



Elko Convention & Visitors Authority  
700 Moren Way, Elko, NV 89801  
Phone: 775.738.4091  
[www.ExploreElko.com](http://www.ExploreElko.com)

## Regular Board Meeting

### PUBLIC MEETING NOTICE

**The Elko Convention and Visitors Authority, Board of Governors, will meet on Tuesday, April 28, 2026, in the Elko Convention Center, Ruby Room, located at 700 Moren Way, Elko, NV 89801 at 8:30 am Pacific Time Zone.**

The public can listen to and participate in the meeting on a computer, tablet, or smartphone by logging on to <https://zoom.us/join> or calling +1 (669) 900-9128 and utilizing the **Meeting ID: 993 8636 0143** and **Password: 448931** on April 28, at 8:30 am.  
<https://zoom.us/j/99386360143?pwd=kb8jH6tUntq19bscp7MAh4ga9x5uBR.1>

Attached with this notice is the agenda for said meeting of the Board. This notice is posted pursuant to NRS 241 as amended by the 2021 Legislature and is to be posted at the following locations no later than three full working days before the meeting:

ELKO CITY HALL  
ELKO CONVENTION AND VISITORS AUTHORITY – Convention Center  
ELKO CONVENTION AND VISITORS AUTHORITY – Conference Center  
ELKO CONVENTION AND VISITORS AUTHORITY WEBSITE:  
[www.ExploreElko.com](http://www.ExploreElko.com)  
Nevada Public Notice Website: <https://notice.nv.gov>

### REQUEST FOR AGENDA INFORMATION

The Public may contact Selina Morales, Board Secretary, at (775) 738-4091, or email at [selina@elkocva.com](mailto:selina@elkocva.com) to request supporting material for the meeting described herein. The agenda and supporting materials are available on the Elko Convention and Visitors Authority website at [www.ExploreElko.com](http://www.ExploreElko.com).

### NOTICE TO PERSONS WITH DISABILITIES

Members of the public who are disabled and require special accommodations or assistance at the meeting are requested to notify the Elko Convention and Visitors Authority, Executive Director's Office, 700 Moren Way, Elko, Nevada, 89801, or by calling (775) 738-4091 at least five (5) days prior to the meeting in order to try and make arrangements for reasonable accommodations that would enable participation.

  
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Annette Kerr  
ECVA Executive Director  
April 23, 2026



**TUESDAY, APRIL 28, 2026 8:30AM P.S.T**

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**AGENDA**

NOTICE: In accordance with NRS 241, the Board may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Board considers that agenda item.

**JOIN OUR ZOOM MEETING**

Link In: <https://zoom.us/j/99386360143?pwd=kb8jH6tUntq19bscp7MAh4ga9x5uBR.1>  
Meeting ID: 993 8636 0143  
Passcode: 448931

Dial In: +1 669 900 9128  
Meeting ID: 993 8636 0143  
Passcode: 448931

This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

**I. CALL TO ORDER**

**II. ROLL CALL**

**III. PLEDGE OF ALLEGIANCE**

**IV. COMMENTS BY THE GENERAL PUBLIC**

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

**NON-ACTION ITEM**

**V. APPROVAL OF MINUTES**

A. Approval of March 24, 2026 Minutes

**FOR POSSIBLE ACTION**

**VI. OLD BUSINESS**

A. Presentation by various organizations in regard to the success of their events or sponsorships. These organizations received marketing funds and/or sponsorship funding from the ECVA. Presentations are required as outlined in the Notice of Funding Opportunity, and by the ECVA Board of Governors.

**FOR POSSIBLE ACTION**

**VII. NEW BUSINESS**

A. Discussion and possible action regarding the approval of an ECVA sponsorship request from the Elko County Art Club (ECAC), in the amount of \$7,485 for the 2026 Art in the Park event. Funds would be used for stage, entertainers, bands, indigenous dancers and drummers, high school drama and theatre departments, and local theatre groups. The event is scheduled for July 11<sup>th</sup> and 12<sup>th</sup>, 2026.

**FOR POSSIBLE ACTION**

B. Discussion and possible action regarding the purchase of a new accounting software, Momentive Software, Inc. with an initial estimated cost of \$68,000 and an annual estimated cost of \$7,300.

**FOR POSSIBLE ACTION**

C. Update on rebranding, vote for your favorite!

**FOR POSSIBLE ACTION**

**VIII. REPORTS**

A. Financial Reports

**FOR POSSIBLE ACTION**

B. Marketing Report

**NON-ACTION ITEM**

C. Events & Catering Report

**NON-ACTION ITEM**

D. Facilities

**NON-ACTION ITEM**

**IX. ECVA BOARD AND STAFF COMMENTS:**

This time is devoted to comments by the Elko Convention and Visitors Authority Board of Governors/and or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

**NON-ACTION ITEM**

**X. COMMENTS BY THE GENERAL PUBLIC**

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

**NON-ACTION ITEM**

**XI. MEETING SCHEDULE**

A. The next Board of Governors meeting is scheduled for May 26, 2026, at 8:30am.

**FOR POSSIBLE ACTION**

**XII. ADJOURNMENT**

**FOR POSSIBLE ACTION**

**ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER.**

**Mission**

The Elko Convention and Visitors Authority is a public asset and destination marketing organization, providing first-class facilities, marketing our communities and the region, and supporting various activities, events, and attracting conferences and conventions that improve our community's overall quality of life and contributes to broader economic development and vitality efforts.

### **Vision**

We are committed to the continued modernization of competitive facilities, the positive marketing of our communities and region, and the hosting of activities and events that serve the current and future needs of the community.

The Elko Convention and Visitors Authority is dedicated to a high quality of life which includes building a positive community identity, increasing overall tourism and visitation, creating quality future employment opportunities, wealth creation and economic vitality, and future value for everyone that we serve.