



Elko Convention & Visitors Authority  
700 Moren Way, Elko, NV 89801  
Phone: 775.738.4091  
[www.ExploreElko.com](http://www.ExploreElko.com)

## Regular Board Meeting

### PUBLIC MEETING NOTICE

**The Elko Convention and Visitors Authority, Board of Governors, will meet on Tuesday, February 24, 2026, in the Elko Convention Center, Cedar Room, located at 700 Moren Way, Elko, NV 89801 at 8:30 am Pacific Time Zone.**

The public can listen to and participate in the meeting on a computer, tablet, or smartphone by logging on to <https://zoom.us/join> or calling +1 (669) 900-9128 and utilizing the **Meeting ID: 932 8110 33628** and **Password: 854736** on February 24, 2026, at 8:30 am. or <https://zoom.us/j/93281103628?pwd=rJsc5qe5Ndua8cjUdyQ8mjkocOl8QF.1>

Attached with this notice is the agenda for said meeting of the Board. This notice is posted pursuant to NRS 241 as amended by the 2021 Legislature and is to be posted at the following locations no later than three full working days before the meeting:


ELKO CITY HALL  
ELKO CONVENTION AND VISITORS AUTHORITY – Convention Center  
ELKO CONVENTION AND VISITORS AUTHORITY – Conference Center  
ELKO CONVENTION AND VISITORS AUTHORITY WEBSITE:  
[www.ExploreElko.com](http://www.ExploreElko.com)  
Nevada Public Notice Website: <https://notice.nv.gov>

### REQUEST FOR AGENDA INFORMATION

The Public may contact Selina Morales, Board Secretary, at (775) 738-4091, or email at [selina@elkocva.com](mailto:selina@elkocva.com) to request supporting material for the meeting described herein. The agenda and supporting materials are available on the Elko Convention and Visitors Authority website at [www.ExploreElko.com](http://www.ExploreElko.com).

### NOTICE TO PERSONS WITH DISABILITIES

Members of the public who are disabled and require special accommodations or assistance at the meeting are requested to notify the Elko Convention and Visitors Authority, Executive Director's Office, 700 Moren Way, Elko, Nevada, 89801, or by calling (775) 738-4091 at least five (5) days prior to the meeting in order to try and make arrangements for reasonable accommodations that would enable participation.

  
Annette Kerr  
ECVA Executive Director

February 5, 2026



**TUESDAY, FEBRUARY 24, 2026 8:30AM P.S.T**

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**AGENDA**

NOTICE: In accordance with NRS 241, the Board may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Board considers that agenda item.

**JOIN OUR ZOOM MEETING**

Link In: <https://zoom.us/j/93281103628?pwd=rJsc5qe5Ndua8cjUdyQ8mjkocOl8QF.1>  
Meeting ID: 932 8110 3628  
Passcode: 854736

Dial In: +1 669 900 9128  
Meeting ID: 932 8110 3628  
Passcode: 854736

This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

**I. CALL TO ORDER**

**II. ROLL CALL**

**III. PLEDGE OF ALLEGIANCE**

**IV. COMMENTS BY THE GENERAL PUBLIC**

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

**NON-ACTION ITEM**

**V. APPROVAL OF MINUTES**

A. Approval of January 27, 2026 Minutes

**FOR POSSIBLE ACTION**

**VI. OLD BUSINESS**

A. Presentation by various organizations in regard to the success of their events or sponsorships. These organizations received marketing funds and/or sponsorship funding from the ECVA. Presentations are required as outlined in the Notice of Funding Opportunity, and by the ECVA Board of Governors.

**FOR POSSIBLE ACTION**

**B. Geothermal Users Group**

Discussion, consideration, and possible action concerning the Elko Convention & Visitors Authority (ECVA) participation and joint use of the geothermal resources. The ECVA is one of two members remaining of the operation committee (Users Group) and contributed to joint expenditures annually as long as the system was in operation. In 2024, the ECVA decided to remain a member and would revisit the membership at a later date.

