



Elko Convention & Visitors Authority

700 Moren Way, Elko, NV 89801

Phone: 775.738.4091

www.ExploreElko.com

Regular Board Meeting

PUBLIC MEETING NOTICE

The Elko Convention and Visitors Authority, Board of Directors, will meet on Tuesday, January 21, 2025, in the Elko Convention Center, Cedar Room, located at 700 Moren Way, Elko, NV 89801 at 8:30 am Pacific Time Zone.

The public can listen to and participate in the meeting on a computer, tablet, or smartphone by logging on to <https://zoom.us/join> or calling +1 (669) 900-9128 and utilizing the **Meeting ID: 944 2109 1631** and **Password: 546867** on January 21, 2025, at 8:30 am.

Attached with this Notice is the Agenda for said meeting of the Board. This Notice is posted pursuant to NRS 241 as amended by the 2021 Legislature and is to be posted at the following locations no later than three full working days before the meeting:

ELKO CITY HALL

ELKO CONVENTION AND VISITORS AUTHORITY – Convention Center

ELKO CONVENTION AND VISITORS AUTHORITY – Conference Center

ELKO CONVENTION AND VISITORS AUTHORITY WEBSITE:

www.ExploreElko.com


Nevada Public Notice Website: <https://notice.nv.gov>

REQUEST FOR AGENDA INFORMATION

The Public may contact Selina Morales, Administrative Assistant at (775) 738-4091, or email at selina@elkocva.com to request supporting material for the meeting described herein. The agenda and supporting material are available on the Elko Convention and Visitors Authority website at www.ExploreElko.com.

NOTICE TO PERSONS WITH DISABILITIES

Members of the public who are disabled and require special accommodations or assistance at the meeting are requested to notify the Elko Convention and Visitors Authority, Executive Director's Office, 700 Moren Way, Elko, Nevada, 89801, or by calling (775) 738-4091 at least five (5) days prior to the meeting in order to try and make arrangements for reasonable accommodations that would enable participation in the hearing.


Annette Kerr
ECVA Executive Director
January 15, 2025



Elko Convention & Visitors Authority
BOARD OF DIRECTORS REGULAR MEETING
Elko Convention Center, Cedar Room
700 Moren Way, Elko, NV 89801.

TUESDAY, JANUARY 21, 2025 8:30AM P.S.T

AGENDA

NOTICE: In accordance with NRS 241, the Board may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Board considers that agenda item.

JOIN OUR ZOOM MEETING

Link In: <https://zoom.us/j/94421091631?pwd=aYqQHgf2hVOXUJKSTe7XjnaPlxdCsa.1>
Meeting ID: 944 2109 1631
Passcode: 546867

Dial In: +1 669 900 9128
Meeting ID: 944 2109 19631
Passcode: 546867

This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

I. CALL TO ORDER

II. ROLL CALL

III. PLEDGE OF ALLEGIANCE

IV. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

V. ORGANIZATION OF BOARD and MARKETING/LODGING COMMITTEE

A. Nominations and consideration of appointment of 2025 ECVA Board of Governors Chair and Vice-Chair. (Current: Chair Chip Stone, Vice-Chair Delmo Andreozzi).

FOR POSSIBLE ACTION

- B.** Discussion and possible action regarding the selection and appointment of Selina Morales as ECVA Board Secretary and Annette Kerr, as ECVA Board Treasurer per the requirements of Chapter 227, Section 9, Paragraph 3, Statutes of Nevada 1975, Elko Convention and Visitors Authority Act.

FOR POSSIBLE ACTION

- C.** Nomination and consideration of appointment to the Marketing/Lodging Committee as Chair. (Current: Pat Anderson in 2023).

FOR POSSIBLE ACTION

- D.** Discussion, consideration and possible action appointing four (4) members for the 2025 Marketing/Lodging Committee. The term is for two (2) years. This is a seven (7) member committee, each term is two years, with alternating appointments each year. The position open for 2025 are, Gaming Entity (Lodging), Area Attraction, Airport, and Public at Large.

FOR POSSIBLE ACTION

VI. APPROVAL OF MINUTES

- A.** Approval of December 10, 2024 Minutes

FOR POSSIBLE ACTION

VII. OLD BUSINESS

- A.** Presentation by various organizations in regard to the success of their events or sponsorships. These organizations received marketing funds and/or sponsorship funding from the ECVA. Presentations are required as outlined in the Notice of Funding Opportunity, and by the ECVA Board of Governors.

FOR POSSIBLE ACTION

- B.** Discussion, consideration and possible action regarding rescinding Resolution 2024-02, a resolution authorizing withdrawal from the Second Amended and Restated Contract, for joint use of the geothermal system and geothermal user group. This resolution was approved at the ECVA Board of Governors October 08, 2024 regular board meeting with changes.

FOR POSSIBLE ACTION

- C.** Update, consideration and possible action regarding the Conference Center refinancing and matters related thereto.

FOR POSSIBLE ACTION

VIII. NEW BUSINESS

- A.** Discussion, and consideration of approval for a sponsorship of \$3,059.64, for an Elko Chess Tournament. Oak Chess Tournament is a non-profit youth initiative. Their goal is to enable chess players, from nearby cities, of all ages and stages of advancement to participate in the event and advance to the international tournament to be held on line. The group is asking for \$450,00 in cash, \$965.00 reduction cost for facility use, \$2,672.97 for

prized and expenses, for a total inclusive sponsorship costs of \$3,059.64. Matching funds amount In-Kind is \$4,765.00

FOR POSSIBLE ACTION

- B.** Discussion, and consideration of approval for a sponsorship in the amount of \$5,000. Mr. Brandon Stone and the Elko High School Robotics is preparing for the FIRST robotics competition to be held in Las Vegas, NV. Funds would be used to assist the team in the construction and necessary travel expenses to Las Vegas for their regional competition.

FOR POSSIBLE ACTION

- C.** Discussion, and consideration of approval of the corrective action plan for the findings in the fiscal year 2023-24 financial audit.

FOR POSSIBLE ACTION

D. GRANTS

Discussion and consideration, to apply for available grants for the 2025/2026 fiscal year through the Nevada Commission on Tourism and possible other organizations. Grant would be to help offset partial costs for the re-branding of the Convention Center.

FOR POSSIBLE ACTION

IX. REPORTS

- A.** Financial Reports

FOR POSSIBLE ACTION

- B.** Marketing, Convention & Tourism: Review of the Marketing & Sales Report.

NON-ACTION ITEM

- C.** Events and Catering: Update on current events and meeting reservations for January/February 2025.

NON-ACTION ITEM

- D.** Facilities: Update on facility projects and work.

NON-ACTION ITEM

X. ECVA BOARD AND STAFF COMMENTS:

This time is devoted to comments by the Elko Convention and Visitors Authority Board of Directors/and or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

XI. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

XII. MEETING SCHEDULE

The next Board of Directors meeting is scheduled for February 25, 2025 at 8:30am.

FOR POSSIBLE ACTION

**ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER
AND EMPLOYER.**

Mission

The Elko Convention & Visitors Authority is a public asset and destination marketing organization, providing first-class facilities, marketing our communities and the region, and supporting various activities, events and attracting conferences and conventions that improve our community's overall quality of life and contributes to broader economic development and vitality efforts.

Vision

We are committed to the continued modernization of competitive facilities, the positive marketing of our communities and region, and the hosting of activities and events that serve the current and future needs of the community.

The Elko Convention and Visitors Authority is dedicated to a high quality of life which includes building a positive community identity, increasing overall tourism and visitation, creating quality future employment opportunities, wealth creation and economic vitality, and future value for everyone that we serve.