



Elko Convention & Visitors Authority
BOARD OF GOVERNORS REGULAR MEETING
Elko Convention Center, Cedar Room
700 Moren Way, Elko, NV 89801.

TUESDAY, March 25, 2025 8:30AM P.S.T

MINUTES

NOTICE: In accordance with NRS 241, the Board may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Board considers that agenda item. This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

I. CALL TO ORDER

Board of Governors Vice Chair Anderson called the meeting to order at 8:32AM.

II. ROLL CALL

*ECVA Board Members Present: Pat Anderson, Vice Chair
Delmo Andreozzi
Dave Zornes
Steve Burrows*

ECVA Board Members Absent: Chip Stone, Chairman

*ECVA Staff Present: Annette Kerr, Executive Director ~ Via Zoom
Kimberlee Longley, Sales & Events Manager
Michelle Cromwell, Marketing & Advertising Manager
Selina Morales, Sales & Events Coordinator*

*Visitors: J.J. Roemmich, Elko County Fair Board, Via Zoom
Doris Toothman*

III. PLEDGE OF ALLEGIANCE

IV. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

No public comment was received.

V. APPROVAL OF MINUTES

A. Approval of February 25, 2025 Minutes

FOR POSSIBLE ACTION

Board member Andreozzi moved to approve the February 25, 2025 minutes as submitted. Board member Burrows seconded. Motion carried (4-0).

No public comment was received.

VI. OLD BUSINESS

Presentation by various organizations in regard to the success of their events or sponsorships. These organizations received marketing funds and/or sponsorship funding from the ECVA. Presentations are required as outlined in the Notice of Funding Opportunity, and by the ECVA Board of Governors.

FOR POSSIBLE ACTION

No presentations were made. No action was taken.

No public comment was received.

VII. NEW BUSINESS

- A. Discussion and possible action regarding the approval of an ECVA sponsorship for the Rides & Rods Elko Classic Car Show in the form of a facility usage fee waiver for one-half of the Lobby, Room Set, Circular Drive, Side Grass Area, Lauren Moren Theater, of the Convention Center for two days, not to exceed a total value of \$2,123.

FOR POSSIBLE ACTION

Mrs. Longley shared that the theater included in the facility usage fee waiver will serve as a standby option, to be used only in the event of rain or bad weather. Otherwise, it will not be utilized. Board Member Andreozzi moved to approve the sponsorship for the Rides & Rods Elko Classic Car Show as outlined in the agenda item, not to exceed a total value of \$2,123. Board member Burrows seconded. Motion carried (4-0)

No public comment was received.

- B. Discussion, consideration, and approval of a recommendation for one (1) new ECVA Marketing/Lodging Committee Member to be appointed to the ECVA Board of Governors. This individual will fill the position vacated by Mr. Steve Burrows and will complete Mr. Burrows's two-year term.

FOR POSSIBLE ACTION

Vice Chair Anderson stated that a new ECVA Marketing/Lodging Committee Member will be appointed by the ECVA Board of Governors, the explanation being that Mr. Burrows has joined the Board of Governors, and this will be to fill his marketing/lodging position to complete Mr. Burrows's two-year term. Board members discuss the matter and review the two applicants. Board member Andreozzi moved to appoint J.J. Roemmich to fill the position vacated by Mr. Steve Burrows and requested that the ECVA staff thank Ms. Hilary Baker for her interest and for submitting an application for the position. Board member Burrows seconded. Motion carried (4-0)

No public comment was received.

- C. Review, discussion, and acceptance of the engagement letter regarding services of Eide Bailly, LLC as the auditing firm for professional auditing services for fiscal years 2024/2025 in the amount of \$68,000. This is the same price as the 2023/2024 fiscal year. The ECVA Board approved a five-year agreement in March of 2022.

FOR POSSIBLE ACTION

Vice Chair Anderson stated that she had spoken with Executive Director Kerr, and this item is listed because it is an expenditure that must be approved annually, the contract amount has not changed. Board Member Andreozzi noted that he and Board Member Zornes were both present when the contract was initially approved and are familiar with the process. Board Member Andreozzi moved to approve the engagement letter with Eide Bailly, LLC for the 2024/2025 fiscal year in the amount of \$68,000. Board member Zornes seconded. Motion carried (4-0) No public comment was received.

- D. Review, discussion and possible acceptance of the 2024/2025 Elko Convention & Visitors Authority Tentative Budget as presented.

FOR POSSIBLE ACTION

Board member Andreozzi stated that he feels additional details are needed, particularly regarding the revenue projections and comparisons to the previous year's budget, before the final budget is approved. Board members discuss the matter. Board member Andreozzi moved to approve the 2025/2026 Tentative Budget as presented, with allowing the Executive Director to make the required changes provided by the Department of Taxation also requested that a one-on-one meeting or a whole board presentation be held in advance of the final budget adoption to ensure everyone is clear on the details. Board member Burrows seconded. Motion carried (4-0) No public comment was received.

VIII. REPORTS

- A. Financial Reports

FOR POSSIBLE ACTION

Board Member Andreozzi moved to approve the payables as submitted in the amount of \$103,504.77. Board member Zornes seconded. Motion carried (4-0) No public comment was received.

- B. Marketing Report

NON-ACTION ITEM

Michelle Cromwell presented the Marketing report.

- C. Events and Catering

NON-ACTION ITEM

Kimberlee Longley presented the Events and Catering report.

- D. Facilities

NON-ACTION ITEM

No report was presented.

IX. ECVA BOARD AND STAFF COMMENTS:

This time is devoted to comments by the Elko Convention and Visitors Authority Board of Governors/and or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

Board member Burrows expressed gratitude to the ECVA for their exceptional support during the Health & Fitness Fair, noting that they went above and beyond to accommodate various requests. NNRH successfully conducted 748 blood draws and reminded everyone that free lab work will remain available through April 5th. Board member Zornes shared that the Commercial Fun Center has recently added 100 new arcade games, a dedicated kids' arcade area, and a new bakery, offering something for all age groups.

X. COMMENTS BY THE GENERAL PUBLIC

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NON-ACTION ITEM

No public comment was received.

XI. MEETING SCHEDULE

The next Board of Governors meeting is scheduled for April 22, 2025 at 8:30am.

FOR POSSIBLE ACTION

No action was taken.

XII. ADJOURNMENT

FOR POSSIBLE ACTION

Board member Andreozzi moved to adjourn the meeting at 9:15am. Board member Zornes seconded. Motion carried (4-0)

ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER.

Mission

The Elko Convention and Visitors Authority is a public asset and destination marketing organization, providing first-class facilities, marketing our communities and the region, and supporting various activities, events, and attracting conferences and conventions that improve our community's overall quality of life and contributes to broader economic development and vitality efforts.

Vision

We are committed to the continued modernization of competitive facilities, the positive marketing of our communities and region, and the hosting of activities and events that serve the current and future needs of the community. The Elko Convention and Visitors Authority is dedicated to a high quality of life which includes building a positive community identity, increasing overall tourism and visitation, creating quality future employment opportunities, wealth creation and economic vitality, and future value for everyone that we serve.