Elko Convention & Visitors Authority
BOARD OF GOVERNORS REGULAR MEETING
Elko Conference Center, Ruby Mountain 1B
724 Moren Way, Elko, NV 89801.

TUESDAY, JUNE 23, 2026 8:30AM P.S.T

MINUTES

NOTICE: In accordance with NRS 241, the Board may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Board considers that agenda item.
This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

I. CALL TO ORDER

Board of Governors Chairman Stone called the meeting to order at 8:32AM.

II. ROLL CALL

ECVA Board Members Present: ***Pat Anderson, Vice Chair***
Chip Stone, Chairman
Steve Burrows
Dave Zornes

ECVA Board Members Absent: ***Delmo Andreozzi***

ECVA Staff Present: ***Annette Kerr, Executive Director***
Michelle Cromwell, Marketing & Advertising Manager
Selina Morales, Sales & Events Coordinator
Tara Cook, Accountant

III. PLEDGE OF ALLEGIANCE

IV. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

Vice Chair Anderson stated that she wanted to acknowledge and appreciate that the Pledge of Allegiance is recited at all board meetings.

V. AUGMENTATION BUDGET HEARING FOR FISCAL YEAR 2025/2026

A. Open Hearing: Augmentation of 2025-2026 Budget for public comment.

Chairman Stone opened the public hearing on the Augmentation of the 2025–2026 Budget at 8:35am for public comment.
No public comment was received.

B. Pursuant to NRS 354 Budget Augmentation, the Elko Convention and Visitors Authority will discuss and possibly take action to approve Resolution No. 2026-01 augmenting the 2025/2026 Budget Capital Fund in the amount of $300,000 due to the anticipated transfer out of funds was not necessary and moving those funds to the Community Support/Capital Outlay function.

Executive Director Kerr explained that Resolution 2026-01 would need to be read into the minutes. Executive Director Kerr stated that the approved 2025–2026 budget originally included a $300,000 transfer to the Facilities Fund to make payments to the County and Chase. However, because room tax revenues exceeded expectations and those payments had already been made, instead of augmenting the Capital Fund by taking money out of the beginning fund balance, the $300,000 would not be transferred and instead would remain in the Capital Fund/Community Services. She asked the Board for approval to submit this resolution to the Department of Taxation stating that the transfer would not occur and that the funds would instead be used for Capital Outlay to cover unexpected issues, including additional carpet costs and other facility-related expenses. She noted that this does not change the bottom line; it simply corrects the budget to under expenditures, the amount increased from $305,000 to $605,000, with the $300,000, instead of being transferred out, being moved into the Community Support Capital Outlay line.

Chairman Stone read Resolution 2026-01.

Vice Chair Anderson moved to approve Resolution No. 2026-01 augmenting the 2025/2026 Budget Capital Fund in the amount of $300,000 due to the anticipated transfer out of funds was not necessary and moving those funds to the Community Support/Capital Outlay function. Board member Burrows seconded. Motion carried (4-0)
No public comment was received.

C. Close Budget Hearing

Chairman Stone closed the public hearing on the Augmentation of the 2025–2026 Budget at 8:45am.

Regular Board of Governors meeting resumed at 8:45am.

VI. APPROVAL OF MINUTES

A. Approval of May 26, 2026 Minutes **FOR POSSIBLE ACTION**

Vice Chair Anderson moved to approve May 26, 2026 Minutes. Board member Burrows seconded. Motion carried (3-0-1) Board member Zornes abstained.
No public comment was received.

VII. OLD BUSINESS

Presentation by various organizations in regard to the success of their events or sponsorships. These organizations received marketing funds and/or sponsorship funding from the ECVA. Presentations are required as outlined in the Notice of Funding Opportunity, and by the ECVA Board of Governors.

FOR POSSIBLE ACTION

No public comment was received. No action was taken.

