



Elko Convention & Visitors Authority
BOARD OF GOVERNORS REGULAR MEETING
Elko Convention & Visitors Authority
Elko Conference Center, Ruby Mtn 1B
724 Moren Way, Elko, NV 89801.

TUESDAY, OCTOBER 28, 2025 8:30AM P.S.T

MINUTES

NOTICE: In accordance with NRS 241, the Board may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Board considers that agenda item. This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

I. CALL TO ORDER

Board of Governors Chairman Stone called the meeting to order at 8:34AM.

II. ROLL CALL

*ECVA Board Members Present: Pat Anderson, Vice Chair
Chip Stone, Chairman
Dave Zornes
Steve Burrows – via Zoom
Delmo Andreozzi*

*ECVA Staff Present: Annette Kerr, Executive Director
Selina Morales, Sales & Events Coordinator
Kimberlee Longley, Sales & Events Manager*

Visitors: J.J. Roemmich, Elko County Fair Board

III. PLEDGE OF ALLEGIANCE

IV. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

No public comment was received.

V. APPROVAL OF MINUTES

A. Approval of September 23, 2025 Minutes

FOR POSSIBLE ACTION

*Board member Zornes moved to approve the September 23, 2025 Minutes. Vice Chair Anderson seconded. Motion carried (5-0).
No public comment was received.*

VI. OLD BUSINESS

Presentation by various organizations in regard to the success of their events or sponsorships. These organizations received marketing funds and/or sponsorship funding from the ECVA. Presentations are required as outlined in the Notice of Funding Opportunity, and by the ECVA Board of Governors.

FOR POSSIBLE ACTION

JJ Roemmich from the Elko County Fair Board gave a presentation on the success of the 2025 Elko County Fair.

*Executive Director Kerr presented the event report submitted by the Cowboy Arts & Gear Museum outlining the success of the 2025 Bosal, Belt & Buckle Contest.
No public comment was received.*

VII. NEW BUSINESS

- A. **Sponsorship Request:** Discussion and consideration for possible action regarding **venue fee waiver** sponsorship for Amplified Digital and the Elko Daily Free Press' "Women in Business" event at the Conference Center in the amount of \$2,025 for the date of April 02, 2026.

FOR POSSIBLE ACTION

*Executive Director Kerr noted that this is the second year the Elko Daily Free Press has requested a venue fee waiver. She explained that the first year the request was approved in support of the ECVA's inaugural rebranding. Vice Chair Anderson attended last year's event and expressed concern about the absence of the ECVA logo in the event's promotional materials. Board member Andreozzi stated that while he supports the Women in Business event, but the Elko Daily Free Press is a for-profit organization, and for that reason he does not support granting the waiver. Board member Andreozzi moved to deny the venue fee waiver sponsorship for Amplified Digital and the Elko Daily Free Press' "Women in Business" event. Vice Chair Anderson seconded the motion. Motion carried 5-0.
No public comment was received*

- B. **SPONSORSHIP REQUEST: The Reno Dance Company**

Discussion and consideration to remove the condition placed on the waiver for usage of the Theater and areas associated for the performance of the Nutcracker Ballet. The Reno Dance Company encourages local children and community members to participate in the performance.

FOR POSSIBLE ACTION

Executive Director Kerr explained that the Reno Dance Company appeared before the Board last month to request a waiver for usage of the Theater and areas associated for the performance of the Nutcracker Ballet in which the Board approved the request with the condition that ticket prices be set between \$15 and \$20. Executive Director Kerr clarified that after consulting with legal counsel, the Board cannot impose this type of condition on a non-profit organization, and she requested that the Board make a motion to remove the previously imposed condition.

Vice Chair Anderson moved to approve the removal of the condition. Board member Andreozzi seconded. Motion carried (5–0).

No public comment was received

C. Sale of ECVA Property

Discussion, consideration to move forward with the sale of ECVA property, specifically excess banquet chairs. The chairs were purchased for use with banquets, meetings, conferences, etc.

FOR POSSIBLE ACTION

Executive Director Kerr presented information regarding the 500 chairs purchased 10 years ago, along with approximately 100 gray chairs purchased in 2004, which she would like to remove from inventory and noted that there has been interest in these chairs. Executive Director Kerr stated that after consulting with legal counsel and the County, she clarified that the ECVA is not required to conduct an auction as previously believed. The NRS allows the disposal of property in any manner deemed appropriate, including auction or donating items to non-profit organizations.

Chairman Stone shared that he researched pricing options and asked the Board for input on selling 200 chairs at \$25 each, or 400 chairs at \$20 each. Board Member Andreozzi commented that the chairs were purchased with taxpayer funds and expressed that it would be more appropriate to solicit interest and allow individuals to bid per chair, purchasing as many as they choose. Board members discuss the matter.

