organization, providing first-class facilities, marketing our communities and the region, and supporting various activities, events, and attracting conferences and conventions that improve our community’s overall quality of life and contributes to broader economic development and vitality efforts.

Vision

We are committed to the continued modernization of competitive facilities, the positive marketing of our communities and region, and the hosting of activities and events that serve the current and future needs of the community. The Elko Convention and Visitors Authority is dedicated to a high quality of life which includes building a positive community identity, increasing overall tourism and visitation, creating quality future employment opportunities, wealth creation and economic vitality, and future value for everyone that we serve.