



Elko Convention & Visitors Authority
BOARD OF GOVERNORS REGULAR MEETING
Elko Convention Center, Cedar Room
700 Moren Way, Elko, NV 89801.

TUESDAY, FEBRUARY 24, 2026 8:30AM P.S.T

MINUTES

NOTICE: In accordance with NRS 241, the Board may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Board considers that agenda item. This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

I. CALL TO ORDER

Board of Governors Chairman Stone called the meeting to order at 8:31AM.

II. ROLL CALL

*ECVA Board Members Present: Pat Anderson, Vice Chair
Chip Stone, Chairman
Steve Burrows
Delmo Andreozzi*

ECVA Board Members Absent: Dave Zornes

*ECVA Staff Present: Annette Kerr, Executive Director
Michelle Cromwell, Marketing & Advertising Manager
Kimberlee Longley, Sales & Events Manager
Selina Morales, Sales & Events Coordinator*

III. PLEDGE OF ALLEGIANCE

IV. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

No public comment was received.

V. APPROVAL OF MINUTES

A. Approval of January 27, 2026 Minutes

FOR POSSIBLE ACTION

Board member Andreozzi moved to approve January 27, 2026 Minutes. Vice Chair Anderson seconded. Motion carried (4-0). No public comment was received.

VI. OLD BUSINESS

- A. Presentation by various organizations in regard to the success of their events or sponsorships. These organizations received marketing funds and/or sponsorship funding from the ECVA. Presentations are required as outlined in the Notice of Funding Opportunity, and by the ECVA Board of Governors.

FOR POSSIBLE ACTION

No presentations were made.

B. Geothermal Users Group

Discussion, consideration, and possible action concerning the Elko Convention & Visitors Authority (ECVA) participation and joint use of the geothermal resources. The ECVA is one of two members remaining of the operation committee (Users Group) and contributed to joint expenditures annually as long as the system was in operation. In 2024, the ECVA decided to remain a member and would revisit the membership at a later date.

FOR POSSIBLE ACTION

Discussion took place regarding the continued participation with the Interlocal Contract for the joint use of Geothermal Resources. Several motions were made: 1) Motion to withdraw from the User's Group and agree to allow the ECVA's portion of maintenance funds to remain with the User's Group. Motion made by member Delmo Andreozzi. Motion failed due to lack of a second. 2) Withdraw from the User's Group and request the ECVA's portion of maintenance funds be returned. The returned funds are to be placed in the ECVA facilities fund for needed use by the ECVA. Motion made by Vice Chair Pat Anderson, motion failed due to lack of a second. 3) Motion to continue participation in the User's Group and allow the ECVA's allotted portion, which is part of the maintenance fund, to be used for the payment of engineering fees conducted earlier on the wellhead located at Flagview Elementary. Motion made by Delmo Andreozzi, and second by Chair Chip Stone. Motion passed with three (3) affirmative and one (1) negative. (3-1). No public comment was received.

VII. NEW BUSINESS

- A. Discussion, and consideration of approval of the corrective action plan, part 2, for the findings in the fiscal year 2024-25 financial audit.

FOR POSSIBLE ACTION

Executive Director Kerr stated that Part 1 was approved at the January meeting. Board Member Andreozzi moved to approve the corrective action plan, part 2, for the findings in the fiscal year 2024-25 financial audit. Vice Chair Anderson seconded. Motion carried (4-0). No public comment was received.

- B. Review, discussion, and acceptance of the engagement letter regarding services of Eide Bailly, LLC as the auditing firm for Professional Auditing Services for fiscal years 2025/2026 in the amount of \$68,000 base fee and \$2,500 travel. The ECVA Board approved a five-year agreement in March of 2022. This is the same price as 2024/2025 plus the travel fee.

FOR POSSIBLE ACTION

Executive Director Kerr stated that the travel fee is due to the local Eide Bailly office closing, Teri Gage would still be working for the firm, but out-of-town auditors will need to be brought in to assist. Board Member Andreozzi stated it might be a good idea to solicit bids from anyone interested. Board

members discussed the matter. Vice Chair Anderson moved to approve the engagement letter regarding services of Eide Bailly, LLC as the auditing firm for Professional Auditing Services for fiscal years 2025/2026 in the amount of \$68,000 base fee and \$2,500 travel, not to exceed \$70,500. Board Member Andreozzi seconded. Motion carried (4-0). No public comment was received.

- C. Discussion, and consideration of approval for a donation to the Elko High School Band, to assist with the Annual Emil Matys Jazz Fest, taking place May 4-5, 2026, amounts vary. The donation would assist with the purchase of needed equipment and costs needed to cover Jazz Fest professional musicians. The festival will be held at the Elko Performing Arts Center.

FOR POSSIBLE ACTION

Chairman Stone turned the item over to Vice Chair Anderson, as he would be abstaining. The Board discussed the matter. Board Member Andreozzi moved to not provide a financial contribution, but instead direct staff to contact this group and ask how the ECVA can provide marketing support. Vice Chair Anderson seconded. Motion carried (3-1), Chairman Stone abstained. No public comment was received.

- D. Discussion, and consideration of approval for a donation to the Class of 2026 Safe and Sober Graduation Party, Sponsored by parents of Elko High School Senior and Junior Students. Amount to be discussed. The party will be held at the Elko Boys and Girls Club Recreation Center.

