



Elko Convention & Visitors Authority
BOARD OF GOVERNORS REGULAR MEETING
Elko Convention Center, Cedar Room
700 Moren Way, Elko, NV 89801.

TUESDAY, NOVEMBER 25, 2025 8:30AM P.S.T

MINUTES

NOTICE: In accordance with NRS 241, the Board may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Board considers that agenda item. This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

I. CALL TO ORDER

Board of Governors Chairman Stone called the meeting to order at 8:34AM.

II. ROLL CALL

*ECVA Board Members Present: Pat Anderson, Vice Chair
Chip Stone, Chairman
Steve Burrows
Delmo Andreozzi*

ECVA Board Members Absent: Dave Zornes

*ECVA Staff Present: Annette Kerr, Executive Director
Michelle Cromwell, Marketing & Advertising Manager
Kimberlee Longley, Sales & Events Manager
Selina Morales, Sales & Events Coordinator*

Visitors: Matthew Rucker, Summit Raceway Elko - Zoom

III. PLEDGE OF ALLEGIANCE

IV. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

No public comment was received.

V. APPROVAL OF MINUTES

A. Approval of October 28, 2025 Minutes

FOR POSSIBLE ACTION

Vice Chair Anderson moved to approve the October 28, 2025 Minutes. Board member Burrows seconded. Motion carried (4-0). No public comment was received.

VI. OLD BUSINESS

- A. Presentation by various organizations in regard to the success of their events or sponsorships. These organizations received marketing funds and/or sponsorship funding from the ECVA. Presentations are required as outlined in the Notice of Funding Opportunity, and by the ECVA Board of Governors.

FOR POSSIBLE ACTION

No public comment was received.

VII. NEW BUSINESS

- A. Discussion and possible action regarding approval of the ECVA Marketing/Lodging Committee's recommendations for funding this cycle's applications. Requests for funding support were heard on November 12, 2025. Funds would be disbursed from the ECVA Marketing Fund for the first of the two (2) cycles of funding for FY 2025/2026. The total amount requested is \$25,000.

FOR POSSIBLE ACTION

Vice Chair Anderson stated that the Marketing Committee meeting went well, and the requests were under the allotted budget, so all requested amounts were approved for recommendation. Board member Burrows moved to approve the ECVA Marketing/Lodging Committee's recommendations for this funding cycle as written. Vice Chair Anderson seconded. Motion carried (4-0). No public comment was received.

- B. Discussion, consideration, and possible action regarding the approval of an ECVA sponsorship or donation to the Elko Senior Center to help with raising funds for a new Senior Center. These funds would be awarded from the General Fund, sponsorship account. No specific amount was requested.

FOR POSSIBLE ACTION

Executive Director Kerr stated providing public funds to another organization for construction does not fit with our strategic plan nor the purpose as stated in our NRS 1975, Chapter 227, Sec. 11. Board members discuss the matter. Board Member Andreozzi moved to deny the request as it does not fit the strategic plan or the purposes outlined in the NRS. Vice Chair Anderson seconded. Motion carried (4-0). No public comment was received.

- C. Discussion, consideration, and possible action to regarding the approval of an ECVA sponsorship to Summit Raceway relocation project. The raceway will be relocated of Interstate 80, Exit 298 next to the new Hillside MX park. Summit Raceway is requesting \$4,000.

FOR POSSIBLE ACTION

Mr. Rucker, President of Summit Raceway, gave a presentation outlining the event's growth and success and explained how the funds would be utilized if awarded. Board Member Andreozzi

*suggested a possible sponsored invitational race displaying the ECVA’s banner rather than using the funds to buy fuel. Board members discuss the matter.
No action was taken. No public comment was received.*

- D. Discussion and consideration, to recind the resolutions restricting certain funds which were dedicated to the facility fund for the payment of the Conference Center Loan. In 2014 and 2015, the Elko Convention and Visitor’s Authority Board of Governors, voted to transfer \$1 million and \$1.1 million respectfully to the Facility Fund and restrict its usage for the payment of the loan. In 2024, the ECVA paid off said loan. There is \$5,099 remaining in the restricted fund.

FOR POSSIBLE ACTION

Executive Director Kerr stated that during the audit with Eide Bailly, it was discovered that \$5,099 remains from the funds previously infused into the facility fund, \$1 million in 2014 and an additional \$1.1 million in 2015, these funds were spent down, leaving the remaining \$5,099, which cannot be used unless the board rescinds the resolution that restricted them to the facility fund for payment of the Conference Center loan. Vice Chair Anderson moved to rescind the resolutions restricting certain funds which were dedicated to the facility fund for payment of the Conference Center loan. Board member Burrows seconded. Motion carried (4-0). No public comment was received.

VIII. REPORTS

- A. Financial Reports

FOR POSSIBLE ACTION

Board member Andreozzi moved to approve the financial reports as outlined in the amount of \$712,043.71. Vice Chair Anderson seconded. Motion carried (4-0). No public comment was received.

- B. Marketing Report

NON-ACTION ITEM

Mrs. Cromwell presented the Marketing report.

- C. Events & Catering Report

NON-ACTION ITEM

Mrs. Longley presented the Events & Catering report.

- D. Facilities

NON-ACTION ITEM

Exectutive Director Kerr presented the Facilities report.

IX. ECVA BOARD AND STAFF COMMENTS:

This time is devoted to comments by the Elko Convention and Visitors Authority Board of Governors and/or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

Board Member Burrows shared that the NNRH Christmas Party will take place on December 12th and the Sensory Sensitive Santa event is scheduled for December 6th from 1–3 p.m. Chairman

Stone noted that the Nutcracker Ballet was packed. Executive Director Kerr added that the Mountain View Choir Concert went very well and shared that we are in the preliminary stages of planning a potential OHV Jamboree for the end of July. Executive Director Kerr shared that chairs have been sold and during the recent three-day public bid process, no offers were received. After consulting legal counsel, Executive Director Kerr confirmed the chairs could still be sold after the viewing period ended, as a result, 250 chairs were sold to Maverick Gaming at \$15 each, 135 gray chairs were sold to Stockmens at \$15 each, 235 chairs were donated to the Chamber, and broken chairs are being disposed of.

X. COMMENTS BY THE GENERAL PUBLIC

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NON-ACTION ITEM

No public comment was received.

XI. MEETING SCHEDULE

The next Board of Governors meeting is scheduled for December 16, 2025, at 8:30am.

FOR POSSIBLE ACTION

Board member Burrows moved to approve the 2026 Board of Governors meeting schedule. Vice Chair Anderson seconded. Motion carried (4-0).

XII. ADJOURNMENT

FOR POSSIBLE ACTION

Chairman Stone adjourned the meeting at 9:46am.

ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER.

Mission

The Elko Convention and Visitors Authority is a public asset and destination marketing organization, providing first-class facilities, marketing our communities and the region, and supporting various activities, events, and attracting conferences and conventions that improve our community's overall quality of life and contributes to broader economic development and vitality efforts.

Vision

We are committed to the continued modernization of competitive facilities, the positive marketing of our communities and region, and the hosting of activities and events that serve the current and future needs of the community. The Elko Convention and Visitors Authority is dedicated to a high quality of life which includes building a positive community identity, increasing overall tourism and visitation, creating quality future employment opportunities, wealth creation and economic vitality, and future value for everyone that we serve.