VIII. NEW BUSINESS

A. Discussion, review, and possible approval of the wage scale beginning July 2026 through June 2027

FOR POSSIBLE ACTION

Executive Director Kerr explained that each year the Board reviews the wage scale for ECVA staff and considers a COLA increase. In the past, the Board has generally approved an average 3% COLA increase unless there was an increase in PERS costs and because PERS increased last year, the COLA was reduced to 1.5% to help offset that adjustment. She stated that PERS is not anticipated to increase in the next budget year and is requesting approval for a maximum 3% COLA increase for FY 2026–2027. She also provided a spreadsheet showing the ECVA positions and current wages. Executive Director Kerr explained that the average annual salary in Elko, Nevada is $60,757, or approximately $29.21 per hour, with comparable positions generally ranging from $38,000 to $68,000 annually. She researched wages from different companies to compare pay for similar positions. Board members discuss the matter.

***Board member Zornes moved to approve the 3% COLA increase and wage scale beginning July 2026 through June 2027. Vice Chair Anderson seconded. Motion carried (4-0).
No public comment was received.***

IX. REPORTS

A. Financial Reports **FOR POSSIBLE ACTION**

Vice Chair Anderson moved to approve the financial reports in the amount of $360,028.36. Board member Burrows seconded. Motion carried (4-0). No public comment was received.

B. Marketing Report **NON-ACTION ITEM**

Mrs. Cromwell presented the Marketing report and shared the Road Trippin' segment videos that were filmed to air in the Salt Lake City area.

C. Events and Catering **NON-ACTION ITEM**

Executive Director Kerr presented the Events and Catering report.

D. Facilities **NON-ACTION ITEM**

Executive Director Kerr presented the Facilities report.

X. ECVA BOARD AND STAFF COMMENTS:

This time is devoted to comments by the Elko Convention and Visitors Authority Board of Governors/and or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

Board Member Burrows shared that the hospital's new surgical robot has been well received and announced that the hospital will host a "Meet the Robot" event on July 23, providing attendees with the opportunity to see and experience the robot. Board Member Burrows also invited the Board and community to attend the hospital's 25th Anniversary Celebration on August 22. The event will feature a community barbecue, hospital tours, family-friendly activities in celebration of 25 years of neighbors taking care of neighbors.
Vice Chair Anderson expressed appreciation to Annette, staff, and the facilities team for their outstanding work and dedication in making the Mining Expo a successful event, recognizing the significant behind-the-scenes efforts and commended the team for delivering a well-executed event.
Chairman Stone shared that the Sky Fair will feature skydivers accompanied by music, with the City of Elko sponsoring the associated costs.
Executive Director Kerr reported that $445,000+ was transferred from Nevada State Bank, resulting in the closure of the Nevada State Bank money market accounts and confirmation was pending for the transfer of $2.7 million from Western Alliance Bank; however, as of 8:15AM, the transfer had not yet been completed, though confirmation was received that it would be moved that morning. Executive Director Kerr noted that funds remain available in the organization's two checking accounts, one with Nevada State Bank and one with Western Alliance Bank, with the goal to have all funds transferred to WaFd by September 1, consolidating accounts into one location, and offered to meet with anyone who has questions regarding the transfers or the ongoing process.

XI. COMMENTS BY THE GENERAL PUBLIC

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NON-ACTION ITEM

No public comment was received.

XII. MEETING SCHEDULE

The next Board of Governors meeting is scheduled for July 28, 2026 at 8:30 a.m.

FOR POSSIBLE ACTION

No public comment was received. No action was taken.

XIII. ADJOURNMENT

FOR POSSIBLE ACTION

Chairman Stone adjourned the meeting at 9:43am.
No public comment was received. No action was taken.

ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER.

Mission

The Elko Convention and Visitors Authority is a public asset and destination marketing organization, providing first-class facilities, marketing our communities and the region, and supporting various activities, events, and attracting conferences and conventions that improve our community's overall quality of life and contributes to broader economic development and vitality efforts.

Vision

We are committed to the continued modernization of competitive facilities, the positive marketing of our communities and region, and the hosting of activities and events that serve the current and future needs of the community.

The Elko Convention and Visitors Authority is dedicated to a high quality of life which includes building a positive community identity, increasing overall tourism and visitation, creating quality future employment opportunities, wealth creation and economic vitality, and future value for everyone that we serve.