FOR POSSIBLE ACTION

Chairman Stone disclosed that he assisted with this event a long time ago. Board Member Andreozzi recommended that instead of a financial donation, an iPad be purchased to donate as a prize. Board members discussed possible prize options. Board Member Andreozzi moved to authorize Executive Director Kerr to purchase a laptop, up to \$1,300, to be used as a prize for the event and if possible, it may be monogrammed with the ECVA logo or include a note, as deemed appropriate by Executive Director Kerr. Board member Burrows seconded. Motion carried (4-0). No public comment was received.

- E. Discussion and possible action regarding approval of the ECVA Marketing/Lodging Committee’s recommendations for funding this cycle’s applications. Requests for funding support were heard on February 11, 2026. Funds would be disbursed from the ECVA Marketing Fund for the second of the two (2) cycles of funding for FY 2026/2027. The total amount requested is \$30,000.

1. Elko County Fair 2026	\$8,000.00
2. National Basque Festival	\$4,000.00
3. Rides & Rods Elko Classic Car Show	\$6,000.00
4. Robin Hood Renaissance Faire	\$1,500.00
5. Ruby Mountain Balloon Festival	\$4,000.00
6. Cowboy Arts & Gear Museum Master Craftsmen Workshop Series	\$3,500.00
7. 2026 Gold Rush Challenge	<u>\$3,000.00</u>
TOTAL	\$30,000.00

FOR POSSIBLE ACTION

Chairman Stone stated that he would like to address these in two separate motions, as he will be abstaining from Items 1. Elko County Fair 2026, 3. Rides & Rods Elko Classic Car Show, and 5.

Ruby Mountain Balloon Festival. Vice Chair Anderson directed Board Members to refer to the score sheet, which lists the submitted requests and the Marketing Committee’s recommendations, noting that this cycle typically includes requests exceeding the available budget and the sheet reflects how each organization was adjusted to fit within the budgeted funds. Board Member Andreozzi moved to approve the recommendations as presented:

2. National Basque Festival – \$4,000

4. Robin Hood Renaissance Faire – \$1,500

6. Cowboy Arts & Gear Museum Master Craftsmen Workshop Series – \$3,500

7. 2026 Gold Rush Challenge – \$3,000

Board member Burrows seconded. Motion carried (4-0). No public comment was received.

Board Member Andreozzi moved to approve the recommendations as presented:

1. Elko Country Fair 2026 – \$8,000

3. Rides & Rods Elko Classic Car Show – \$6,000

5. Ruby Mountain Balloon Festival – \$4,000

Board member Burrows seconded. Motion carried (3-1). Chairman Stone abstained. No public comment was received.

- F. Discussion and possible action regarding the approval of an ECVA sponsorship for the Rides & Rods Elko Classic Car Show in the form of a facility usage fee waiver for one-half of the Lobby, Room Set, Circular Drive, Side Grass Area, Back Parking Lot, Lauren Moren Theater, of the Convention Center for two days, not to exceed a total value of \$2,123.

FOR POSSIBLE ACTION

No action was taken.

VIII. REPORTS

A. Financial Reports

FOR POSSIBLE ACTION

Vice Chair Anderson moved to approve the financial reports as written. Board member Burrows seconded. Motion carried (4-0). No public comment was received.

B. Marketing Report

NON-ACTION ITEM

Mrs. Cromwell presented the marketing report.

C. Events & Catering Report

NON-ACTION ITEM

Mrs. Longley presented the events & catering report.

D. Facilities

NON-ACTION ITEM

Executive Director Kerr presented the facilities report.

IX. ECVA BOARD AND STAFF COMMENTS:

This time is devoted to comments by the Elko Convention and Visitors Authority Board of Directors/and or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

Board Member Burrows shared that the Health & Fitness Fair will be held at The E Center on March 21st. Chairman Stone shared that plans have been developed for a potential new city building. Executive Director Kerr shared a form from Andy Boyer with the National Pony Express, noting that you can now send letters via Pony Express. Executive Director Kerr also reported that a room tax payment was received from the city; however, six hotels have not yet paid or submitted reports, as a result, the ECVA is approximately 20% behind estimated budgeted revenues for room tax dollars and noted that the city is doing a good job on working to collect these payments. Vice

Chair Anderson suggested it might be a good idea to explore marketing or participation opportunities, as it is still early in planning of The Union Pacific “Big Boy” 4014 train is traveling across the country and will be passing through Elko, presenting a potential opportunity for a cooperative celebration with the city or county.

X. COMMENTS BY THE GENERAL PUBLIC

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NON-ACTION ITEM

Chairman Stone shared, on behalf of Brandon Stone and the robotics team, an advertising video that will be displayed on the electronic sign at the Elko Area Chamber and on social media, and that they purchased a gobo displaying “Elko, NV” to take with them and display at their competition.

XI. MEETING SCHEDULE

A. The next Board of Governors meeting is scheduled for March 24, 2026, at 8:30am.

FOR POSSIBLE ACTION

No action was taken.

XII. ADJOURNMENT

FOR POSSIBLE ACTION

Meeting adjourned at 10:32am.

ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER.

Mission

The Elko Convention and Visitors Authority is a public asset and destination marketing organization, providing first-class facilities, marketing our communities and the region, and supporting various activities, events, and attracting conferences and conventions that improve our community’s overall quality of life and contributes to broader economic development and vitality efforts.

Vision

We are committed to the continued modernization of competitive facilities, the positive marketing of our communities and region, and the hosting of activities and events that serve the current and future needs of the community.

The Elko Convention and Visitors Authority is dedicated to a high quality of life which includes building a positive community identity, increasing overall tourism and visitation, creating quality future employment opportunities, wealth creation and economic vitality, and future value for everyone that we serve.