Vice Chair Anderson moved to approve the disposal of the 500 gold chairs and the 100 gray chairs, with sales being on a first-come, first-served basis, must be paid on date of pick up, priced at \$25 per chair, if purchases of over 200 chairs the price will be \$20 per chair, chairs must be picked up as the ECVA will not deliver, continuing until all chairs are sold, with an advertisement placed on social media and the free press for at least five business days. Board member Burrows seconded. Motion carried (4-1). Board member Zornes abstained.

No public comment was received

D. Festival of Trees 2025: Discussion, consideration, and possible action regarding the selection of the 2025 Festival of Trees Charity Partners and all matters related to.

FOR POSSIBLE ACTION

Mrs. Longley presented the 2025 Festival of Trees Charity Partner applications. Board members review applications and discuss the matter. Vice Chair Anderson stated that, although it does not affect her decision, she works for GBC and has previously volunteered for the UNR Heart & Hope Family Violence Program, both of which are applicants. Chairman Stone noted that he has been paid by the NEWE Waipaipian (MMIW) for their event but can vote without conflict.

Vice Chair Anderson moved to select the NEWE Waipaipian (MMIW) as one of the 2025 Festival of Trees charity partners. Board member Zornes seconded. Motion carried (4-1). Chairman Stone abstained.

Vice Chair Anderson moved to also select the following charity partners for the 2025 Festival of Trees:

- *L.A.S.S.O. (Local Animal Shelter Support Organization)*
- *Communities in Schools*
- *Elko Cancer Network*

Board member Zornes seconded. Motion carried (5-0).

No public comment was received.

- E. Review of ECVA Board of Governors regular meeting schedule through the remainder of the year.

FOR POSSIBLE ACTION

Executive Director Kerr noted that in 2023, the November and December Board meetings were combined, and in 2024, the dates were adjusted due to the holidays. Board members discuss the matter. Vice Chair Anderson moved to approve keeping the November 2025 meeting on November 25th and moving the December 2025 meeting to December 16th. Board member Zornes seconded. Motion carried (5-0).

No public comment was received

VIII. REPORTS

A. Financial Reports

A1: Payables

A2: Stonerock Sound

FOR POSSIBLE ACTION

Board member Andreozzi moved to approve the payables in the amount of \$208,239.50. Board member Zornes seconded. Motion carried (5-0).

Board member Andreozzi moved to approve Stonerock Sound in the amount of \$8,969.63. Vice Chair Anderson seconded. Motion carried (4-1). Chairman Stone abstained.

No public comment was received.

IX. ECVA BOARD AND STAFF COMMENTS:

This time is devoted to comments by the Elko Convention and Visitors Authority Board of Governors/and or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

Board Member Burrows shared that the NNRH drive-thru flu shot went well and received many canned food donations to support FISH's food bank. The next major event is Sensory Sensitive Santa on December 6th, designed for individuals with autism or developmental disabilities.

Chairman Stone noted that the Giving Tree Organization event will have their season kickoff event on November 14th. Executive Director Kerr shared that the U.S. Capitol Tree will be at the ECVA on November 2 at 5 p.m., The Nutcracker Ballet will be on November 23rd, and the ECVA Halloween movie will be on November 30th.

Mrs. Longley shared that the Festival of Trees website will go live on November 1st, and preparations for the event are ongoing.

X. COMMENTS BY THE GENERAL PUBLIC

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NON-ACTION ITEM

Chairman Stone shared that he received a call regarding the possibility of people losing SNAP benefits at the end of the month. He noted that the Boys & Girls Club is concerned, as many of their children rely on these snacks. While Riverton Elko is prepared to help if needed, the Boys & Girls Club does not have a commercial fridge to store the snacks. He asked the ECVA to keep this in mind in case storage support is needed.

JJ Roemmich stated that the Elko County Fairgrounds currently has no events and has a commercial fridge that could be used if necessary.

XI. MEETING SCHEDULE

The next Board of Governors meeting is scheduled for November 25, 2025, at 8:30am, unless otherwise changed per Item VII. E.

FOR POSSIBLE ACTION

No public comment was received. No action was taken.

XII. ADJOURNMENT

FOR POSSIBLE ACTION

Chairman Stone adjourned the meeting at 9:41am.

No public comment was received.

ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER.

Mission

The Elko Convention and Visitors Authority is a public asset and destination marketing organization, providing first-class facilities, marketing our communities and the region, and supporting various activities, events, and attracting conferences and conventions that improve our community's overall quality of life and contributes to broader economic development and vitality efforts.

Vision

We are committed to the continued modernization of competitive facilities, the positive marketing of our communities and region, and the hosting of activities and events that serve the current and future needs of the community. The Elko Convention and Visitors Authority is dedicated to a high quality of life which includes building a positive community identity, increasing overall tourism and visitation, creating quality future employment opportunities, wealth creation and economic vitality, and future value for everyone that we serve.