



Elko Convention & Visitors Authority
BOARD OF GOVERNORS REGULAR MEETING
Elko Convention Center, Sage Lounge
700 Moren Way, Elko, NV 89801.

TUESDAY, JANUARY 27, 2026 8:30AM P.S.T

MINUTES

NOTICE: In accordance with NRS 241, the Board may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Board considers that agenda item. This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

I. CALL TO ORDER

Board of Governors Chairman Stone called the meeting to order at 8:32AM.

II. ROLL CALL

*ECVA Board Members Present: Pat Anderson, Vice Chair
Chip Stone, Chairman
Steve Burrows
Delmo Andreozzi*

ECVA Board Members Absent: Dave Zornes

*ECVA Staff Present: Annette Kerr, Executive Director
Michelle Cromwell, Marketing & Advertising Manager
Kimberlee Longley, Sales & Events Manager
Selina Morales, Sales & Events Coordinator
Rafael Jacobo, Facilities Services Manager*

*Visitors: Hannah Montoya, WaFd Bank
Brienne Morfin, WaFd Bank
Brandon Stone, EHS
Paul Gregory, California Trail Center/NOS
Riley Smith, EHS Robotics
Cameron Lau, EHS Robotics
Brandon Carter, EHS Robotics
Riley Ford, EHS Robotics
William Bailey, EHS Robotics
Daniel Smith, Ruby Mountain Hot Air
Wendy Kohl-Smith, Ruby Mountain Hot Air*

III. PLEDGE OF ALLEGIANCE

IV. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

No public comment was received.

V. ORGANIZATION OF BOARD and MARKETING/LODGING COMMITTEE

A. Nominations and consideration of appointment of 2026 ECVA Board of Governors Chair and Vice-Chair. (Current: Chair Chip Stone, Vice-Chair: Pat Anderson).

FOR POSSIBLE ACTION

Board member Andreozzi moved to nominate Chip Stone as Board of Governors Chair. Board member Burrows seconded. Motion carried (4-0).

Chairman Stone combined items A (Board of Governors Vice-Chair nomination) and B (Marketing/Lodging Committee Chair) into a single motion for one vote.

Board member Andreozzi moved to nominate Pat Anderson as Board of Governors Vice-Chair and as the Marketing/Lodging Committee Chair. Board member Burrows seconded. Motion carried (4-0).

No public comment was received.

B. Nomination and consideration of appointment to the Marketing/Lodging Committee as Chair. (Current: Pat Anderson in 2023).

FOR POSSIBLE ACTION

This item was voted on as part of the combined motion with Item A above. No public comment was received.

No public comment was received.

C. Discussion, consideration and possible action appointing three (3) members for the 2025 Marketing/Lodging Committee. The term is for two (2) years. This is a seven (7) member committee, each term is two years, with alternating appointments each year. The positions open for 2025 are, Non-Gaming - Lodging, Local Business Association, and Public at Large.

FOR POSSIBLE ACTION

Mrs. Cromwell shared that the (3) three members up for reappointment are JJ Roemmich (Elko County Fair Board) for Public at Large, Carrie Massie (Home2 Suites) for Non-Gaming - Lodging, and Billie Crapo (Elko Area Chamber) for Local Business Association, and all (3) three have expressed interest in continuing.

Board member Andreozzi moved to reappoint these (3) three individuals. Vice Chair Anderson seconded. Motion carried (4-0).

No public comment was received.

VI. APPROVAL OF MINUTES

A. Approval of December 16, 2025 Minutes

FOR POSSIBLE ACTION

*Board member Andreozzi moved to approve December 16, 2025 Minutes. Vice Chair Anderson seconded. Motion carried (4-0).
No public comment was received.*

VII. OLD BUSINESS

- A. Presentation by various organizations in regard to the success of their events or sponsorships. These organizations received marketing funds and/or sponsorship funding from the ECVA. Presentations are required as outlined in the Notice of Funding Opportunity, and by the ECVA Board of Governors.

FOR POSSIBLE ACTION

*Daniel Smith, President of the Ruby Mountain Hot Air Balloon Festival, provided an update on the success of the 2025 event and shared plans for the 2026 event, which will mark the 25th anniversary.
No public comment was received.*

- B. Discussion, consideration, and possible action regarding the electronic sign located on Idaho Street and matters related there too.

