Elko Convention & Visitors Authority
700 Moren Way, Elko, NV 89801
Phone: 775.738.4091
www.ExploreElko.com

Regular Board Meeting

PUBLIC MEETING NOTICE

The Elko Convention and Visitors Authority, Board of Governors, will meet on Thursday, November 19, 2026, in The E Center, Ruby Room, located at 700 Moren Way, Elko, NV 89801 at 8:30 am Pacific Time Zone.

The public can listen to and participate in the meeting on a computer, tablet, or smartphone by logging on to **https://zoom.us/join** or calling **+1 (669) 900-9128** and utilizing the **Meeting ID: 936 5262 9895** and **Passcode: 518787** on November 19, 2026, at 8:30 am or clicking on the link: https://zoom.us/j/93652629895?pwd=wCGFEKpLM9kDY7wGNa7agg1XdGDaRo.1

Attached with this Notice is the Agenda for said meeting of the Board. This Notice is posted pursuant to NRS 241 as amended by the 2021 Legislature and is to be posted at the following locations no later than three full working days before the meeting:

ELKO CITY HALL
ELKO CONVENTION AND VISITORS AUTHORITY
ELKO CONVENTION AND VISITORS AUTHORITY WEBSITE: www.ExploreElko.com
NEVADA PUBLIC NOTICE WEBSITE: https://notice.nv.gov

REQUEST FOR AGENDA INFORMATION

The public may contact Selina Morales, Board Secretary at (775) 738-4091, or email at selina@elkocva.com to request supporting material for the meeting described herein. The agenda is available on the Elko Convention and Visitors Authority website at www.ExploreElko.com

NOTICE TO PERSONS WITH DISABILITIES

Members of the public who are disabled and require special accommodations or assistance at the meeting are requested to notify the Elko Convention and Visitors Authority, Executive Director's Office, 700 Moren Way, Elko, Nevada, 89801, or by calling (775) 738-4091 at least five (5) days prior to the meeting in order to try and make arrangements for resonable accommodations that would enable participation in the hearing.

Annette Kerr
ECVA Executive Director
November 03, 2026

Elko Convention & Visitors Authority
BOARD OF GOVERNORS REGULAR MEETING
The E Center, Ruby Room
700 Moren Way, Elko, NV 89801.

THURSDAY, NOVEMBER 19, 2026 8:30AM P.S.T

AGENDA

NOTICE: In accordance with NRS 241, the Board may: 1) Change the order of the agenda, 2) Combine two or more agenda items for consideration, 3) Remove an item from the agenda or delay discussion relating to an item on the agenda at any time, 4) If the agenda is not completed, recess the meeting, and continue on another specified date and time. The public can comment on any agenda item by being acknowledged by the Chair while the Board considers that agenda item.

JOIN OUR ZOOM MEETING

Link In: https://zoom.us/j/93652629895?pwd=wCGFEKpLM9kDY7wGNa7agg1XdGDaRo.1
Meeting ID: 936 5262 9895
Passcode: 518787

Dial In: +1 (669) 900-9128
Meeting ID: 936 5262 9895
Passcode: 518787

This Agenda, for this meeting of the Elko Convention and Visitors Authority, has been properly posted for this date and time in accordance with NRS 241 requirements.

I. CALL TO ORDER

II. ROLL CALL

III. PLEDGE OF ALLEGIANCE

IV. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

V. APPROVAL OF MINUTES

A. Approval of October 27, 2026 Minutes **FOR POSSIBLE ACTION**

VI. OLD BUSINESS

A. Presentation by various organizations in regard to the success of their events or sponshorships. These organizations received marketing funds and/or sponsorship funding from the ECVA. Presentations are required as outlined in the Notice of Funding Opportunity, and by the ECVA Board of Governors.

FOR POSSIBLE ACTION

VII. NEW BUSINESS

A. Discussion and possible action regarding approval of the ECVA Marketing/Lodging Committee's recommendations for funding this cycle's applications. Requests for funding support were heard on November 12, 2026. Funds would be disbursed from the ECVA Marketing Fund for the first of the two (2) cycles of funding for FY 2026/2027. The total amount requested is $20,000.

FOR POSSIBLE ACTION

B. Discussion and consideration regarding the ECVA's Strategic Plan 2023 thru 2028. The Strategic plan provides the ECVA with a fundamental affirmation of the organization's core values, strategic mission and strategic vision.

FOR POSSIBLE ACTION

C. **Enterprise Risk Management Excellence Program (ERMEP**): We have begun a new program with the assistance of PoolPact. It is called the Enterprise Risk Management Program. This is an in-depth review of departments and operations to completely vet our policies, practices, safety, HR employment practices, facility and premises conditions, events, and public assembly exposures, and many more areas.

NON-ACTION ITEM

VIII. REPORTS

A.	Financial Reports	**FOR POSSIBLE ACTION**
B.	Marketing Report	**NON-ACTION ITEM**
C.	Events & Catering Report	**NON-ACTION ITEM**
D.	Facilities	**NON-ACTION ITEM**

IX. ECVA BOARD AND STAFF COMMENTS:

This time is devoted to comments by the Elko Convention and Visitors Authority Board of Governors and/or Staff for general information or update purposes. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

X. COMMENTS BY THE GENERAL PUBLIC

Pursuant to NRS 241, this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.

NON-ACTION ITEM

XI. MEETING SCHEDULE

The next Board of Governors meeting is scheduled for December 15, 2026, at 8:30am.

FOR POSSIBLE ACTION

XII. ADJOURNMENT

FOR POSSIBLE ACTION

ELKO CONVENTION AND VISITORS AUTHORITY IS AN EQUAL OPPORTUNITY PROVIDER AND EMPLOYER.

Mission

The Elko Convention and Visitors Authority is a public asset and destination marketing organization, providing first-class facilities, marketing our communities and the region, and supporting various activities, events, and attracting conferences and conventions that improve our community's overall quality of life and contributes to broader economic development and vitality efforts.

Vision

We are committed to the continued modernization of competitive facilities, the positive marketing of our communities and region, and the hosting of activities and events that serve the current and future needs of the community. The Elko Convention and Visitors Authority is dedicated to a high quality of life which includes building a positive community identity, increasing overall tourism and visitation, creating quality future employment opportunities, wealth creation and economic vitality, and future value for everyone that we serve.