**FOR POSSIBLE ACTION**

**VII. NEW BUSINESS**

A. Discussion, and consideration of approval of the corrective action plan, part 2, for the findings in the fiscal year 2024-25 financial audit.

**FOR POSSIBLE ACTION**

B. Review, discussion, and acceptance of the engagement letter regarding services of Eide Bailly, LLC as the auditing firm for Professional Auditing Services for fiscal years 2025/2026 in the amount of \$68,000 base fee and \$2,500 travel. The ECVA Board approved a five-year agreement in March of 2022. This is the same price as 2024/2025 plus the travel fee.

**FOR POSSIBLE ACTION**

C. Discussion, and consideration of approval for a donation to the Elko High School Band, to assist with the Annual Emil Matys Jazz Fest, taking place May 4-5, 2026, amounts vary. The donation would assist with the purchase of needed equipment and costs needed to cover Jazz Fest professional musicians. The festival will be held at the Elko Performing Arts Center.

**FOR POSSIBLE ACTION**

D. Discussion, and consideration of approval for a donation to the Class of 2026 Safe and Sober Graduation Party, Sponsored by parents of Elko High School Senior and Junior Students. Amount to be discussed. The party will be held at the Elko Boys and Girls Club Recreation Center.

**FOR POSSIBLE ACTION**

E. Discussion and possible action regarding approval of the ECVA Marketing/Lodging Committee’s recommendations for funding this cycle’s applications. Requests for funding support were heard on February 11, 2026. Funds would be disbursed from the ECVA Marketing Fund for the second of the two (2) cycles of funding for FY 2026/2027. The total amount requested is \$30,000.

1. Elko County Fair 2026	\$8,000.00
2. National Basque Festival	\$4,000.00
3. Rides & Rods Elko Classic Car Show	\$6,000.00
4. Robin Hood Renaissance Faire	\$1,500.00
5. Ruby Mountain Balloon Festival	\$4,000.00
6. Cowboy Arts & Gear Museum Master Craftsmen Workshop Series	\$3,500.00
7. 2026 Gold Rush Challenge	<u>\$3,000.00</u>
TOTAL	\$30,000.00

**FOR POSSIBLE ACTION**

- F. Discussion and possible action regarding the approval of an ECVA sponsorship for the Rides & Rods Elko Classic Car Show in the form of a facility usage fee waiver for one-half of the Lobby, Room Set, Circular Drive, Side Grass Area, Back Parking Lot, Lauren Moren Theater, of the Convention Center for two days, not to exceed a total value of \$2,123.

**FOR POSSIBLE ACTION**

**VIII. REPORTS**

- A. Financial Reports
- B. Marketing Report
- C. Events & Catering Report
- D. Facilities

**FOR POSSIBLE ACTION**  
**NON-ACTION ITEM**  
**NON-ACTION ITEM**  
**NON-ACTION ITEM**

**IX. ECVA BOARD AND STAFF COMMENTS:**

This time is devoted to comments by the Elko Convention and Visitors Authority Board of Directors/and or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

**NON-ACTION ITEM**

**X. COMMENTS BY THE GENERAL PUBLIC**

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

**NON-ACTION ITEM**

**XI. MEETING SCHEDULE**

- A. The next Board of Governors meeting is scheduled for March 24, 2026, at 8:30am.

**FOR POSSIBLE ACTION**

**XII. ADJOURNMENT**

**FOR POSSIBLE ACTION**

**ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER.**

**Mission**

The Elko Convention and Visitors Authority is a public asset and destination marketing organization, providing first-class facilities, marketing our communities and the region, and supporting various activities, events, and attracting conferences and conventions that improve our community’s overall quality of life and contributes to broader economic development and vitality efforts.

**Vision**

We are committed to the continued modernization of competitive facilities, the positive marketing of our communities and region, and the hosting of activities and events that serve the current and future needs of the community.

The Elko Convention and Visitors Authority is dedicated to a high quality of life which includes building a positive community identity, increasing overall tourism and visitation, creating quality future employment opportunities, wealth creation and economic vitality, and future value for everyone that we serve.