



Elko Convention & Visitors Authority
BOARD OF GOVERNORS REGULAR MEETING
Elko Convention Center, Cedar Room
700 Moren Way, Elko, NV 89801.

TUESDAY, DECEMBER 16, 2025 8:30AM P.S.T

MINUTES

NOTICE: In accordance with NRS 241, the Board may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Board considers that agenda item. This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

I. CALL TO ORDER

Board of Governors Chairman Stone called the meeting to order at 8:31AM.

II. ROLL CALL

*ECVA Board Members Present: Pat Anderson, Vice Chair
Chip Stone, Chairman
Steve Burrows
Delmo Andreozzi
Dave Zornes*

*ECVA Staff Present: Annette Kerr, Executive Director
Michelle Cromwell, Marketing & Advertising Manager
Selina Morales, Sales & Events Coordinator*

*Visitors: Teri Gage, Eide Bailly
Mary Cain, Eide Bailly
Mark Paris, McMullen McPhee*

III. PLEDGE OF ALLEGIANCE

IV. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

No public comment was received.

V. APPROVAL OF MINUTES

A. Approval of November 25, 2025 Minutes

FOR POSSIBLE ACTION

Board member Andreozzi moved to approve November 25, 2025 Minutes. Board member Zornes seconded. Motion carried (5-0). No public comment was received.

VI. OLD BUSINESS

- A. Presentation by various organizations in regard to the success of their events or sponsorships. These organizations received marketing funds and/or sponsorship funding from the ECVA. Presentations are required as outlined in the Notice of Funding Opportunity, and by the ECVA Board of Governors.

FOR POSSIBLE ACTION

No presentations were made. No public comment was received.

B. NOFO FUNDING APPLICATION

Discussion and consideration regarding the performance reporting criteria for the Notice of Funding Opportunity (NOFO) and matters related thereto.

FOR POSSIBLE ACTION

Executive Director Kerr stated that the Board had previously approved allowing applicants 90 days to submit receipts, which is manageable for the first NOFO cycle but for the second NOFO cycle, due to the fiscal year ending on June 30th, we must submit all documentation, bills, and receipts within 60 days of the fiscal year ending therefore extending the receipt deadline to 90 days would result in allowing June events to submit receipts until September, which would impact the following NOFO cycle budget, for this reason Executive Director Kerr requested that the Board rescind the 90-day receipt requirement and revert to a 60-day receipt submission deadline. Vice Chair Anderson noted that the first NOFO cycle typically receives fewer applications, while the second cycle historically receives a higher number of requests. Board Member Burrows suggested separating the receipt submission deadline from the post-event report deadline, requiring receipts within 60 days and allowing 90 days for submission of the written or in-person post-event report. Vice Chair Anderson moved to approve rescinding the 90-day receipt submission requirement and revert back to a 60-day deadline for receipts, with verbal and/or written post-event reports due within 90 days. Board Member Burrows seconded. Motion carried (5-0). No public comment was received.

VII. NEW BUSINESS

- A. Presentation by Eide Bailly, LLP and possible approval of the Financial Statements and Audit for the Elko Convention & Visitors Authority for the Fiscal Year ending June 30, 2025.

FOR POSSIBLE ACTION

Mary Cain, Senior Manager with Eide Bailly, presented and provided a brief overview of the Financial Statements and Audit for the Elko Convention & Visitors Authority for the fiscal year ending June 30, 2025. Board member Andreozzi moved to approve the Financial Statements and Audit for the Fiscal Year ending June 30, 2025 as presented. Vice Chair Anderson seconded. Motion carried (5-0). No public comment was received.

VIII. REPORTS

- A. Financial Reports

FOR POSSIBLE ACTION

Executive Director Kerr presented the financial reports. Board member Andreozzi moved to approve the financial reports in the amount of \$154,999.29. Vice Chair Anderson seconded. Motion carried (5-0). No public comment was received.

B. Marketing Report

NON-ACTION ITEM

C.

Mrs. Cromwell presented the Marketing report.

D. Events & Catering Report

NON-ACTION ITEM

No report was provided.

E. Facilities

NON-ACTION ITEM

Executive Director Kerr presented facilities report.

IX. ECVA BOARD AND STAFF COMMENTS:

This time is devoted to comments by the Elko Convention and Visitors Authority Board of Directors/and or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

Board Member Burrows shared that NNRH now has a new Urologist, Dr. Joseph Drew. Board Member Zornes thanked Rafael, Facilities Manager, and his team for delivering chairs to Stockmen's. Board Member Andreozzi wished everyone a Merry Christmas. Vice Chair Anderson thanked the ECVA office staff for keeping operations running and for their long workdays. Chairman Stone commended the Elko Chamber for the Snowflake Festival and parade, noting it was an incredible turnout, and shared that the City Council dedicated December as Family Month. Mrs. Cromwell reported that all trees and light poles between the two buildings are now decorated with lights. Executive Director Kerr shared that this year's Festival of Trees raised a record \$59,886.72, with four charity partners each receiving \$14,971.68, over 170 items submitted for auction, and 520 bidders. She also mentioned that she is exploring the possibility of creating a voluntary leave bank program for ECVA.

X. COMMENTS BY THE GENERAL PUBLIC

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NON-ACTION ITEM

No public comment was received.

XI. MEETING SCHEDULE

A. The next Board of Governor's meeting is scheduled for January 21, 2025, at 8:30am.

FOR POSSIBLE ACTION

Executive Director Kerr noted that the previously stated date is incorrect and that the next Board of Governors meeting is scheduled for January 27, 2026.

XII. ADJOURNMENT

FOR POSSIBLE ACTION

Chairman Stone adjourned the meeting at 9:56am.

**ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER
AND EMPLOYER.**

Mission

The Elko Convention and Visitors Authority is a public asset and destination marketing organization, providing first-class facilities, marketing our communities and the region, and supporting various activities, events, and attracting conferences and conventions that improve our community's overall quality of life and contributes to broader economic development and vitality efforts.

Vision

We are committed to the continued modernization of competitive facilities, the positive marketing of our communities and region, and the hosting of activities and events that serve the current and future needs of the community. The Elko Convention and Visitors Authority is dedicated to a high quality of life which includes building a positive community identity, increasing overall tourism and visitation, creating quality future employment opportunities, wealth creation and economic vitality, and future value for everyone that we serve.