



Elko Convention & Visitors Authority

724 Moren Way, Elko, NV 89801

Phone: 775.738.4091

www.ExploreElko.com

Regular Board Meeting

PUBLIC MEETING NOTICE

The Elko Convention and Visitors Authority, Board of Governors, will meet on Tuesday, October 28, 2025, in the Elko Conference Center, Ruby Mtn 1B, located at 724 Moren Way, Elko, NV 89801 at 8:30 am Pacific Time Zone.

The public can listen to and participate in the meeting on a computer, tablet, or smartphone by logging on to <https://zoom.us/join> or calling **+1(669)900-9128** and utilizing the **Meeting ID: 926 4791 2664** and **Password: 577789** on Tuesday, October 28, 2025, at 8:30 am.

Join Zoom Meeting

<https://zoom.us/j/92647912664?pwd=V21wd6St8v8k1o9HTvcfQxixmApbTu.1>

Attached with this Notice is the Agenda for said meeting of the Board. This Notice is posted pursuant to NRS 241 as amended by the 2021 Legislature and is to be posted at the following locations no later than three full working days before the meeting:

ELKO CITY HALL

ELKO CONVENTION AND VISITORS AUTHORITY

ELKO CONVENTION AND VISITORS AUTHORITY WEBSITE:

www.ExploreElko.com

Nevada Public Notice Website: <https://notice.nv.gov>

REQUEST FOR AGENDA INFORMATION

The Public may contact Selina Morales, Sales and Events Coordinator at (775) 738-4091, or email at selina@elkocva.com to request supporting material for the meeting described herein. The agenda and supporting material are available on the Elko Convention and Visitors Authority website at www.ExploreElko.com.

NOTICE TO PERSONS WITH DISABILITIES

Members of the public who are disabled and require special accommodations or assistance at the meeting are requested to notify the Elko Convention and Visitors Authority, Executive Director's Office, 700 Moren Way, Elko, Nevada, 89801, or by calling (775) 738-4091 at least five (5) days prior to the meeting in order to try and make arrangements for reasonable accommodations that would enable participation in the hearing.

Annette Kerr

ECVA Executive Director

October 9, 2025



Elko Convention & Visitors Authority
BOARD OF GOVERNORS REGULAR MEETING
Elko Convention & Visitors Authority
Elko Conference Center, Ruby Mtn 1B
724 Moren Way, Elko, NV 89801.

TUESDAY, OCTOBER 28, 2025

8:30 AM P.S.T

AGENDA

NOTICE: In accordance with NRS 241, the Board may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Board considers that agenda item.

JOIN OUR ZOOM MEETING

<https://zoom.us/j/92647912664?pwd=V21wd6St8v8k1o9HTvcfQxixmApbTu.1>

Dial In: +1 669 900 9128

Meeting ID: 926 4791 2664

Passcode: 577789

This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

I. CALL TO ORDER

II. ROLL CALL

III. PLEDGE OF ALLEGIANCE

IV. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

V. APPROVAL OF MINUTES

A. Approval of September 23, 2025 Minutes

FOR POSSIBLE ACTION

VI. OLD BUSINESS

Presentation by various organizations in regard to the success of their events or sponsorships. These organizations received marketing funds and/or sponsorship funding from the ECVA. Presentations are required as outlined in the Notice of Funding Opportunity, and by the ECVA Board of Governors.

FOR POSSIBLE ACTION

VII. NEW BUSINESS

- A. **Sponsorship Request:** Discussion and consideration for possible action regarding **venue fee waiver** sponsorship for Amplified Digital and the Elko Daily Free Press’ “Women in Business” event at the Conference Center in the amount of \$2,025 for the date of April 02, 2026.

FOR POSSIBLE ACTION

- B. **SPONSORSHIP REQUEST: The Reno Dance Company**

Discussion and consideration to remove the condition placed on the waiver for usage of the Theater and areas associated for the performance of the Nutcracker Ballet. The Reno Dance Company encourages local children and community members to participate in the performance.

FOR POSSIBLE ACTION

- C. **Sale of ECVA Property**

Discussion, consideration to move forward with the sale of ECVA property, specifically excess banquet chairs. The chairs were purchased for use with banquets, meetings, conferences, etc.

FOR POSSIBLE ACTION

- D. **Festival of Trees 2025:** Discussion, consideration, and possible action regarding the selection of the 2025 Festival of Trees Charity Partners and all matters related to.

FOR POSSIBLE ACTION

- E. Review of ECVA Board of Governors regular meeting schedule through the remainder of the year.

FOR POSSIBLE ACTION

VIII. REPORTS

- A. Financial Reports

A1: Payables

A2: Stonerock Sound

FOR POSSIBLE ACTION

IX. ECVA BOARD AND STAFF COMMENTS:

This time is devoted to comments by the Elko Convention and Visitors Authority Board of Governors/and or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

X. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

XI. MEETING SCHEDULE

The next Board of Governors meeting is scheduled for November 25, 2025, at 8:30am, unless otherwise changed per Item VII. E.

FOR POSSIBLE ACTION

XII. ADJOURNMENT

FOR POSSIBLE ACTION

ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER.

Mission

The Elko Convention and Visitors Authority is a public asset and destination marketing organization, providing first-class facilities, marketing our communities and the region, and supporting various activities, events, and attracting conferences and conventions that improve our community's overall quality of life and contributes to broader economic development and vitality efforts.

Vision

We are committed to the continued modernization of competitive facilities, the positive marketing of our communities and region, and the hosting of activities and events that serve the current and future needs of the community. The Elko Convention and Visitors Authority is dedicated to a high quality of life which includes building a positive community identity, increasing overall tourism and visitation, creating quality future employment opportunities, wealth creation and economic vitality, and future value for everyone that we serve.