FOR POSSIBLE ACTION

*Executive Director Kerr stated that Jan from the City contacted her about what the intentions are for the electronic sign located on Idaho Street and stated she is looking for directions from the Board Members. Board member Andreozzi stated that he recalled the sign has a revocable permit to occupy the right of way. Board members discuss the matter.
Board member Andreozzi moved to direct staff to work with the City of Elko to determine their desires and explore collaboration on either full removal or an alternative use. Vice Chair Anderson seconded. Motion carried (4-0).
No public comment was received.*

VIII. NEW BUSINESS

- A. Receipt of a presentation by Brianne Morfin, Branch Manager, Assistant Vice President for WaFdBank (Elko) in consideration of opening an account with WaFdBank and the possibility of transferring funds from other financial institutions.

FOR POSSIBLE ACTION

Board member Andreozzi and Chairman Stone disclosed that they have accounts with WaFd Bank; however, there is no pecuniary interest or personal benefit related to this presentation, and they believe they can make a fair decision.

Brianne Morfin, Branch Manager, and Hannah Montoya with WaFd Bank (Elko) gave a presentation on the values and services of WaFd Bank, outlining what they could offer to the ECVA. Board members discuss the matter.

Board member Andreozzi moved to direct staff to close the account with Western Alliance Bank and transfer funds to WaFd Bank, giving Executive Director Kerr the authority and flexibility to coordinate timing and carry out the transfer as needed, and to explore other opportunities for consolidation. Vice Chair Anderson seconded, and the motion carried (4-0).

No public comment was received.

- B. Discussion, and consideration of approval of the corrective action plan for the findings in the fiscal year 2024-25 financial audit.

FOR POSSIBLE ACTION

Executive Director Kerr stated that the audit was completed and, due to statute, a corrective action plan must be provided for the findings in the FY 2024–25 financial audit. Board member Burrows moved to approve the corrective action plan as submitted. Board member Andreozzi seconded.

Motion carried (4-0).

No public comment was received.

- C. Discussion, and consideration of approval for a sponsorship in the amount of \$5,000. Mr. Brandon Stone and the Elko High School FIRST FRC Robotics Team is preparing for a robotics competition to be held in Las Vegas, NV. Funds would be used to assist the team in the construction and necessary travel expenses to Reno, Sparks, Yerrington, and Las Vegas for their regional competitions.

FOR POSSIBLE ACTION

Chairman Stone turned the item over to Vice Chair Anderson, as he will be abstaining.

Mr. Stone, Head Coach of the EHS Robotics Team, explained the team’s purpose and activities, and shared how sponsorship funds would be used if awarded. Members of the EHS Robotics team gave a presentation showing what the team has been working on in preparation of the robotics competition to be held in Las Vegas, NV.

Board member Andreozzi moved to approve and award \$5,000 with the same conditions for advertising the E Center and requested that a photo be taken with the EHS Robotics Team and all Board members after the team returns from the competition. Board member Burrows seconded.

Motion carried (3-1) Chairman Stone abstained.

No public comment was received.

- D. Discussion, and consideration of approval for a sponsorship in the amount of \$8,000 to Nevada Outdoor Schools in support of the California Trail Center’s - Trail Days, an official Freedom 250 Event, to offset costs of stage, lighting, sound, generator rentals, and musical acts.

FOR POSSIBLE ACTION

Chairman Stone turned the item over to Vice Chair Anderson, as he will be abstaining.

Mr. Gregory, Marketing Coordinator with the California Trail Center and Nevada Outdoor Schools gave a presentation for the California Trail Center’s - Trail Days, an official Freedom 250 Event outlining outlining the planned activities and how funds would be utilized if awarded.

Board member Burrows moved to approve Nevada Outdoor Schools in support of the California Trail Center’s - Trail Days, an official Freedom 250 Event in the amount of \$5,000 to cover stage rental, professional lighting, sound, generator, and band fees, as written, with the understanding that the E Center will be recognized as a major sponsor, including banner placement at the event. Board member Andreozzi seconded. Motion carried (3-1) Chairman Stone abstained.

No public comment was received.

- E. GRANTS:

Discussion and consideration, to apply for available grants for the 2026/2027 fiscal year through the Nevada Commission on Tourism and possible other organizations.

