



Elko Convention & Visitors Authority
700 Moren Way, Elko, NV 89801
Phone: 775.738.4091
www.ExploreElko.com

Regular Board Meeting

PUBLIC MEETING NOTICE

The Elko Convention and Visitors Authority, Board of Governors, will meet on Tuesday, March 24, 2026, in the Elko Convention Center, Cedar Room, located at 700 Moren Way, Elko, NV 89801 at 8:30 am Pacific Time Zone.

The public can listen to and participate in the meeting on a computer, tablet, or smartphone by logging on to <https://zoom.us/join> or calling +1 (669) 900-9128 and utilizing the **Meeting ID: 954 6901 2738** and **Password: 885253** on March 24, 2026, at 8:30 am. or <https://zoom.us/j/95469012738?pwd=D7cRaCIVGod5Taa411z70YhlDa33X1.1>

Attached with this notice is the agenda for said meeting of the Board. This notice is posted pursuant to NRS 241 as amended by the 2021 Legislature and is to be posted at the following locations no later than three full working days before the meeting:


ELKO CITY HALL
ELKO CONVENTION AND VISITORS AUTHORITY – Convention Center
ELKO CONVENTION AND VISITORS AUTHORITY – Conference Center
ELKO CONVENTION AND VISITORS AUTHORITY WEBSITE:
www.ExploreElko.com
Nevada Public Notice Website: <https://notice.nv.gov>

REQUEST FOR AGENDA INFORMATION

The Public may contact Selina Morales, Board Secretary, at (775) 738-4091, or email at selina@elkocva.com to request supporting material for the meeting described herein. The agenda and supporting materials are available on the Elko Convention and Visitors Authority website at www.ExploreElko.com.

NOTICE TO PERSONS WITH DISABILITIES

Members of the public who are disabled and require special accommodations or assistance at the meeting are requested to notify the Elko Convention and Visitors Authority, Executive Director's Office, 700 Moren Way, Elko, Nevada, 89801, or by calling (775) 738-4091 at least five (5) days prior to the meeting in order to try and make arrangements for reasonable accommodations that would enable participation.


Annette Kerr
ECVA Executive Director

March 17, 2026



TUESDAY, MARCH 24, 2026 8:30AM P.S.T

AGENDA

NOTICE: In accordance with NRS 241, the Board may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Board considers that agenda item.

JOIN OUR ZOOM MEETING

Link In: <https://zoom.us/j/95469012738?pwd=D7cRaCIVGod5Taa411z70YhIDa33X1.1>
Meeting ID: 954 6901 2738
Passcode: 885253

Dial In: +1 669 900 9128
Meeting ID: 954 6901 2738
Passcode: 885253

This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

I. CALL TO ORDER

II. ROLL CALL

III. PLEDGE OF ALLEGIANCE

IV. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

V. APPROVAL OF MINUTES

A. Approval of February 24, 2026 Minutes

FOR POSSIBLE ACTION

VI. OLD BUSINESS

A. Presentation by various organizations in regard to the success of their events or sponsorships. These organizations received marketing funds and/or sponsorship funding from the ECVA. Presentations are required as outlined in the Notice of Funding Opportunity, and by the ECVA Board of Governors.

FOR POSSIBLE ACTION

VII. NEW BUSINESS

- A. Review, discussion and possible acceptance of the 2026/2027 Elko Convention & Visitors Authority Tentative Budget as presented.

FOR POSSIBLE ACTION

- B. Review, discussion and possible acceptance of the five (5) year Capital Improvement Plan (CIP) and matters related there to.

FOR POSSIBLE ACTION

- C. Discussion and consideration to approve the Executive Director as the account administrator for all accounts, including the ability to sign necessary documents as required, which also includes business credit/debit cards and the treasury prime platform with WaFd Bank.

FOR POSSIBLE ACTION

- D. Discussion and consideration to approve all ECVA Board of Governors, the Executive Director, the Sales/Events Manager, and the Accountant as authorized signers on the bank accounts, credit/debt cards with WAFd Bank. The following limits would apply to checks, the Board of Governors - no limit, the Executive Director up to \$15,000.00, the Sales and Events Manager and Accountant up to \$3,000.00. All checks will have two signatures.

FOR POSSIBLE ACTION

- E. Discussion and consideration to increase the Executive Director's credit card limit to \$15,000.00 and directing the Executive Director to facilitate assigning card limits per user, once the primary cardholder account is created.

FOR POSSIBLE ACTION

- F. Discussion, consideration and possible approval to change one Marketing/Lodging committee position from Lodging – Gaming Entity to an additional Lodging Entity.

FOR POSSIBLE ACTION

- G. Discussion and possible action regarding the approval of an ECVA sponsorship for the Rides & Rods Elko Classic Car Show in the form of a facility usage fee waiver for one-half of the Lobby, Cedar Room, Room Set, Circular Drive, Side Grass Area, Back Parking Lot of both buildings, Lauren Moren Theater, of the Convention Center for three days, not to exceed a total value of \$3,700.00.

FOR POSSIBLE ACTION

- H. Discussion and possible action regarding the approval of an ECVA sponsorship of \$1,000.00 to \$4,000.00 for the Schellraiser's Humboldt Hideaway, a two-day indie music festival to be held at Wells City Park on May 29 and 30, 2026.

FOR POSSIBLE ACTION

- I. Discussion and possible action regarding the approval of an ECVA sponsorship for this year's 4th of July 2026 Fireworks Show. The Elko Lions Club is seeking sponsorship of \$5,000.00 to help with the costs of this community event. ECVA has donated \$5,000.00 in the past years.

FOR POSSIBLE ACTION

- J. Discussion, consideration, and approval to go out to bid for the repairs to The E Center roof, including indoor ceiling, sheetrock, glass and other discoverable issues. Estimated costs are between \$30,000.00 to \$50,000.00.

FOR POSSIBLE ACTION

VIII. REPORTS

- A. Financial Reports
- B. Marketing Report
- C. Events & Catering Report
- D. Facilities

**FOR POSSIBLE ACTION
NON-ACTION ITEM
NON-ACTION ITEM
NON-ACTION ITEM**

IX. ECVA BOARD AND STAFF COMMENTS:

This time is devoted to comments by the Elko Convention and Visitors Authority Board of Governors/and or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

X. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

XI. MEETING SCHEDULE

- A. The next Board of Governors meeting is scheduled for April 28, 2026, at 8:30am.

FOR POSSIBLE ACTION

XII. ADJOURNMENT

FOR POSSIBLE ACTION

ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER.

Mission

The Elko Convention and Visitors Authority is a public asset and destination marketing organization, providing first-class facilities, marketing our communities and the region, and supporting various activities, events, and attracting conferences and conventions that improve our community's overall quality of life and contributes to broader economic development and vitality efforts.

Vision

We are committed to the continued modernization of competitive facilities, the positive marketing of our communities and region, and the hosting of activities and events that serve the current and future needs of the community.

The Elko Convention and Visitors Authority is dedicated to a high quality of life which includes building a positive community identity, increasing overall tourism and visitation, creating quality future employment opportunities, wealth creation and economic vitality, and future value for everyone that we serve.