FOR POSSIBLE ACTION

Executive Director Kerr presented the annual housekeeping item to enable ECVA to apply for available grants. Board Member Andreozzi moved to approve staff to seek and solicit grants. Board Member Burrows seconded. Motion carried (4-0). No public comment was received.

- F. Discussion and approval of purchase of a 2026 Can-Am side-by-side and snowplow in the amount of \$25,326.94. The purchase of the item is in compliance with ECVA risk management policies.

FOR POSSIBLE ACTION

A recess was called at 10:25 a.m.; the meeting resumed at 10:30 a.m.

Vice Chair Anderson moved to approve the purchase of a 2026 Can-Am side-by-side and snowplow in the amount of \$25,326.94, the purchase of the item is in compliance with ECVA risk management policies. Board member Burrows seconded. Motion carried (4-0).

- G. Discussion, and consideration of approval to sell a Quincy Climate Control Air Compressor, a flatbed trailer, and a 2006 Polaris Side-by-Side.

FOR POSSIBLE ACTION

Executive Director Kerr stated that staff reviewed several large items that are no longer being utilized and identified three items: a Quincy Climate Control air compressor, a flatbed trailer, and a 2006 Polaris side-by-side. Mr. Jacobo explained that the Quincy Climate Control air compressor has been at ECVA for approximately 20 years and is no longer in use. Board Member Andreozzi asked about the method of disposition. Executive Director Kerr responded that staff will follow the same process used for the chairs by posting notices in the newspaper, on the marquee, and on the local Ruby Want Ads website, outlining a specific time for public viewing and sale by bid. Board Member Andreozzi moved to approve staff to place the three items for public auction and disposition. Board Member Burrows seconded. Motion carried (4-0). No public comment was received.

IX. REPORTS

- A. Financial Reports

FOR POSSIBLE ACTION

Executive Director presented the Financial Reports. Vice Chair Anderson moved to approve the financials as submitted. Board member Burrows seconded. Motion carried (4-0). No public comment was received.

- B. Marketing Report

NON-ACTION ITEM

Mrs. Cromwell presented the Marketing Reports.

- C. Events & Catering Report

NON-ACTION ITEM

Mrs. Longley presented the Events & Catering Reports.

- D. Facilities

NON-ACTION ITEM

Executive Director Kerr presented the Facilities Report.

X. ECVA BOARD AND STAFF COMMENTS:

This time is devoted to comments by the Elko Convention and Visitors Authority Board of Directors/and or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

Executive Director Kerr shared that the current accounting firm will no longer be with ECVA after the end of February. She also provided an update on the geothermal issue, stating that she had a conversation with the school district, along with Chairman Stone, and is now awaiting a phone call from CJ, the Superintendent of the Elko County School District. Board Member Andreozzi shared that he was selected as Chairman of the Elko County Commission. Board Member Burrows shared that the Health & Fitness Fair will take place on March 21st at the E Center, and the hospital will again provide free lab work for community members, including a full panel of tests and screenings. Vice Chair Anderson thanked ECVA staff for the 2025 Festival of Trees, noting that this year's event included more items and set record-breaking bidding amounts. Chairman Stone shared that he is now on the LASSO Board and that the City of Elko is working alongside LASSO to create a new animal shelter. Chairman Stone requested that, for future meeting agendas, each line item indicate who will be presenting it the line item.

XI. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

No public comment was received.

XII. MEETING SCHEDULE

A. The next Board of Governor's meeting is scheduled for February 24, 2026, at 8:30am.

FOR POSSIBLE ACTION

No action was taken. No public comment was received.

XIII. ADJOURNMENT

FOR POSSIBLE ACTION

Meeting was adjourned at 10:54am.

ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER.

Mission

The Elko Convention and Visitors Authority is a public asset and destination marketing organization, providing first-class facilities, marketing our communities and the region, and supporting various activities, events, and attracting conferences and conventions that improve our community's overall quality of life and contributes to broader economic development and vitality efforts.

Vision

We are committed to the continued modernization of competitive facilities, the positive marketing of our communities and region, and the hosting of activities and events that serve the current and future needs of the community.

The Elko Convention and Visitors Authority is dedicated to a high quality of life which includes building a positive community identity, increasing overall tourism and visitation, creating quality future employment opportunities, wealth creation and economic vitality, and future value for everyone that we serve.